

### About CREW CT

- CREW CT is a chapter of the Commercial Real Estate Women's Network (CREW).
- CREW has 12,000+ members in over 80 chapters globally. Its primary objective is the advancement of women in real estate through networking.
- CREW CT provides an educational, social and business network forum for Connecticut commercial real estate professionals (women and men) in every related field.
- CREW CT is the *only* commercial real estate organization in Connecticut welcoming a comprehensive cross section of real estate professionals for direct networking.
- Visit us at [www.crewct.org](http://www.crewct.org) and [www.crewnetwork.org](http://www.crewnetwork.org).
- Our members and participants include:

Accountants  
Appraisers  
Architects  
Asset Managers  
Bankers  
Construction Specialists  
Consultants

Corporate Executives  
Designers  
Developers/Builders  
Educators  
Institutional Investors  
Investment Advisors  
Financiers

Environmental Specialists  
Land Use Experts  
Lawyers  
Leasing/Sales Professionals  
Property Managers  
Surveyors/Engineers  
Title Insurers

### Why should you become a CREW CT Sponsor?

- Exposure to members and program participants who are leaders in the commercial real estate industry.
  - CREW CT draws participants to its programs from both within and without Connecticut with its virtual platform abilities.
  - CREW CT communicates directly with over 1,800 commercial real estate professionals and allied organizations in Connecticut and 12,000+ at large.
- Specifically, your brand will be associated with 10-15 CREW CT related events.
  - A unique opportunity to present your business and develop relationships with your target audience.
  - Your name will be featured on our website, in our newsletters, and as part of our email communications to our entire mailing list (which includes all CREW CT members and our other industry contacts).



## CREW CT Sponsorship Opportunities

**Annual Sponsorship** - presentation of your brand at ***all*** of our events and programs throughout 2023.

- **Penthouse Sponsorship:** **\$2500.00**
- **Executive Suite Sponsorship** **\$1500.00**
- **Boardroom Sponsorship** **\$1000.00**

**Event Banner Sponsorship** - presentation of your brand at a special event in 2023.

- **Blue Ribbon Awards:** **\$850.00**
- **CREW Careers:** **\$300.00 Minimum**
- **Programs :** **\$300.00 Minimum**
- **Professional Development:** **\$300.00 Minimum**
- **In-Kind Sponsors:** **Provide venue or refreshments, etc.**

***NOW AVAILABLE!*** **Website Sponsor (2023-2024):** In addition to receiving all of the Boardroom level benefits, our Website Sponsor receives premier "Powered By" billing on our website for a two-year span.

- **Website Sponsor:** **\$5000.00**

## Sponsorship Discount Opportunities

*(SELECT ONE ONLY)*


- **Multi-year discount\***: Commit for two or more years to freeze the rate and receive a 20% discount.
- **Early Registration Discount**: Pay in full by January 13, 2023, and receive a 10% discount.

***THANK YOU FOR YOUR CONSIDERATION!***

---

\* Multi-year discount not available for website sponsorship.

## CREW CT 2023 Annual Sponsorship Benefits

	PENTHOUSE \$2,500	EXECUTIVE SUITE \$1,500	BOARDROOM \$1,000
Complimentary Annual Memberships ( <i>valid through December 31, 2023</i> )	2		
Complimentary Blue Ribbon Awards Registrations	2	1	
Complimentary Programs/Professional Development Event Registrations	4	3	2
Company name verbally mentioned at all Events	•	•	
Right to publish article in one issue of online newsletter	•	•	•
Hyperlink to company website (with company approval) on CREW CT website	•	•	•
Company acknowledged as sponsor in all event notices and newsletters	•	•	•
Opportunity to distribute company literature at all Events	•	•	•
Company name prominently displayed at all Events	•	•	•

*\*Note: Complimentary registrations do not apply for "Members Only" events (Summer Outing, Fall Dinner, Holiday Party).*

Please go to [www.crewct.org](http://www.crewct.org) for information on CREW CT membership.

## CREW CT Event Banner Sponsorship Benefits

### **Each Event Banner Sponsorship entitles your firm to:**

- One (1) complimentary registration for attendance at the related CREW CT event.
- Prominent name placement, as well as verbal recognition at the event.
- Company name with hyperlink on all pre-event notices and ads for the event.

**Blue Ribbon Awards Showcase Sponsor - \$850.00:** The Blue Ribbon Showcase, CREW CT's signature event, invites our local and regional commercial real estate industry to a competition that showcases projects completed in the prior year. This annual networking awards event typically draws over 150 attendees whose projects vie for awards in various categories, culminating in the People's Choice Award and the Annual Blue Ribbon Award.

**CREW Careers Event Sponsor - Minimum \$300.00:** CREW CT supports the development of real estate career aspirations among high school and college women through introductory programs hosted by a cross section of industry professionals. Past programs have included site tours of landmark Hartford buildings, in-person panel presentations and Zoom roundtables with area high schools and colleges.

**CREW Programs Sponsor – Minimum \$300.00:** Our programs, which are open to members and non-members, offer cutting-edge, practical programs and panels. We attract locally recognized speakers to discuss “hot topics” in our commercial real estate industry, while providing networking time for our attendees.

**Professional Development Sponsor – Minimum \$300.00:** These events are held periodically throughout the year and consist of seminars and workshops of general professional development interest to the membership. The sessions are led by CREW CT members and others who share their knowledge, expertise and skills. These exclusive events are open to members, invited guests and sponsors only.

*In-kind Sponsorships (providing venue, refreshments, etc.) are always welcomed and acknowledged.*

### **CREW - CT 2023 Sponsorship Committee:**

- Andrea Gomes, Hinckley Allen – [agomes@hinckleyallen.com](mailto:agomes@hinckleyallen.com)
- Janet Wheeler, Kaestle Boos Associates, Inc – [jwheeler@kba-architects.com](mailto:jwheeler@kba-architects.com)
- Dinora E. Lopez, Gfeller Laurie LLP – [dlopez@gllawgroup.com](mailto:dlopez@gllawgroup.com)
- Erin Cabelus, CATIC – [ecabelus@catic.com](mailto:ecabelus@catic.com)
- Josephine Aberle, Valbridge Property Advisors – [jaberle@valbridge.com](mailto:jaberle@valbridge.com)
- Lisa Lugauskas, Old Republic National Title Insurance Company - [LLugauskas@oldrepublictitle.com](mailto:LLugauskas@oldrepublictitle.com)



## 2023 SPONSORSHIP COMMITMENT

**COMPLETE THIS FORM ONLINE: [crewct.org/sponsorship](http://crewct.org/sponsorship) or type in the fields below.**

Sponsoring Company (or Individual):

(please print or type exactly as you would like the name to appear in publications)

Address:

Website/URL:

Contact Person:

Title:

Telephone:

Fax:

Email:

Level of Sponsorship (please check):

### ANNUAL SPONSOR

☐  
☐  
☐

**\$2,500 Penthouse\***  
**\$1,500 Executive**  
**\$1,000 Boardroom**

### EVENT SPONSOR

☐  
☐  
☐  
☐

**\$850 Awards Showcase**  
**\$ CREW Careers (Min. \$300)**  
**\$ Programs (Min. \$300)**  
**\$ Professional Development (Min. \$300)**

### NEW WEBSITE SPONSOR

☐

**\$5000 2023-2024**  
**\*\*Please contact  
CREW CT if  
Interested.**

*\*Two memberships included. New members must complete a Membership Application at [www.crewct.org](http://www.crewct.org).*

I authorize CREW CT to create a link to our company website on the website of CREW CT (optional)  
Authorized by: \_\_\_\_\_

Name and Title

<b>+ \$</b>	<b>= SUBTOTAL</b> (total of items checked above)	<b>Please email/fax/mail this form to:</b> CREW CT 1201 Wakarusa Dr., Suite D Lawrence, KS 66049 Fax: 785/832-1551 <a href="mailto:lindsays@crewnetwork.org">lindsays@crewnetwork.org</a> **
	•Multi-year Discount 20% (2023 & 2024 commitment)* •Early Bird Discount 10% (payment by Jan. 13, 2023)	
<b>- \$</b>	= Discount <b><u>YOU MAY APPLY ONLY ONE DISCOUNT OPTION</u></b>	
<b>= \$</b>	<b>= TOTAL PAYMENT</b>	

**Make your check payable to: CREW CT or**

**Pay by credit card\*\*:** (circle one) **Visa** **MasterCard** **American Express** **Discover**

Credit Card number: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Cardholder: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

*\* Does not apply to website sponsorship.*

*\*\* Please do not email credit card information!*



[www.crewct.org](http://www.crewct.org)