



2024 PARTNERSHIP

Opportunities and Benefits



Demonstrate
your corporate
values

Showcase
your organization
as an employer
of choice for
women

Accelerate
the success
of women in
commercial
real estate



About CREW Network

CREW Network is a global organization that advances all women in commercial real estate through business networking, industry research, leadership development and career outreach. Our 14,000 members in more than 80 chapters across the globe represent every discipline of the commercial real estate industry.

Our Global Initiatives

Leadership Development

CREW Network provides professional development and leadership training targeted specifically to meet member needs through programs, events and leadership-specific virtual programming.

Career Outreach

CREW Network is committed to bringing more women into commercial real estate by creating programs that educate women, girls about career opportunities, supporting college-level commercial real estate education through scholarships, and providing mentorships to those new to the industry.

Business Networking

Our multidisciplinary members experience unparalleled business networking and deal-making opportunities locally through chapter events and globally through CREW Network.

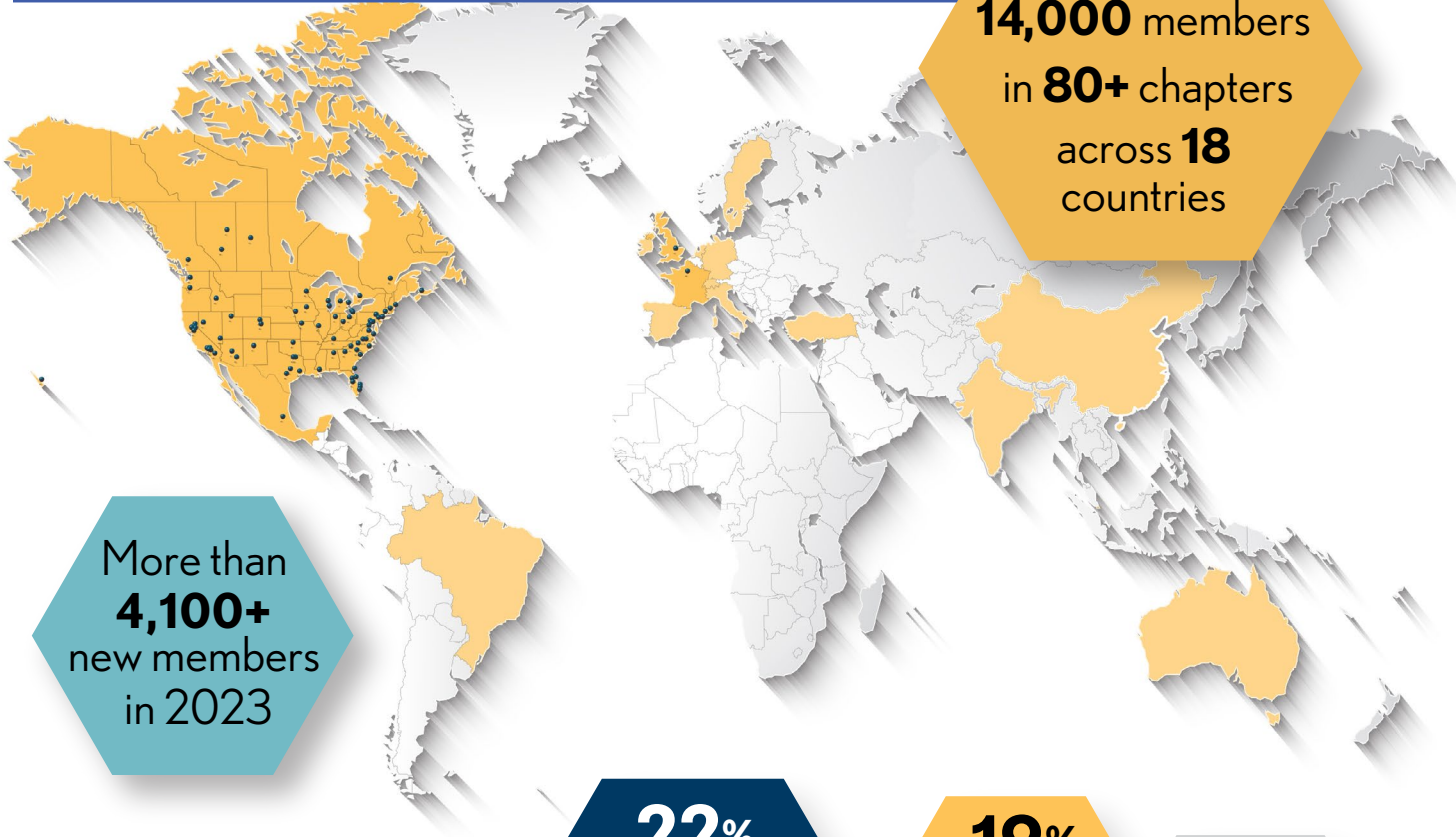
Industry Research

CREW Network is the world's leading researcher on gender and diversity in commercial real estate. We produce research papers annually and a benchmark study every five years.

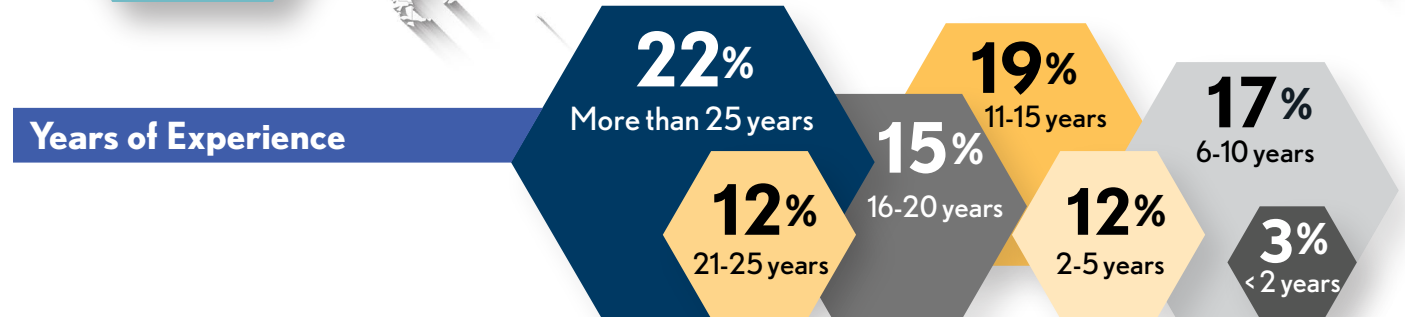


About our Membership

Membership Growth



Years of Experience



CRE Specialties

Our members represent every discipline of the CRE industry, including:



Engineering



Law



Brokerage



Finance



Construction



Development, Real Estate



Commercial Lending



Property/Facility Management



Architecture



Marketing/Business Development

Recognized Impact and Exposure = ROI

1.5 million
strong social audience

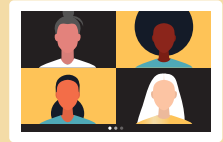



242,736
visitors to crewnetwork.org
totaling nearly **1.5 million** page views

Members came to **CREWBIZ**
nearly **43,000** times in 2023

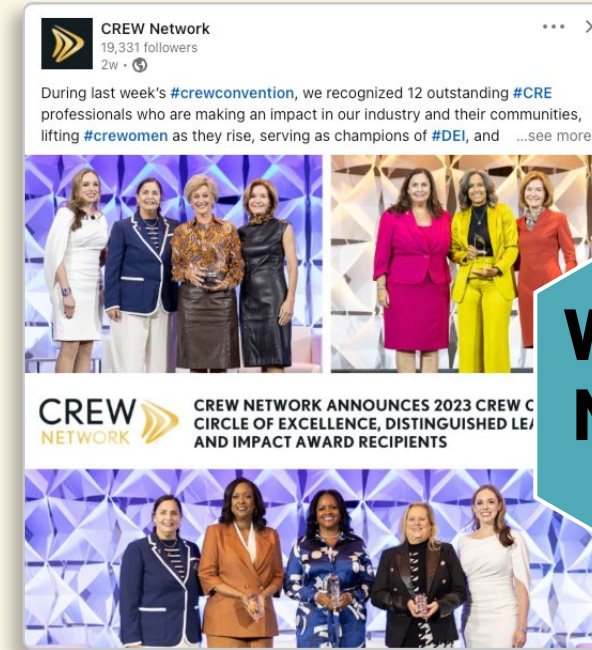
1,291 jobs posted
in our Career Center

3,723 downloads
CREW Network app

80 Virtual  + In-Person Events
6,200+ Attendees 

876,000+
reached by CREW Network
media mentions

100 million+
 CREW Network
research media mentions



What Our Members Say



Why Partner with CREW Network?

CREW Network partners are action-oriented leaders who value diverse perspectives, foster collaboration, and encourage innovative ideas to advance the industry to be more equitable for all.

"We are excited to count CREW Network among our roster of corporate partners providing support to our female talent globally. CREW Network provides women at our firm and across our industry a space to explore and expand their careers in commercial real estate. Our relationship with CREW Network is critical to our diversity, equity and inclusion strategy."



Nadine Augusta
Chief Diversity, Equity and
Inclusion Officer
Cushman & Wakefield
GLOBAL AGENDA PARTNER

"Savills partners and supports CREW Network because it is the premier, global organization advancing women in the commercial real estate community. As a partner, CREW Network is an invaluable resource for networking, educational programming, leadership development as well as diversity, equity and inclusion initiatives within our industry."



Ann Duncan Inman
Vice Chairman, Chief Strategy
Officer and Chief Diversity Officer
Savills
GOLD PARTNER

"LightBox shares CREW's deep commitment to gender equality, diversity and inclusion, and mentoring the next generation of industry leaders. Many of our staff, clients and partners are leading executives who are actively involved in CREW chapters across the U.S., so we wanted to get behind that and support them as well as working to bring positive change to our industry."



Eric Frank
Chief Executive Officer
LightBox | TECHNOLOGY PROGRAM SPONSOR

"AEI partners with CREW Network because it makes great business sense. We do business with fellow CREW members and get significant referral opportunities as well. Through CREW, we are connected with a multi-disciplinary community of experts in the CRE space, and we collaborate on transactions and development projects with fellow CREW members. And we get great professional development resources and experiences for our staff. Our relationship with CREW Network helps our business grow, our leaders grow, and helps build the pipeline of future professionals in our fields."



Holly Neber
Chief Executive Officer
AEI Consultants
GOLD PARTNER

"At Citi we enjoy creating pathways for our people to grow. Our collaboration with CREW Network supports long term career success and highlights our commitment to diversity, equity and inclusion."



Chris Hayward
Global Head of Realty & Resource
and Location Strategies
Citi
LEADERSHIP DEVELOPMENT
PROGRAM SPONSOR

"Advancing efforts in diversity, equity and inclusion is imperative to unlocking the creativity and innovation of teams across the industry. Through partnership and research, we can continue our momentum and shape the commercial real estate industry for years to come."



Kate Byford
Head of Agency Finance
Capital One
INDUSTRY RESEARCH
PROGRAM PARTNER

Partnership matters.

Now more than ever, your employees, potential employees, investors, clients and partners want to work for and with a company that is committed to a diverse and inclusive workforce. **Partnership with CREW Network gives you the competitive advantage in attracting talent, clients and new opportunities.**

Demonstrate your corporate values

Your investors, clients, employees, and potential employees want to work for and with a company committed to empowering and elevating women. Partnering with CREW signifies your commitment to valuing diverse perspectives, fostering collaboration, and igniting innovation.



Showcase your organization as an employer of choice for women

Partnering with CREW correlates directly to talent acquisition, development and retention and connects you with CREW Network's 14,000 global members representing every discipline of commercial real estate; 76% of whom are C-suite or senior managers.



Empower your brand with extensive, year-long global exposure

Optimize your impact and enhance your brand awareness and alignment with CREW Network's mission via repeat visibility across our platforms and programming.



Accelerate the success and leadership of women in commercial real estate

CREW Network is the world's leading producer of research on gender and diversity in commercial real estate. We provide critical information, tools, industry education and leadership development to advance gender equity, and to assist your company's human capital management and efforts to enable action.

Achieve Your Business Objectives



Unparalleled ROI

9 out of the top 10 companies in the Lipsey 2022 Top 25 Commercial Real Estate Brand Survey are CREW Network Partners. Invest in CREW, stand out in the industry, and advance your intentional dedication to gender parity in the workplace.



The Benefits of a CREW Network Partnership

- ▶ **Drive brand awareness and alignment with CREW Network's mission**
- ▶ **Recruit qualified, diverse talent**
- ▶ **Engage with CRE's premier resource and referral network**
- ▶ **Leverage exclusive industry intelligence**
- ▶ **Generate leads, cultivate relationships and drive sales**

Drive brand awareness and alignment with CREW Network's mission

Stand out in the industry and receive extensive, year-long global exposure to 14,000 CRE professionals in more than 80 major markets. 76% of members are C-suite or senior managers.

Company logo with external link included in a prominent location on the CREW Network website*

- Logo + hyperlink available to Program, Premier Lead, Platinum and Gold partners ◆◆◆◆
- Logo available to Silver partners ◆
- Name available to Bronze and Contributor partners ◆◆

Partnership recognition in the CREW Network Annual Report

- Available to all partners ◆◆◆◆◆◆◆◆

Display ad in CREW Network's year-round app garnering 100,000+ views

- Available to Program and Premier Lead partners ◆◆

Top-level recognition at CREW Network's Winter, Spring and Fall Leadership Summits

Each Leadership Summit brings together 450 senior CRE leaders from across the globe to attend expert leadership development training, professional development and networking.

- Available to Program, Premier Lead, Platinum and Gold partners ◆◆◆◆◆

Program Partners: Continuous recognition in conjunction with your program for the duration of your partnership

- Available to Program partners ◆



CREW Network NYT Advertisement: Full-Page, 4-Color Spread

Logo recognition in the CREW Network advertisement in the New York Times. This is a highly impactful statement to clients, employees and recruits of your company's commitment to equity and inclusion in the workplace and alignment with CREW Network's mission.

- Available to Program and Premier Lead partners ◆◆

CREW Network Virtual Programming

Your company logo or name highlighted in CREW Network virtual sessions reaching 6,200+ session attendees.

- Available to all partners ◆◆◆◆◆◆◆◆

"2024 CREW Network Partner" Social Media and Email Graphics

Show your clients, prospects, employees and recruits that your company supports CREW Network and our mission with a "2024 CREW Network Partner" social graphic and email footer.

- Available to all partners ◆◆◆◆◆◆◆◆

Partner Appreciation Social Post

Thanking CREW Network partners and posted across CREW Network's social media channels reaching 1.5 million viewers.

- Available to all partners ◆◆◆◆◆◆◆◆

Recruit qualified, diverse talent

CREW Network's Career Center (crecareers.org) and CRE internship platform (creinternships.org) were created to support your talent acquisition strategy, providing direct access to a diverse and qualified talent pipeline.

CREW Network Career Center

Post and advertise your company's open positions in the **CREW Network Career Center**, crecareers.org, where employers find diverse talent in commercial real estate, and job seekers find employers and companies that value an equitable and inclusive workforce.

In addition, your job postings are featured in:

- ✓ **Daily and weekly emails** sent to our 14,000 members
- ✓ **4 RSS feed** on CREW Network's website home page
- ✓ **CREWbiz Open Forum**, our member community that engages daily for business deals, resource sharing and job seeking
- ✓ **Social media posts** to our 1.5 million strong audience
- 10 postings per month are complimentary for **Program, Premier Lead, Platinum, Gold and Silver** CREW Network partners. ◆◆◆◆◆
- **Silver, Bronze and Contributor** partners receive our member rate of \$250 USD per 60-day posting. ◆◆◆◆◆

CREInternships.org

An exclusive opportunity to post internships for free on our internship platform, creinternships.org. CREW Network is the only organization providing this platform for CRE internships and engaging with college-level real estate programs to encourage women and diverse individuals to apply.

- Available to all partners ◆◆◆◆◆



CREW Network HR Forum (virtual)

An exclusive benefit of CREW Network partnership, invitations to the HR Forum are extended to senior HR, Talent and DEI leaders at our partner companies.

Attendees join colleagues in commercial real estate for ongoing discussions into the workforce of the future, with leading experts providing expertise and insights to facilitate conversation around the real challenges faced by today's leaders, including:

- ✓ Bolstering talent acquisition and retention initiatives including guidance on gaining support internally throughout your organization.
 - ✓ Optimizing talent acquisition and retention via the implementation of strategic and intentional onboarding, micro-inclusion, and psychological safety procedures, and,
 - ✓ Core concepts in succession planning through a DEI lens.
- Available to all partners ◆◆◆◆◆

Virtual Training Session: What CREW Can Do for You





Exclusively offered to Program Partners, this CREW Network virtual training session augments your company's actions to advance women in commercial real estate and positively impact the industry. The session will introduce CREW Network's 4 key initiatives: Leadership Development, Career Outreach, Industry Research and Business Networking, and do a deep dive into how CREW Network facilitates advancement and success at every career stage.

- Available to Program partners ◆

Engage with CRE's premier resource and referral network


Connect your company with senior-level decision-makers from every facet of the CRE industry. CREW members actively seek opportunities to initiate business deals—72% of CREW Network members have given a referral to another member in the last 12 months.

Partner Thought Leadership

- ✓ CREW Network will showcase a thought leadership piece produced by your company on CREWbiz.org—CREW Network's members-only website
- ✓ The thought leadership will also be distributed to our 14,000 members and included in Connections—CREW Network's bi-weekly member newsletter.
- Available to Program, Premier Lead, Platinum and Gold partners    

CREWcast podcast

CREWcast features top thought leaders in commercial real estate, shares important industry insight, and inspires change.

- ✓ You can listen to CREWcast in many places: on crewnetwork.org, on Apple Podcasts, Google Podcasts, and on InTune. You can also find the podcast on RadioPublic, Spotify, Stitcher, or another podcatcher of your choice.
- ✓ Includes promotion on CREW Network's social media channels and email promotion to CREW's 14,000 global members
- Available to Program partners 

A pre-convention email from your company sent by CREW Network to all CREW Network Convention registrants

Providing a unique opportunity for your company to communicate key messages and/or draw attendees to your Marketplace exhibit. **content approval required*

- Available to Program and Premier Lead partners  

Leverage exclusive industry intelligence

CREW Network is the leading publisher of research on gender and diversity in commercial real estate. We deliver data and action items to advance women in CRE and positively impact the industry through a series of research initiatives.

We deliver data and action items to advance women in CRE, positively impact the industry and support our partners' workplace equity initiatives:

- ✓ **Benchmark studies**, conducted every five years—focused on gender and diversity in the industry
- ✓ **Research papers**, published annually—covering topics related to gender, diversity and women's advancement in the industry
- ✓ **CREWView: CRE Women Speak**, published quarterly (NEW in 2023)—reports providing data and insight into women's perspectives on CRE trends, business and issues
- ✓ **Industry Briefs**, published bi-monthly—provide CREW Network member expertise on industry topics with a global business focus
- Available to all partners      




2024 Research Paper Launch Webinar

Research papers, published annually—covering topics related to gender, diversity and women's advancement in the industry

- ✓ Registration is complimentary and open to all industry professionals. We welcome our partner companies to hold viewings for their offices, ERGs and women's groups.
- Available to all partners      

2024 International Women's Day Virtual Event

A distinguished guest speaker will join this global event live to share her story, discuss innovation, the future of work, and facing and overcoming bias

- ✓ An excellent opportunity for partner companies to gather a group in your markets to watch the event, network and celebrate together
- Available to all partners      



























Generate leads, cultivate relationships and drive sales

CREW leaders gather three times a year at Leadership Summits to conduct business, network and participate in leadership development. CREW Network Convention, a three-day business networking event including a robust Marketplace, offers myriad opportunities to cultivate relationships, generate leads and drive sales.

CREW Network Convention—the CRE industry's Premier Business Networking Event

CREW Network Convention brings together 1,400+ commercial real estate leaders annually for deal making, business networking, industry education and leadership development. Attendees expand their business networks and learn about the latest trends, technologies and innovative projects in our industry.

PARTNER BENEFITS INCLUDE:

- ✓ **Complimentary full registrations for the current year's convention**
 - Available to Program, Premier Lead, Platinum, Gold, Silver and Bronze partners. Number of complimentary registrations per level on page 18-19.      
- ✓ **Reserved seating during Thursday and Friday General Session Lunches**
 - Available to those using your company's complimentary registrations
- ✓ **Invitation to the Partner Appreciation Reception for all partner company employees attending the convention**
 - Available to all partners       
- ✓ **Company logo or name listed in pre- and post-convention marketing materials** providing brand exposure and alignment across all CREW Network channels
 - Available to all partners       
- ✓ **Recognition from the podium during the event**
 - Available to Program, Premier Lead, Platinum and Gold partners    














PARTNER BENEFITS CONTINUED:

- ✓ **Complimentary exhibit space at the current year's Marketplace**
 - Available to Program, Premier Lead, Platinum, Gold, Silver and Bronze partners.      
- ✓ **Complimentary logo or name recognition on a Convention event**
 - Available to Program, Premier Lead, Platinum, Gold, Silver and Bronze partners.      
- ✓ **Opportunity to place a logoed item in the convention attendee bag.** Partners are responsible for selecting, ordering and shipping their item to convention for inclusion in the bag.
 - Available to Program, Premier Lead, Platinum, Gold, Silver and Bronze partners.      
- ✓ **A pre-convention email from your company** sent by CREW Network to all registrants of the CREW Network Convention, providing a unique opportunity for your company to communicate key messages and/or draw attendees to your Marketplace exhibit.**content approval required*
 - Available to Program and Premier Lead partners  

CREW Network Leadership Summits (3 annually)

Each Leadership Summit brings together 450 senior CRE leaders from across the globe to attend expert leadership development training, professional development and networking.

- ✓ **Top-level recognition from the podium at the Winter, Spring and Fall Leadership Summits**
 - Available to Program, Premier Lead, Platinum and Gold    
- ✓ **Company logo or name recognition on signage at the Winter, Spring and Fall Leadership Summits**
 - Logo available to Program, Premier Lead, Platinum, Gold and Silver partners     
 - Name available to Bronze and Contributor partners  

CREW Network Partnership Opportunities and Benefits by Level

	Program Partner \$75,000*	Premier Lead \$35,000	Platinum \$25,000	Gold \$20,000	Silver \$15,000	Bronze \$10,000	Contributor \$5,000
CREW Network website	Logo	Logo	Logo	Logo	Logo	Name	Name
Link to partner's home page	✓	✓	✓	✓			
Recognition in the annual report	✓	✓	✓	✓	✓	✓	✓
"What CREW Can Do for You" virtual session	✓						
CREWCast Podcast	1						
CREW Network Career Center: post jobs and internships	✓	✓	✓	✓	✓**	✓**	✓**
HR Forum	✓	✓	✓	✓	✓	✓	✓
Recognition at Winter, Spring and Fall Leadership Summits	✓	✓	✓	✓			
Thought leadership piece for 90 days on CREWbiz.org	✓	✓	✓	✓			
Thought leadership piece posted to CREWbiz members-only forum and emailed to CREW's 14,000 members	✓	✓	✓	✓			
Recognition in global event presentations	Logo	Logo	Logo	Logo	Logo	Name	Name
Complimentary full registrations for convention	7	5	4	3	2	1	

NOTE: Benefits cannot carry over to subsequent years.

* \$75,000 for 3 consecutive years

** CREW Network partners at Gold level and above receive the exclusive and complimentary opportunity to post and advertise their company's job postings and internships. Partners at Silver level and below receive our member rate of \$250 USD per posting.

	Program Partner \$75,000*	Premier Lead \$35,000	Platinum \$25,000	Gold \$20,000	Silver \$15,000	Bronze \$10,000	Contributor \$5,000
Reserved seating for your complimentary's registration users Convention General Session lunches	✓	✓	✓	✓	✓	✓	
Partner Appreciation Reception invites for employees attending convention	✓	✓	✓	✓	✓	✓	✓
Company listed in pre- and post-convention marketing materials	Logo	Logo	Logo	Logo	Logo	Name	Name
Display ad in CREW Network's year-round member app	✓	✓					
Recognition from the podium during CREW Network events	✓	✓	✓	✓			
Logo in the CREW Network ad in the <i>New York Times</i>	✓	✓					
Complimentary Marketplace exhibit space	Double	✓	✓	✓	✓	✓	
Exclusive event	Logo	Logo	Logo	Logo	Logo	Name	Name
Logoed item in convention attendee bag. <i>Partners responsible for selecting, ordering and shipping their item.</i>	✓	✓	✓	✓	✓	✓	
Pre-convention email to registrants	✓	✓					



Secure your 2024 CREW Network Partnership

Contact: Rachel Clark at rachelc@crewnetwork.org

2023 CREW Network Partners

CAREER OUTREACH
PROGRAM PARTNER



DEI
PROGRAM PARTNER



GLOBAL AGENDA
PROGRAM PARTNER



INDUSTRY RESEARCH
PROGRAM PARTNER



LEADERSHIP DEVELOPMENT
PROGRAM SPONSOR



TECHNOLOGY
PROGRAM PARTNER



▶ Email Rachel Clark at
rachelc@crewnetwork.org to
make your 2024 CREW Network
partnership investment



Commercial Real Estate Women (CREW) Network

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