

CREW Leadership & Professional Development

February 6, 2018

BREAKING THROUGH BIASES AND STEREOTYPES IN THE WORKPLACE - II

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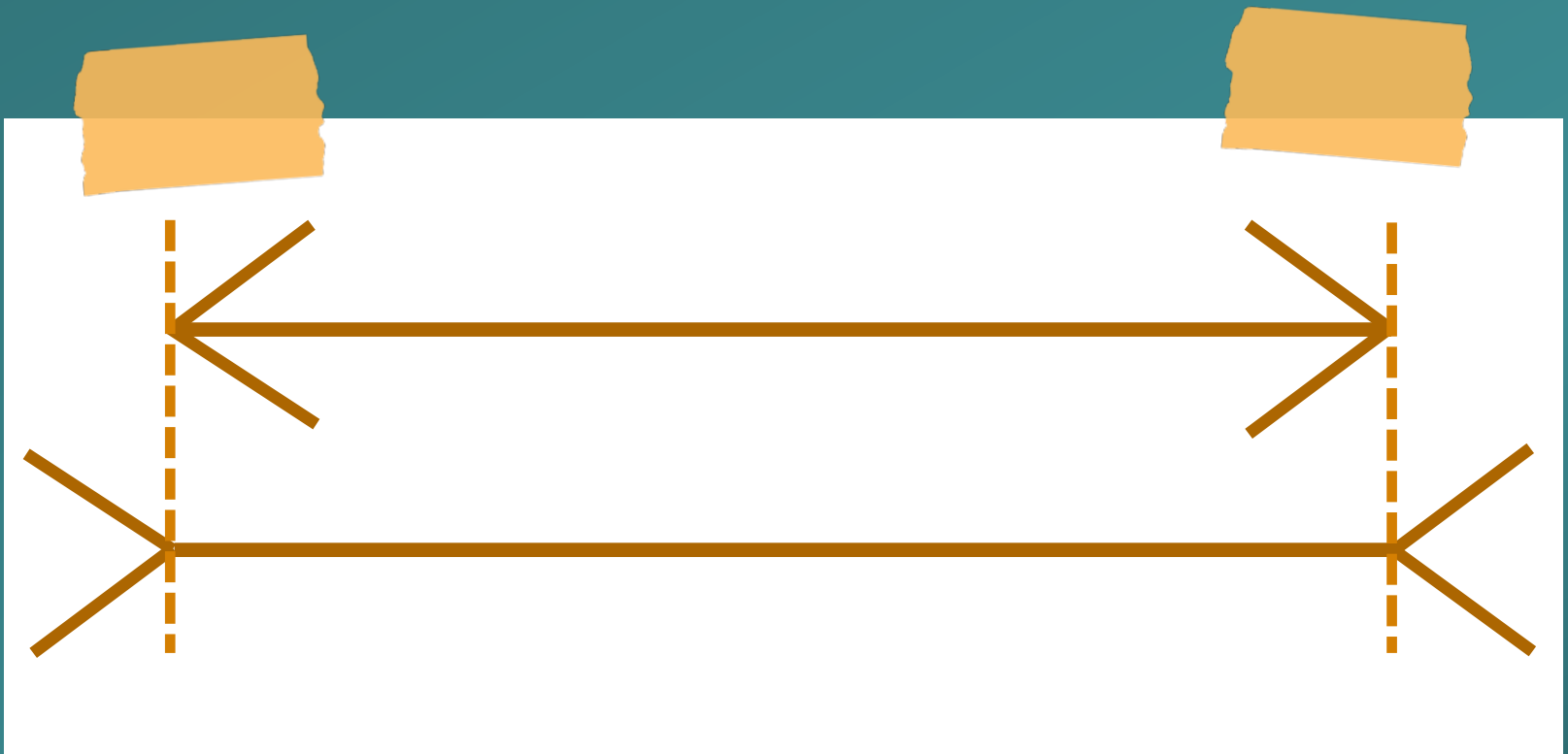
Authors, *Breaking Through Bias: Communication Techniques for
Women to Succeed at Work*

THE ELEPHANT IN THE ROOM





MULLER-LYER ILLUSION



COMMUNAL STEREOTYPES



AGENTIC STEREOTYPES



THE GOLDILOCKS DILEMMA



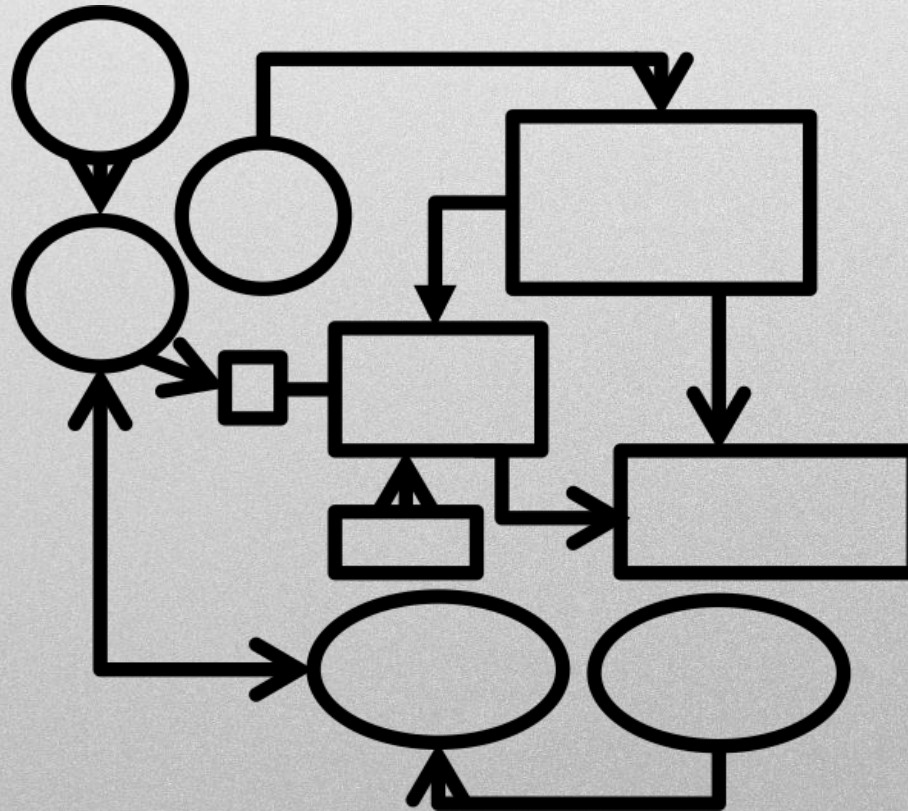
WHAT WOMEN CAN DO FOR THEMSELVES



ATTUNED GENDER COMMUNICATION

- Nonverbal
- Verbal
- Written / Digital

DISCUSSION SCENARIOS



JOIN THE DISCUSSION

Take The Assessment

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