2017 CREW Leadership Forum Series: The Strategic Leader

Workshop #1 The Strategic Leader – An Introduction

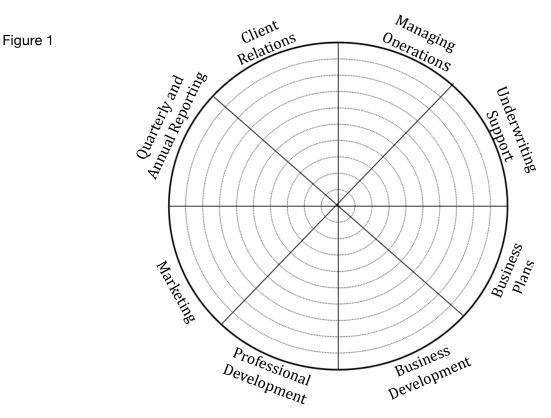
Pre-Work for March 23, 2017

Please complete the 2 steps below and bring the completed pre-work with you to the workshop.

<u>Step 1</u>: Please write down your primary areas of responsibility or functions (e.g. Marketing, Business Development, Client Relations, etc.). We recommend a maximum of eight.



<u>Step 2</u>: On the next page, please write the name of each area just outside each of the pie-shaped segments of the "Strategic Performance Snapshot" circle. See Figure 1.





Strategic Performance Snapshot

<u>Step 2</u>: Write the name of each of your areas of responsibility just outside the pie-shaped segments of Figure 2 below.

Figure 2

