



ANNUAL CORPORATE SPONSORSHIP OPPORTUNITIES 2023



TO SPONSORSHIP

CREW Denver members are leaders and trailblazers – working together to shape the future of our communities and our city. As a CREW sponsor, you'll gain access and exposure. You'll also demonstrate your commitment to the future of Denver.

It's time to Step Up for Denver. It's time to Step Up to CREW.

PRE-PACKAGED BENEFITS BY LEVEL		SPONSORSHIP LEVELS:					
MARKETING BENEFITS:	DIAMOND GOLF TOURNAMENT \$10,000	DIAMOND WOMEN OF INFLUENCE \$10,000	DIAMOND ECONOMIC FORECAST \$10,000	PLATINUM \$7,000	GOLD \$5,000	SILVER \$3,000	BUSINESS \$1,200
Available Sponsorships	1	1	1	7	10	Unlimited	Unlimited
All CREW Denver Events via CREW Banner, HotLink on Chapter Website, E-Newsletters, Monthly Social Media, Marketing Ad's	Logo with premium placement included in all marketing and event-day materials, including event webpage. ⁽¹⁾	Logo with premium placement included in all marketing and event-day materials, including event webpage. ⁽¹⁾	Logo with premium placement included in all marketing and event-day materials, including event webpage. ⁽¹⁾	Prominent logo included in all marketing and event-day materials, event webpage. ⁽¹⁾	Logo included in all marketing and event-day materials, including event webpage. ⁽¹⁾	Logo included in all marketing and event-day materials, including event webpage. ⁽¹⁾	Logo included in all marketing and event-day materials, including event webpage. ⁽¹⁾
Exclusive Benefits Include:	Sponsor would have the opportunity to provide breakfast and be the first hole sponsor (at their cost), while also getting the chance to speak at the luncheon.	Sponsor will host a celebratory event for nominees and the committee (at their cost) prior to the WOI event, while also getting a chance to speak at the event.	Sponsor would be the host for the Year-End Economic Forecast getting a chance to speak at the podium and introduce our speakers. They will host our mimosa, bloody mary and coffee bar at the event (at their cost).	N/A	N/A	N/A	N/A
At the Annual Golf Tournament:	Priority Option to become a Hole Sponsor & Host. ⁽²⁾						
at CREW Events (Luncheons, Happy Hours, Property Tours, Professional Development, CREW Connect, etc.):	Logo included in all marketing and event-day materials, including event webpage. ⁽³⁾						
MEMBERSHIP BENEFITS:							
CREW Denver Memberships *	Two Memberships included with Sponsorship	Two Memberships included with Sponsorship	Two Memberships included with Sponsorship	Two Memberships included with Sponsorship	One Membership included with Sponsorship	N/A	N/A
EVENT TICKETING BENEFITS:							
Women of Influence	Ten Tickets	Ten Tickets	Ten Tickets	Ten Tickets	Five Tickets	Three Tickets	One Ticket
Annual Golf Tournament	Foursome	Foursome	Foursome	Foursome	Two Golfers	One Golfer	One Golfer
Tickets Per Luncheon	Two Tickets	Two Tickets	Two Tickets	Two Tickets	One Ticket	One Ticket	One Ticket
SUPPORTING CREW FOUNDATION:							
A portion of your sponsorship will be donated to the CREW Network Foundation.	\$250	\$250	\$250	\$250	\$150	\$100	\$50

* Members must meet CREW Denver membership requirements and be approved by the CREW Denver Board. Membership remains with the individual not the company if the designated member leaves the firm.

GENERAL NOTES: Annual Sponsorships run from March through February of the following calendar year. In order to qualify for annual CREW sponsorship, each firm must have a minimum of one approved CREW Denver Member. CREW Denver can exercise the option to re-evaluate sponsorships at the Diamond level after a three-year term.

⁽¹⁾ Sponsorship Levels

Diamond: Each Diamond sponsor is the "Title Sponsor" for their respective events. All other Diamond sponsors will still receive prominent logo placement on all marketing and event-day materials. In addition to being the exclusive sponsor of their "Title Event", Diamond sponsors also receive all of the year-round benefits of the Platinum Sponsors.

- **Golf** - specific benefits include: premium visibility (large logo and top placement) in all marketing and event-day materials. Podium time at lunch and ability to put marketing materials or swag out at event. Exclusive opportunity to provide breakfast at the golf tournament and be the sponsor of the first hole (at Sponsor's election and cost).
- **Women of Influence** - specific benefits include: premium visibility (large logo and top placement) in all marketing and event-day materials. Podium time at event and ability to put marketing materials or swag out at event. Prominent exposure on the big screen during the event. Premium seating. Exclusive opportunity to plan and host a standalone VIP reception event for the WOI nominees (at Sponsor's election and cost).
- **Economic Forecast** - specific benefits include: premium visibility (large logo and top placement) in all marketing and event-day materials. Podium time at event and ability to put marketing materials or swag out at event. Prominent exposure on the big screen during the event. Premium seating. Exclusive opportunity to host the mimosa, bloody mary, and coffee bar at the event (at Sponsor's election and cost).

Platinum: Prominent logo (smaller than Diamond) in all marketing and event-day materials. Premium seating at WOI. Mention from the podium at event. Exposure on the big screen.

Gold: Logo placement (smaller than Platinum) in all other marketing and event-day materials. Preferred seating at WOI. Exposure on the big screen during the event.

⁽²⁾ Annual Golf Tournament

The CREW Denver Golf Tournament is held annually in June and hosts around 120 golfers from around the industry. Members and non-members are welcome.

All Sponsors: Priority option to become a Hole Sponsor, with opportunity to upgrade to a host sitting at the hole. If you choose to upgrade to a host sitting at the hole, then you may distribute a giveaway/logo item from the hole table. Ability to donate prizes or swag bag items.

Platinum: Company logo displayed on tournament banner and special mention at luncheon.

Gold: Company logo displayed on tournament banner and special mention at luncheon.

⁽³⁾ CREW Events

Sponsorship dollars are directly utilized to provide member benefits, including events. CREW Denver's events are all encompassing, from networking to professional growth to events that support CREW Foundation, such as the annual Wine Tasting event and Golf Tournament. In return for Sponsors' support, Sponsors receive ticketing benefits to many of CREW Denver's annual events.

Tickets: Tickets are a set number of tickets to Women of Influence, the annual Golf Tournament, and each Luncheon. These are issued on a 'use it or lose it' basis. CREW Network will reach out to each Sponsor contact ahead of the events to arrange ticket benefits and to coordinate registration.



Thank You To Our 2022 Sponsors

PRESENTING:



PLATINUM:

Fidelity National Title



NATIONAL COMMERCIAL SERVICES



First American Title

NATIONAL COMMERCIAL SERVICES



OTTENJOHNSON
ROBINSON NEFF + RAGONETTI PC



SpencerFane

GOLD:

Urban Renaissance Group • FirstBank • Small Giants

SILVER:

Essex Financial Group • i2 Construction • CBRE • ZGF Architects • Transwestern

BUSINESS:

Vari • Working Spaces • Baceline Investments • Galloway • Brownstein Hyatt Farber Schreck, LLP • CODA Consulting Group

MEDIA SPONSORS

BISNOW
(ALMOST) NEVER BORING

MILE HIGH
— C R E —