



Mission of CREW

Who we are

Wisconsin Commercial Real Estate Women (WCREW) was formed in 1998 as the local chapter of the Commercial Real Estate Women (CREW) Network, a premier industry networking organization. CREW was founded in 1988 and has a multi-disciplinary membership of over 12,000 professionals located in more than 75 major markets across the globe.

Our Vision

WCREW will be the premier real estate association for competent, successful and influential professionals in Wisconsin's commercial real estate industry, providing support to assure parity in opportunity, influence and power in the industry.

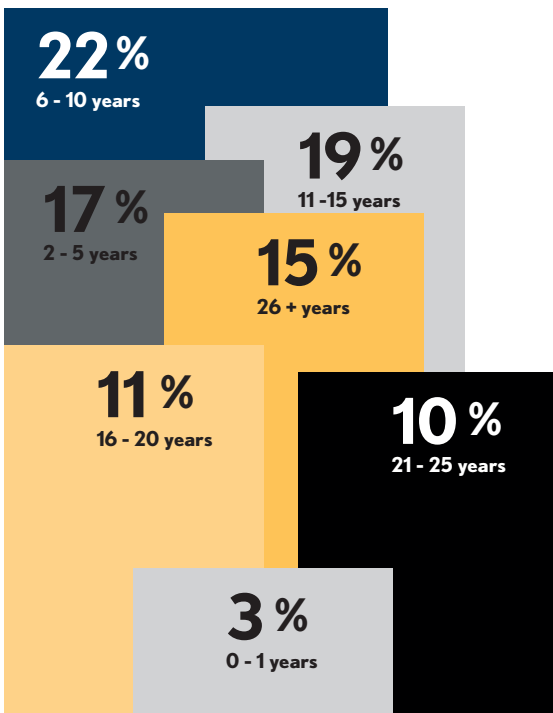
Our Mission

Connecting diverse commercial real estate professionals through education, collaboration, and promotion of women.

Global Network



Years of Experience



CRE Specialties

Our Wisconsin members represent every discipline of the CRE industry, including:



Brokerage



Commercial Lending



Construction Management / General Contracting



Law

- Property Management
- Finance
- Development, Real Estate
- Accounting
- Architecture
- Business Development (100% CRE)
- Environmental
- Interior Design/Space Planning
- Corporate Real Estate
- Economic Development
- Land Surveying
- Program Management/ Project Management
- Title/Escrow
- Appraisal
- Asset Management
- Commercial Insurance
- Engineering
- Investment Management
- Land Use Planning & Zoning

Sponsorship Opportunities



Annual Sponsorship Packages*	Platinum \$5,000	Gold \$1,850	Silver \$1,250	Bronze \$625
(6) Program tickets to Annual Panel Discussion	(1) TABLE			
Premier WCREW Partner with recognition at all programs and events	●			
Executive Impact Sponsor w/opportunity to offer promotional speech	●			
VIP seating at the Impact Awards	●			
Discount for qualified members	20%	15%		
Opportunity to host a company coffee or networking session	●	●		
Recognition on WCREW social media	●	●	●	
Complimentary Impact Award Tickets	(1) TABLE	4	2	
Opportunity to provide content to share in our weekly event e-blasts	●	●	●	
Complimentary Program Tickets	8	4	2	2
Recognition at all programs and events	●	●	●	●
Company exposure on WCREW website w/ link to company website	●	●	●	●
Logo in weekly emails for all programs and chapter announcements	●	●	●	●
Name featured on WCREW event banner at all programs	●	●	●	●
(2) Program tickets to Annual Meeting	●	●	●	●

**** Membership Discount Criteria**

- All applicants for membership are subject to Board approval and must meet all WCREW eligibility criteria.
- Membership is tied to the individual and is non-transferrable from person to person, either within a company or otherwise.

★ **NEW: “PLUS” your sponsorship! Choose one each from the array below for our two signature events for only \$1,000. By securing your Golf & Impact Award sponsorships now, you save \$300 on your annual sponsorship package!**

PLUS Impact Awards Options*

- Networking Sponsor: (1) complimentary event ticket, logo on table tents in the networking area, and logo recognition throughout the event
- Beverage Sponsor: A hosted signature cocktail, (2) complimentary event tickets, logo on table tent in the networking area, and logo recognition throughout the event
- Corporate Table Sponsor: VIP seating for (6) total guests, and name recognition throughout the event

*Each valued at \$800

PLUS Golf Outing Options*

- Foursome: Team of four for 9 hole scramble golf outing with happy hour to follow
- Hole Sponsor: (2) attendees at the golf outing, signage on the tee box of their selected hole, and recognition on promotional material
- Sunrise Bar Sponsor: Signage on Bloody Mary and Mimosa Bar, team of (2) for corn hole, and recognition on promotional material
- Welcome Bag Sponsor: Logo on welcome bags with option of promotional materials inside, team of (2) for corn hole, and recognition on promotional material

*Each valued at \$500

Impact Awards Sponsorships

The annual WCREW Impact Awards (formerly known as Showcase Awards) recognizes Wisconsin real estate projects and extraordinary individuals. Every year in April, WCREW proudly recognizes pioneering developments that showcase vision and ingenuity that positively impact our communities.

Interested in sponsoring the Impact Awards in 2023? Contact Amy Nicklosovich: wisconsinwcrew@wcrew.org



Community Impact Award Sponsor: \$1,850

- As a featured event sponsor, you will get to sponsor the first ever Community Impact Award. This award honors a WCREW Member and their professional team for their contribution toward a real estate project that has enhanced our community.

Unique benefits include: recognition during the awards, logo placement throughout the venue, and VIP seating for 6 at the awards

People's Choice Award Sponsor: \$1,550

- As a featured event sponsor, you will sponsor the People's Choice Award, an award that is voted upon by event attendees on the day of the event.

Unique benefits include: recognition during the awards, logo placement throughout the venue, and VIP seating for 6 at the awards

Project of the Year Award : \$1,550

- As a featured event sponsor, you will sponsor the Project of the Year Award, an award that honors a pioneering development that showcases vision and ingenuity that positively impacts our communities.

Unique benefits include recognition during the awards, logo placement throughout the venue, and VIP seating for 6 at the awards

Women of the Year Award Sponsor : \$1,850

- As a premier event sponsor, you will sponsor the Woman of the Year Award, an award that honors a WCREW member who has made a positive impact on others in Wisconsin's commercial real estate industry.

Unique benefits include recognition during the awards, logo placement throughout the venue, VIP seating for 6 at the awards, and company logo featured on guest name badges

Other Programs and Events

Program Sponsorship Levels	\$1500 Sponsor	\$1000 Sponsor	\$500 Sponsor
Complimentary Program Tickets	6	4	2
Logo Displayed at event	●	●	●
Option to distribute promotional materials	●	●	
Speaking opportunity at the event	●		

Programs Include:

- Professional Development
- Educational Events
- Property Tours
- Happy Hours
- Panel Discussion
- Holiday Party



Golf & Summer Games Sponsorships

Options below could be added in lieu of or in addition to annual sponsor packages

Lunch Sponsor: \$1,000

- Logo on lunch boxes with option of promotional materials inside, signage at the event, golf foursome, and recognition on promotional material

Happy Hour Sponsor: \$1,000

- Signage at happy hour, opportunity to showcase additional promotional item, golf foursome, and recognition on promotional material

Golf Hole Sponsor: \$500

- (2) attendees at the golf outing, signage on the tee box of their selected hole, and recognition on promotional material

Corn Hole Sponsor: \$100

- Provide use of companies logo'd bag set for the duration of the event, team of 2 for corn hole, and recognition on promotional material



5 Reasons Your Company Should Support CREW Network

1

Investing in people from underrepresented groups is fundamental for your business

- CREW Network is the singular commercial real estate industry organization focused on transforming the industry by advancing diversity globally. Our partnership gives you the competitive advantage in attracting and retaining talent and strengthening relationships and connections with your clients and communities.



2

CREW Network helps you attract qualified, diverse talent

- You are on a mission to build a diverse and inclusive talent pipeline in your company. CREW Network's Career Center (crecareers.org) and CRE internship platform (creinternships.org) were created to support your talent acquisition strategy, providing direct access to a diverse and qualified talent pipeline.

3

Stand out as an industry leader taking action

- Our partners are action-oriented leaders who value diverse perspectives, foster collaboration, and encourage innovative ideas to advance the industry to be more equitable for all. Stand out in the industry when your company brand is aligned with our brand.



4

Leverage CREW Network to create and maintain an inclusive culture

- CREW Network is the world's leading producer of research on gender and diversity in commercial real estate. We provide critical information, tools, industry education and leadership development to advance women and members of other minority groups in commercial real estate, and to assist your company's efforts to enable action.

5

Receive year-long visibility and brand alignment

- Unlike event-based sponsorships, your partnership with CREW Network extends for a full year, providing significant and consistent opportunities to position your company as a leader in supporting diversity, equity and inclusion, and in advancing women in commercial real estate globally.



Our 2022 Annual Sponsors



PLATINUM SPONSORS



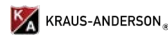
GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



Brochure sponsored by:



To apply or learn more about WCREW sponsorships, contact:

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