

2024
**PARTNERSHIP
OPPORTUNITIES**

OUR MISSION

CREW Fort Worth is a premier organization of commercial real estate professionals affiliated internationally through membership in CREW Network. We provide opportunities for networking, education and leadership development, and are dedicated to advancing the achievements of women in commercial real estate. Learn more at crewfw.org.

WHY PARTNER WITH CREW

Companies that partner with CREW Fort Worth are not only showing their support as an advocate for CREW's mission, but they make the decision to ensure their company's name is placed in front of senior-level decision makers within every facet of the CRE industry in Fort Worth and surrounding areas. CREW Fort Worth partnership provides ongoing visibility to our members and guests throughout the partnership year. As our membership continues to grow, so does the reach and benefits of your partnership.



13K

GLOBAL MEMBERS



\$ 15K

LOCAL SCHOLARSHIPS
AWARDED EACH YEAR



160

FORT WORTH MEMBERS



100+

AVERAGE PROGRAM ATTENDEES



33%

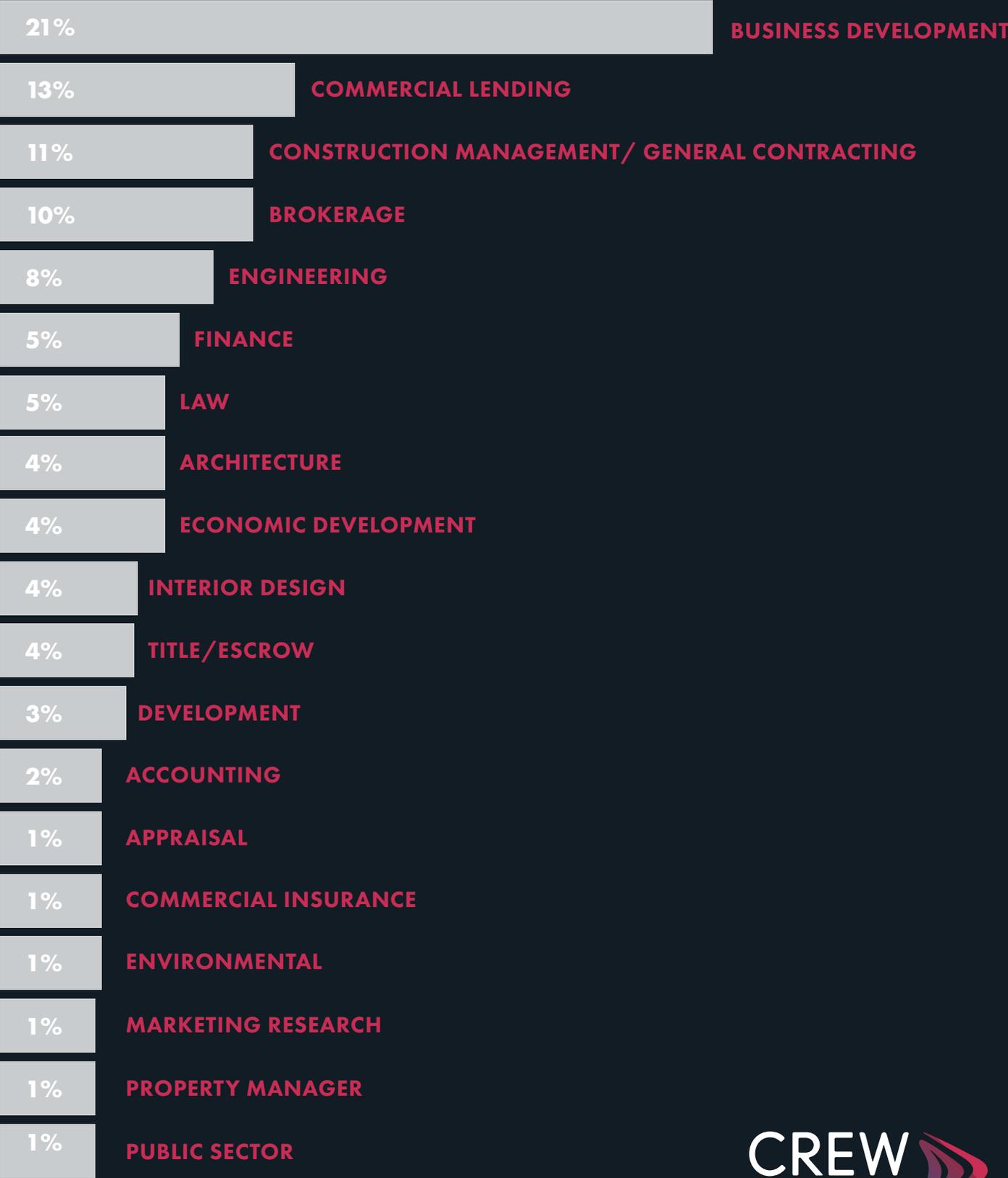
NEW PARTNERS IN 2023



40+

LOCAL EVENTS EACH YEAR

MEMBERSHIP BY THE NUMBERS





CAREER OUTREACH

Committed to bringing more women into commercial real estate

The commercial real estate industry provides one of the greatest, yet often overlooked, career opportunities for women. From brokerage to law, finance, development, architecture and more, women are excelling in exciting and lucrative careers. Our network provides the connections, resources, and opportunities for women to become more successful in their careers, access to business opportunities and career growth. We are committed to bringing more women into commercial real estate by offering career outreach programs, scholarships and resources.

CREW CAREERS

Since 2005, CREW Careers® has introduced thousands of high school girls to the many career opportunities available to them in the commercial real estate industry. Hosted by CREW Network chapters, this hands-on event is a one-day or multi-session program using local real estate developments, projects or sites to showcase the many career options available within commercial real estate.

CREW Fort Worth is excited to partner with the **Young Women's Leadership Academy (YWLA)**. At YWLA, girls in grades 6 through 12 engage in a challenging STEAM-focused curriculum that emphasizes Science, Technology, Engineering, Arts, and Math. Through a series of mentoring events, we will introduce high school students to careers available in the commercial real estate industry. At panel presentations focused on junior classes, CREW Fort Worth members from different aspects of the real estate industry will explain what they do and how they work together. As part of a long-term goal, CREW Fort Worth would develop a competitive program for girls as part of CREW Network's CREW Careers Program. We are excited to host members of the YWLA senior class at our monthly luncheons. Please be on the lookout for these incredible young women.

UCREW

Since 2007 UCREW® has been introducing college students to the many diverse opportunities in commercial real estate. CREW Network chapters host interactive sessions in the fall and/or spring and utilize their members as role models to teach students networking fundamentals, offer powerful career resources, and provide relationship-building opportunities in career development.

In 2022, **CREW Fort Worth** announced our UCREW partnership with the University of Texas at Arlington. CREW Fort Worth hosts UTA students at our monthly luncheons, provides career resources and partners with their Downtown Fort Worth Campus for joint chapter/student meetings.

PARTNER BENEFITS BY LEVEL	DIAMOND \$8,500 +	PLATINUM \$7,000 - \$8,499	GOLD \$5,000 - \$6,999	SILVER \$3,000 - \$4,999	BRONZE \$1,750 - \$2,999
One (1) Full + Benefits CREW Fort Worth Annual Membership	X				
Company Recognition on all CREW Fort Worth Emails	LOGO				
Company Recognition in CREW FW Quarterly Newsletter	LOGO	LOGO			
One (1) Dedicated Social Media Post Per Quarter	X	X	X		
Company Recognition at CREW FW Monthly Luncheons	LOGO	LOGO	LOGO	LOGO	NAME
Company Recognition on CREW FW Website	LOGO	LOGO	LOGO	LOGO	LOGO
Invitation to Exclusive Partner Thank You Event	X	X	X	X	X
Access to Attendee Contact List for Selected Event(s)	X	X	X	X	X

HOW IT WORKS

STEP 1: CHOOSE YOUR LEVEL OF SUPPORT

Choose your level of financial support (Diamond, Platinum, Gold, Silver, or Bronze).

STEP 2: SELECT YOUR BENEFITS

Review the brochure for benefit options and assigned values. Choose benefits which total value reach your desired level minimum.

STEP 3: SECURE YOUR PARTNER COMMITMENT

*Complete the [ONLINE PARTNERSHIP FORM](#) to submit your company info and preferred benefit options. An invoice will be sent to you via email. Benefits are secured when your payment is received.

*2023 Partners are offered first chance of benefit option renewal through **December 1st**. Starting **December 2nd**, all benefits will be awarded on a first-come-first-serve basis.

STEP 4: ENJOY YOUR PARTNER BENEFITS!

Early selection is encouraged to secure your benefits. Sign-up early to enjoy year-round Partner benefits with CREW Fort Worth!



PROGRAMS & MENTORING

YEAR-ROUND | MONTHLY LUNCHEONS | LEADERSHIP GROWTH & NETWORKING

CREW AT FWSSR

\$2,000 | 2 AVAILABLE

Annual CREW Fort Worth night at the Fort Worth Stock Show & Rodeo.

Partner invited to speak briefly at pre-rodeo networking event with appetizers, drinks and program.
Includes two (2) complimentary tickets to attend the event.

CREW MONTHLY LUNCHEON **\$1,750 | 3 AVAILABLE/MONTH**

Partner advertising at the event and recognition on event communications.

Partner is welcome to distribute marketing materials at the event.

Option for partner representative to speak briefly at the beginning of the luncheon, or play a 2-3 minute video.

Includes two (2) complimentary guest tickets to attend the selected event.

2023 Luncheon Months: January, March, April, June, August, September, October, November and December.

Topics subject to change

CREW FW LUNCH & LEARN SERIES

\$1,750 | 1 AVAILABLE

Quarterly lunch & learn for up to 20 member attendees featuring professional and personal development topics. Lunch provided. Partner may have two non-member representatives attend.

CREW CAREERS:

UCREW/ YWLA PARTNER

\$1,750 | MULTIPLE AVAILABLE

CREW FW's career outreach program with Fort Worth ISD's Young Womens Leadership Academy (YWLA) featuring mentoring events, hosting YWLA students at luncheons and panel presentations introducing YWLA students to careers in CRE. YWLA Partners receive recognition at each monthly luncheon, CREW FW's website and quarterly newsletter.

EMPOWERMENT SERIES

\$1,750 | MULTIPLE AVAILABLE

Quarterly mentorship and networking member-only event. Appetizers and drinks provided. Partner can have 2 non-member representatives attend.

NEW TO CREW SERIES

\$1,750 | MULTIPLE AVAILABLE

Quarterly breakfast or happy hour series held at various local restaurants for new, existing and prospective members. Series will focus on CREW Fort Worth and CREW Network initiatives. Partner representative will be invited to speak briefly at each breakfast.

DECEMBER LUNCHEON SPECIAL FEATURES

\$1,000 | MULTIPLE AVAILABLE

Partner recognition and logo placement on event materials & communications dedicated to special program features (varies per year). Includes two (2) complimentary guest tickets to attend the event.

LUNCHEON TABLE OF 8

\$575 | MULTIPLE AVAILABLE

Eight (8) tickets to a CREW luncheon of your choice at a reserved table.

DINE AROUND

\$500 | MULTIPLE AVAILABLE

Member-only get together at local restaurants in Fort Worth. Partner can have two (2) non-member representatives attend dine around. Meals and drinks are paid for separately by each attendee.

Sponsorship Level names subject to change, but equal value will be given

CREW DE MAYO GOLF TOURNAMENT

SPRING 2024 | 200+ ATTENDEES | SELLS OUT EVERY YEAR

TITLE PARTNER **\$3,250 | 1 AVAILABLE**

Two (2) 4-person teams
Tent set-up on course hole with hole sponsor sign
Logo on title partner sign
Customized gift for each title partner player with company logo
Speak at post-tournament event

COCKTAIL PARTNER **\$3,000 | 1 AVAILABLE**

Two (2) 4-person teams
One (1) hole sponsor sign
Logo on cocktail giveaway

DINNER PARTNER **\$2,750 | 1 AVAILABLE**

Two (2) 4-person teams
Logo on signage at formalized dinner & awards ceremony
Speak at post-tournament event

HOLE-IN-ONE PARTNER **\$2,500 | 1 AVAILABLE**

One (1) 4-person team
Logo on four (4) hole-in-one signs on the course

MERCHANDISE PARTNER **\$2,500 | 1 AVAILABLE**

One (1) 4-person team
Logo on merchandise gift given to players

CART PARTNER **\$2,500 | 1 AVAILABLE**

One (1) 4-person team
Signage on digital cart screens
Custom bags with company logo placed in cart for each player

SCORECARD PARTNER **\$2,500 | 1 AVAILABLE**

One (1) 4-person team
Logo on scorecards

LUNCH PARTNER **\$2,000 | 1 AVAILABLE**

One (1) 4-person team
Logo on signage at grab & go lunch

AWARD PARTNER **\$2,000 | 1 AVAILABLE**

One (1) 4-person team; Company representative presents awards at ceremony; Signage at ceremony

ACE PARTNER **\$2,000 | 4 AVAILABLE**

One (1) 4-person team
Tent set-up on course hole with hole sponsor sign

WOMEN'S LONGEST DRIVE **\$2,000 | 1 AVAILABLE**

One (1) 4-person team
Sign with partner logo at women's front & back longest drive holes (two signs total)

MEN'S LONGEST DRIVE **\$2,000 | 1 AVAILABLE**

One (1) 4-person team
Sign with partner logo at men's front & back longest drive holes (two signs total)

CLOSEST TO THE PIN **\$2,000 | 1 AVAILABLE**

One (1) 4-person team
Sign with partner logo at each of the Closest to the pin holes (two signs total)

BEVERAGE CART PARTNER **\$2,000 | 2 AVAILABLE**

One (1) 4-person team
Logo on beverage cart

19TH HOLE PARTNER **\$2,000 | 1 AVAILABLE**

One (1) 4-person team; Partner decides contest game to take place during the tournament; Sponsor sign and tent set up at putting green; Announce winners at post-tournament event

MULLIGAN PARTNER **\$2,000 | 1 AVAILABLE**

One (1) 4-person team
Mulligan package with partner logo

RAFFLE PARTNER **\$1,750 | 1 AVAILABLE**

One (1) 4-person team
Announce raffles at post-tournament event

PINK BALL PARTNER **\$1,750 | 1 AVAILABLE**

One (1) 4-person team
Pink ball with partner logo

DRIVING RANGE **\$1,500 | 1 AVAILABLE**

One (1) 4-person team; Signs with partner logo on driving range. Partner can provide their own merchandise at driving range.

EAGLE PARTNER **\$1,350 | 12 AVAILABLE**

One (1) 4-person team
One (1) hole sponsor sign

TENT PARTNER **\$750 | 4 AVAILABLE**

Tent set up on course hole.

Sponsorship Level names subject to change, but equal value will be given

SIGNATURE EVENT

PREMIER ONE-OF-A-KIND NETWORKING EVENT

TITLE PARTNER

\$5,000 | 1 AVAILABLE

Four (4) tickets to the event
*VIP perks

Raffle ticket for each guest

*Company logo featured prominently on event signage, merchandise, and registration desk
Logo on CREW FW website and digital media related to the event
Partner representative is invited to speak briefly at the event

**Details subject to change due to vendors, venue and availability*

STAGE PARTNER

\$3,500 | 2 AVAILABLE

Two (2) tickets to event
*VIP perks

Raffle ticket for each guest

*Company logo featured on event signage, stage, and registration desk
Logo on CREW FW website and digital media related to the event

**Details are subject to change due to vendors, venue and availability*

DINNER & DESSERT PARTNER

\$3,000 | 2 AVAILABLE

Two (2) tickets to event
*VIP perks

Raffle ticket for each guest

*Company logo featured on event signage, food stations, and registration desk
Logo on CREW FW website and digital media related to the event

**Details are subject to change due to vendors, venue and availability*

BEVERAGE PARTNER

\$2,500 | 2 AVAILABLE

Two (2) tickets to event
*VIP perks

Raffle ticket for each guest

*Company logo featured on event signage, beverage stations, and registration desk
Logo on CREW FW website and digital media related to the event

**Details are subject to change due to vendors, venue and availability*

DECOR PARTNER

\$2,000 | 2 AVAILABLE

One (1) ticket to event
*VIP perks

Raffle ticket for each guest

*Company logo featured on event signage and centerpieces throughout
Logo on CREW FW website and digital media related to the event

**Details are subject to change due to vendors, venue and availability*

ENTERTAINMENT PARTNER

\$1,500 | MULTIPLE AVAILABLE

One (1) ticket to event
*VIP perks

Raffle ticket for each guest

*Company logo featured on event signage and interactive game locations
Logo on CREW FW website and digital media related to the event

**Details are subject to change due to vendors, venue and availability*

****Sponsorship Level names subject to change, but equal value will be given****

THANK YOU

To our 2023 partners,

Throughout this year, your partnership supported CREW Fort Worth's mission by providing access to diverse programming and networking, as well as educational and leadership development for our members.

Thank you for your continued support!

Sincerely,

**2024 CREW FORT WORTH
BOARD OF DIRECTORS**



2023 PARTNERS

DIAMOND



PLATINUM



GOLD



SILVER



BRONZE







CREW
FORT WORTH 

crewfw.org

PARTNERSHIP@CREWFW.ORG