



2018 CREW Leadership Forum Series:

The Innovative Leader

Workshop #3: Leveraging Diversity
September 25, 2018

Participant Workbook

Presented by:

Kaitlin Riley Duran, Schiff Hardin LLP

Trish Gordon, JLL

Sharon Krohn, Sharon Krohn Consulting

Carrie Prestwood-Taylor, Gilbane Building Company

CREW Leadership & Professional Development Committee

Innovative Leadership

Focuses on the constant evolution of the industry, and how to drive success in an evolving global Commercial Real Estate Industry.

Leveraging Diversity

How can a diverse workforce help advance an *innovative* work environment?

Reflection



Be Open to Leveraging Diversity

- * Be respectful
- * Learn to understand your preconceived notions
- * Encourage an equal and open discussion where all voices can be heard

Panel Discussion

- * Introductions
- * Facilitated Panel Discussion
- * Q & A
- * Takeaways

Collete English Dixon



Collete English Dixon has more than 30 years in investment management with a focus on commercial real estate investing. Prior to her current role at Roosevelt University, she was Executive Director - Transactions for PGIM Real Estate (formerly known as PREI), a business unit of Prudential Financial, and co-leader of PREI's national investment dispositions program. In that role, she oversaw the sale of more than 200 investment properties located throughout the US, with a total value of more than \$8.7 Billion, on behalf of PREI's investment funds.

Prior to her role in dispositions, English Dixon was responsible for sourcing more than \$2.75B of wholly-owned and joint venture real estate investment opportunities in the Midwestern markets covering all property types, including office, multi-family, hotel, industrial and retail properties. Collete's experience also includes property development and asset management. She is a Past President of CREW Network, a Past Chair of the CREW Network Foundation, a Past President of CREW Chicago, a full member of ULI and the 2016-2019 Chair of the UDMU Council/Purple. She is a member of the Board of Directors and Chair of the Investment Committee for the Housing Partnership Equity Trust, a member of the Board of Directors for BDREX and a member of its Audit and Governance committees, a board member of the Chicago Forum of the International Women's Forum, and a member of the Board of Directors of the Oak Park River Forest Food Pantry.

Linda Graves



As vice president of diversity and community affairs at Gilbane Building Company, Linda Graves has a national leadership role in positioning Gilbane's diversity and inclusion commitments as a comprehensive strategy on behalf of Gilbane's clients in the public and private sector. She is a multi-faceted business executive with expertise in key aspects of business development, change management and operational engagement with the ability to rapidly assess opportunities and influence a shared sense of purpose to achieve solid results. Linda is responsible for developing and implementing Gilbane's community benefits commitments within key markets and promoting and engaging with industry associations that support historically under-utilized, small and local business enterprises.

As a result of its comprehensive approach, Gilbane has been recognized for its commitment to inclusion in numerous markets; and Linda was the recipient of the 2018 Corporate Diversity Development and Advocacy Award by the Wisconsin Economic Development Corporation and the 2016 Harriet Tubman Excellence in Leadership Award by the National Association of Minority Contractors. This award is given to a woman who has made strides in creating a pathway for women in the construction industry.

Emily Portugal



Emily has worked in real estate for the last 16 years. She's been an entrepreneur for the last five and a creative since the early 80's. She embraces the creative process as a contact sport, leveraging the power of stories and images to move minds.

Emily has worked in a marketing capacity for Pappageorge Haymes Partners and Leopardo Construction. Early in her career, she was selected for the Goldie B. Wolfe Miller initiative at Roosevelt University, which recognizes rising women in the real estate community. Emily now leads new business and marketing for Match Marketing Group's Chicago office, partnering with clients such as the Chicago Bears, Conagra and Tishman Speyer. Outside of her 9 to 5 she consults on brands within the built environment and delivers lifestyle photography campaigns on a national level.

Emily is an avid supporter of the Human Rights Campaign and has worked with the Young Women's Leadership Charter School and RefugeeOne.

More on Emily can be found at: www.iamthebirddog.com

Small Group Discussion

- Where have you have seen a struggle with inclusion in your workplace?
- How can your workplace be more inclusive?

Where do we go from here?

What steps that you can take:

To encourage diversity and inclusion in your workplace?

To encourage diversity and inclusion outside of work?

Commitment

What is one thing that you
can commit to do...
beginning tomorrow ?



*Join Us for Our Fourth and Final Event for 2018
The Innovative Leader: Encouraging and Rewarding Risk*



Explore with us the following questions:

- Are Women Workers Really More Risk Averse than Men?
- How Do You Get More Comfortable Taking Risks?
- How Do You Encourage and Reward Risk Taking?

In an interactive workshop with Robyn Scott, Executive Presence Coach, Character Actor, Keynote Speaker and Collage Artist, The Larapyn Group



Nov 13, 2018
4:45pm – 7:15pm
Polsinelli, 150 N Riverside, Suite 3000

Registration is Open!