

## **CREW Network ESG Trailblazer Impact Award**

### **Description:**

The ESG Trailblazer Award is CREW Network's newest Impact award and recognizes a member who has made a significant contribution towards their company's ESG goals. The recipient will display leadership in any (or all) of the ESG focus areas: environmental, social, or governance. The award committee will review both the company's ESG goals as well as the achievements of the individual in achieving those goals. The award recipient could be defined as a change maker who does not accept the status quo and instead strives to help their company make a positive change in the world.

### **Criteria:**

- Nominee has responsibility for at least one of the ESG focus areas: environmental, social, or governance.
- The company of Nominee has an ESG statements and/or goals and has committed resources towards progress and achievement.
- Through his or her work, nominee will have made a positive impact to the commercial real estate industry. Nominee has demonstrated exceptional contribution to ESG which could include examples such as, but are not limited to, the following:
  - Defining, collecting, analyzing, and reporting on key performance indicators of ESG.
  - Changing supply chains, energy sources, or other facets of an enterprise-wide system to achieve goals.
  - Efforts to build a diverse and inclusive workforce and necessary amenities for all possible tenants.
  - Consideration and investment in the broader community through revitalization, infrastructure support and/or tenant health/wellness.
  - Establishment of transparency on management practices, policies, and internal controls.

***Note: The items listed above are only examples, however nominees should be able to demonstrate areas where they have substantially contributed to ESG.***

- Nominee must be a current, full member of CREW.
- CREW Network Board Members, CREW Network Foundation Directors, and members of the Recognition Committee are not eligible for the award.

## ESG Trailblazer Impact Award Questions

Please provide full and complete answers to each of the questions to assist the Recognition Committee in reviewing the nominations. **All questions require a response** with the exception of those noted by an asterisk (\*).

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### **NOMINEE DEMOGRAPHIC INFORMATION**

First and Last Name:  
Job Title:  
Company:  
Address:  
Email:  
Telephone:  
Gender identity:  
Chapter Name:

### **NOMINEE DETAILS:**

- Provide a short description of the nominee's role and responsibilities:
- How long has the person served in this role?
- For which areas does the nominee have responsibility: (check all that apply)
  - Environmental
  - Social
  - Governance
- If the nominee has team oversight, please share how large her/his team is (choose one)
  - 1 – 10 people
  - 11 – 20 people
  - 21 – 50 people
  - 50+ people
- If the nominee has budget oversight, please indicate the budget range

### **COMPANY DETAILS**

- Company overview:
- Share the company's definition of ESG:
- Please indicate the ESG goals of the company:
- Identify the scope of the company (choose one):
  - Local, Regional, National, Global

## **APPLICATION QUESTIONS:**

1. Provide specific examples of how the nominee has been actively involved in their organization's ESG efforts based on the company's key objectives.
2. How has the nominee displayed an **entrepreneurial spirit**? Please provide specific examples
3. How has the nominee been an **inspirational influence** on ESG efforts? Please provide specific examples.
4. How has the nominee provided **innovative approaches** to ESG efforts? Please provide specific examples.
5. How has the nominee been engaged in the **successful execution** of ESG strategies? Please clearly indicate the impact of nominee's actions.
6. How has the nominee's ESG efforts provided a **positive impact to the commercial real estate industry**? Please provide specific examples.

## **NOMINATOR INFORMATION**

*\* Not required for self-nominations.*

Name:

Email:

Company:

Chapter Name:

Your relation to Nominee:

Explain how you know the details submitted above: