

2023

SPONSORSHIP

a brand new year



DEAR RETURNING & POTENTIAL SPONSOR

It is an honor and privilege to serve as your CREW Greater Cincinnati chapter President in 2023. I am grateful to work alongside a talented board of directors to reinforce CREW as the premier network of commercial real estate professionals in Greater Cincinnati.

In August, the CREW GC Board of Directors met with Jenny Weissenbach, CREW Network's Chapter Services Director, to discuss the direction and goals for our chapter. During the two-day session, we reviewed and refreshed our chapter's strategic plan. Our overarching mission remains: **Transform the commercial real estate industry by advancing women globally.**

Working toward that goal, we are committed to driving member value by offering programs and events that provide a forum for you to grow your business, strengthen and deepen relationships, foster growth, celebrate our differences, and develop strong leaders. Building relationships and supporting members is at the foundation of our mutual success, and we are grateful to our sponsors who make much of it possible. We will carry on our commitment of creating opportunities to work together while building a pipeline of successful women leaders in the CRE industry.

We will ensure alignment to CREW Network by committing to be a diverse, equitable and inclusive organization within our membership, committee leadership, board of directors, and our community. To that end, we are working to define a clear, actionable DEI plan that we can implement.

Our goal is for CREW to be the place where you come to make connections, gain support, exchange resources and ideas, facilitate deals, and grow your career. CREW Network provides all members with access to CREWbiz, a 12,000-member network that provides connections, resources, and opportunities for you to find success. Do not hesitate to leverage this incredible network to find and connect with other CRE professionals both in your market and across the globe.



I encourage you to continue thinking "CREW First" when you are putting together a deal, looking for a referral, or making a career change.

Lastly, don't hesitate to get involved. Join or chair a committee, attend a lunch or event, and take advantage of the webinars CREW Network offers. I can genuinely say these membership privileges have helped make my time in CREW invaluable to my personal and professional growth.

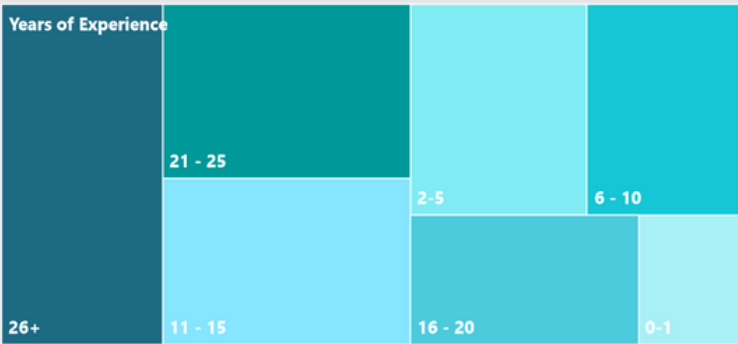
The CREW GC Board of Directors looks forward to serving you in 2023! I am excited to see what the new year brings in terms of opportunities for both our CREW Chapter and within the Greater Cincinnati commercial real estate community. Please feel free to reach out to me or any of our board members directly with any questions, comments, concerns, or ideas about how we can further strengthen our CREW chapter. Thank you for being part of our CREW!

Cara Henegar, PE, CP
President 2023, CREW Greater Cincinnati
Sr. Project Manager/Great Lakes Dept. Manager
Verdantas

THE PREMIER BUSINESS NETWORK IN COMMERCIAL REAL ESTATE

MEMBERS

Years of Experience



AUDIENCE

Distribution List

1,189

Recipients

weekly

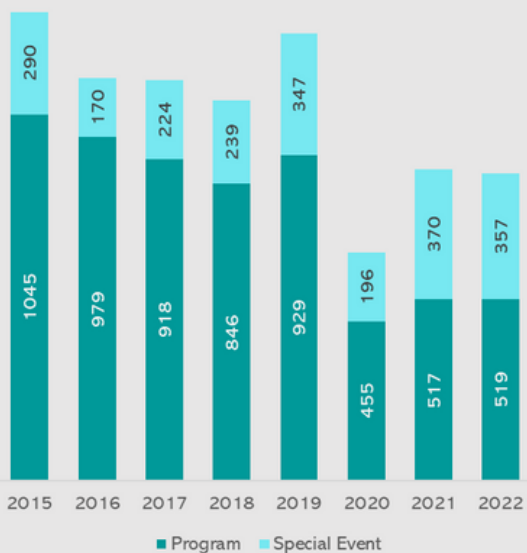
Newsletter



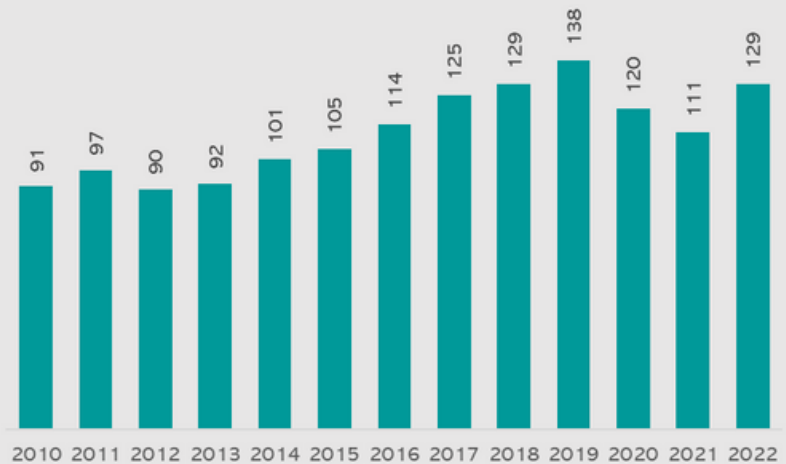
Active & Engaged
Social Media Channels

ENGAGEMENT

EVENT ATTENDANCE



MEMBERSHIP GROWTH



We Are



2022 Metrics

SPONSOR BENEFITS

2023



	DIAMOND \$5,000	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000
Annual CREW Greater Cincinnati memberships	2	2	1	-	-
Complimentary registrations (for use at any CREW Greater Cincinnati program or special event, up to \$45 per registration)	10	8	6	4	2
Feature article on CREW Greater Cincinnati website*	✓	✓	✓	✓	✓
Acknowledgement on CREW Greater Cincinnati website, emails, & events	✓	✓	✓	✓	✓
Golf outing foursome	✓				
Golf outing contest hole sponsorship		✓			
Golf outing hole sponsorship			✓		

ADDITIONAL SPONSORSHIP OPPORTUNITIES

ANNUAL GOLF OUTING

CREW GC's Golf Outing is one of our largest events of the year, attracting over 140 commercial real estate professionals to the golf course.

EAGLE SPONSOR LEVEL \$1,000 - \$1,500

Receive event signage, complimentary foursome to participate in the golf outing

BIRDIE SPONSOR LEVEL \$500-\$750

Receive event signage, complimentary twosome to participate in the golf outing

PAR SPONSOR LEVEL \$150-\$300

For more information, please contact Paige Young, pyoung@equity.net.

EVENT SPONSORSHIP

Throughout the year CREW GC hosts events ranging from new member engagement to social happy hours – and many events in between! As such, we will offer additional sponsorship opportunities that get defined within the year. Those opportunities will range in value from **\$500** up to **\$5,000**. We will email our annual partners and announce these sponsorships when applicable. Event-specific promotions will be available at the time of the sponsorship but could include company name and logo promotion, speaking opportunities, and other promotional materials.

If you are interested in an event sponsorship, please contact Jen Kunz, jkunz@geotechnology.com

SPONSOR FORM

Please submit this form to:

CREW Greater Cincinnati

Kate Sharp

ksharp@rje-bi.com

859.466.7417

Organization: _____

Sponsorship Level: _____

Contact Name: _____

Contact Email: _____

Payment Method: (select one)

Credit Card

☐ (Visa, Mastercard, American Express, Discover)

Card #: _____

Expiration: _____

☐ Check made payable to: CREW Greater Cincinnati

☐ Please send an invoice to:

For Diamond, Platinum, and Gold sponsors,
please list whom you would like to use your
complimentary memberships.

Diamond (2) and Platinum (2) Gold (1):

1 _____

2 _____

QUESTIONS?

Kate Sharp

RJE Business Interiors

859-466-7417

ksharp@rje-bi.com

FAQs

**How do I use my complimentary
CREW GC Membership?**

Email: Kate Sharp

ksharp@rje-bi.com

859.466.7417

**How do I use my complimentary
registration for an event?**

Email: Ashley Lai

ashley.lai@jll.com

330.328.2002

**What happens to unused
membership and event
registration benefits?**

Sponsorship benefits are based on
the calendar year and benefits
expire at the end of the year.