

# CREW NEW YORK

The logo graphic consists of three blue, curved, overlapping shapes that resemble a stylized arrow or a wing, pointing to the right. A small trademark symbol (TM) is located at the bottom right of the graphic.

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## MEMBERSHIP HANDBOOK

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## Our Mission

To build a powerful network of professionals dedicated to the advancement of all women in New York's commercial real estate industry.



Our members represent all of the disciplines and parties involved in a commercial real estate transaction, ensuring connections to qualified professionals to complete the deal.



## About CREW New York

Commercial Real Estate Women New York (CREWNY) is dedicated to the advancement of professional women in commercial real estate through networking, education and leadership development.

With approximately 250 members, CREWNY is the leading organization for professional women in commercial real estate in New York City. Our membership, drawn from all levels of experience in virtually every discipline in the industry, provides a lively, non-competitive environment of provocative interaction, exchanges of information, business referrals and professional and personal growth.

Since 1978, CREWNY has been opening minds and doors in the real estate industry for women professionals.

### CORE VALUES

**Collaboration:** Collaboration, alliance and support

**Integrity:** Fairness, professionalism and transparency

**Respect:** For all people, perspectives, experiences and ideas

**Welcoming:** Inclusion, acceptance and access

To experience the power of women in real estate,  
you need to experience CREW New York



# About CREW Network

CREW New York is just one of more than 75 chapters across North America and beyond that are part of CREW Network, the premier global business network dedicated to transforming the commercial real estate industry by advancing women and diverse talent. The 14,000+ members represent every discipline of the CRE industry through four key initiatives: business networking; career outreach; leadership development; and industry research.



## Business Networking

Facilitating business networking and deal making among its membership is at the cornerstone of CREW Network.

- **CREWbiz**, a networking tool, online member directory, discussion forum and app for members only
- **CREW Network Convention** – an annual conference for all membership to network and engage in discussion on best practices of leadership and experience top-tier professional development
- **Three Leadership Summits** – bringing together chapter leadership annually to exchange ideas and best practices within their chapters
- **Global Study Mission** – expanding into new markets around the globe
- **CREW Councils** – small group networking forums, each focused a specific subset of the CRE Industry



“Even if you don’t have an interest in doing business outside of the New York Metro area, there are always people looking to do business in New York City and they will find you and connect with you on CREWBiz, CREW Network’s members only networking platform.”

## Career Outreach

- College scholarships
- UCREW (university outreach)
- CREW Careers (high school outreach)
- Mentoring Modules
- [creinternships.org](http://creinternships.org) website



## Leadership Development

- Leadership Certificate program
- Corporate Board Training
- Board and Committee Service Opportunities
- Speakers Directory / Speaking Opportunities
- Webinars / Chapter Leader Success Series
- Emerging Leaders Retreat



## Industry Research

CREW Network is the leading producer of research on gender and diversity in commercial real estate. It produces a benchmark study every five years and research papers annually to provide the industry with data and insight.





# CREW New York Events

Every month, you can expect a handful of events to participate in. We strive to offer a variety of programming at different times of day, at different scales, and both in person and virtually to provide the greatest array of options for our members.

CREWNY curates original programming with diverse speakers from across the industry and among our membership.

We hope you feel the welcoming energy of our members at each of our events, whether you come to network, learn or give back.

## NETWORKING

- Luncheons
- Golf Lessons
- Legacy Leaders events
- Young Professionals events
- CREW Connections, Cocktails and Dine-Arounds

## RECOGNITION

- Impact Awards
- Star of the Year Award
- DEI Catalyst Award
- Member of the Month
- Member Newsletter

## LEARNING

- Architectural Boat Cruise
- Tours of Iconic NYC developments
- Economic Forecast
- Conversation Corners



## Ways to Give Back

- CREW Network Foundation scholarship program: supports female students as they pursue university-level education in CRE careers
- CREWNY Past President's Scholarship: supports deserving young women pursuing an education in commercial real estate at one of five local universities
- Mentorship Rocket
- UCREW (college outreach)
- CREW Careers (high school outreach)

## The Chapter Challenge

In order to build the pipeline of diverse talent in the CRE industry, we challenge our chapter to give to the CREW Network Foundation each year. The Foundation provides scholarships to women pursuing degrees in CRE, subsidizes our UCREW and CREW Careers programs, and produces industry research on women's advancement in CRE. Our goals are:

**100%**  
board  
participation

**\$1,000**  
donation from  
the chapter

**50%**  
CREW NY member  
participation

*CREWNY has met the trifecta every year since 2020*



## Get Involved: Committees

Committee participation is a great way to integrate into the Chapter, develop deeper relationships with other members, and forge a pathway to leadership at the Chapter and Network levels. Consider joining one of our 10 committees:

### Membership

Helps recruit new members and guide them through the application process

### Diversity, Equity and Inclusion

Provides oversight to all of CREWNY's committees and programs to ensure that Diversity, Equity & Inclusion are at the forefront of what we do. Promotes awareness, education and advancement opportunities for all our members.

### Member Engagement and Empowerment

Aims to enhance the member experience and educate members on the benefits available to them at the local and network level

### Career Advancement

Encourages young women to enter the commercial real estate field by offering various access points and support through our educational content, scholarships, and community outreach programs

### Communications

Responsible for overseeing CREW New York's public relations and marketing communications activities, working with public relations, graphic design and website consultants

### Sponsorship

Responsible for creating and maintaining relationships with our generous sponsors who support CREW and its endeavors to promote women in the CRE industry

### Member Recognition

Develops and implements awards and recognition programs for CREWNY members and provides opportunities for speaking engagements at industry events, panels, CREWNY and CREW Network programs.

### Young Professionals

Provides members age 40 and under (or with less than 10 years' experience within the CRE industry) opportunities to become engaged and integrated into CREW New York

### Legacy Leaders

Provides CREW members who have attained leadership positions within their firms with the opportunity to leverage their experience, skills and talents for the benefit of CREW New York and beyond

### Programs

Develops the program of our luncheons, industry leader breakfasts, seminars and tours.

For more information on joining a committee, reach out to [crewnewyork@crewny.org](mailto:crewnewyork@crewny.org) to connect to the right person



### 2024 BOARD OF DIRECTORS

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**Jaimee Nardiello**

**Allison Robin**

**Kenne Shepherd**

**Nicole Radumski**

**Farrah Forbes**

**Leah Blackman**

**Liz Mahoney**




# How to Join

## Membership Requirements

- Attend one (1) CREWNY event
- Have one (1) current CREW sponsor (we can help match you with a sponsor)
- Determine your Qualified Field of Commercial Real Estate (QFCRE)
- Determine your membership category
- Submit an application



|  |   |  |
|--|---|--|
| <p><b>BASIC</b></p> <p><b>\$525</b></p> <p>(\$425 after June 15)</p>                 | <p><b>ASSOCIATE</b><br/>Less than 5 years experience</p> <p><b>\$450</b></p> <p>(\$350 after June 15)</p> | <p><b>AFFILIATE*</b></p> <p><b>\$800</b></p> <p>(\$700 after June 15)</p>  |
| <p><b>UNDERGRADUATE STUDENT</b></p> <p><b>\$150</b></p> <p>(\$135 after June 15)</p> | <p><b>GRADUATE STUDENT</b></p> <p><b>\$350</b></p> <p>(\$250 after June 15)</p>                           | <p><b>MEMBER APPLICATION</b></p>  |

**\$350 CREWNY Bundle** can be added to any membership to include registration fee for six (6) breakfasts or lunch events and a special Members Only appreciation event.

**(\$225 after June 15)**



## Qualified Fields of Commercial Real Estate

- Accounting
- Acquisitions/Dispositions
- Appraisal
- Architecture
- Asset Management
- Brokerage
- CRE Business Development\*
- Commercial Insurance
- Commercial Lending
- Construction Management/General Contracting
- Consulting
- Corporate Real Estate
- Cost Segregation
- Economic Development
- Education
- Engineering
- Environmental
- CRE Executive
- Facility Management
- Finance
- CRE Human Resources
- Interior Design/Space Planning
- Investment Management
- Investor Relations
- Land Use Planning and Zoning
- Land Surveying
- Law
- Market Research
- Program Management/Project Management
- Property Management
- Public Sector
- Quasi-Governmental Transportation & Port Authorities
- Real Estate Development
- Relocation Services, Corporate
- Risk Management
- Title/Escrow

\*100% CRE firm only

\*Affiliate members include subcontractors, vendors and other property maintenance services that support other QFCRE's

# Become a CREW New York Sponsor

CREWNY partners with industry leaders—companies dedicated to the same mission of transforming the industry by advancing women globally. We provide unique opportunities for companies to demonstrate your leadership and commitment to gender diversity and parity. Aligning our brand with your brand sends an important message to the marketplace—including clients, potential employees and other partners—that your company embraces diversity, equity and inclusion.

Our members know their career success has the support of the very best organizations, and these organizations know they are connected to the top women in the industry.

| Sponsor Level | \$ USD |
|---------------|--------|
| Zenith        | 25,000 |
| Platinum      | 15,000 |
| Gold          | 10,000 |
| Silver        | 5,500  |
| Bronze        | 3,500  |
| Friend        | 1,500  |
| DEI Champion  | 525    |

Visit [crewny.org](http://crewny.org) for a complete list of our current sponsors and more information on sponsorship opportunities and benefits.

## CREW NEW YORK SPONSORS

| ZENITH  | GOLD  | SILVER  |
|---|---|---|
|    |    |           |
| BRONZE  | FRIEND  |   |
|     |     |   |