



OUR MISSION

Transform the industry by advancing the achievements of women.

OUR VISION

A diverse and inclusive membership that nurtures belonging, cultivates connections, fosters growth, celebrates difference, and develops leaders in commercial real estate.

Our Membership Years of Experience

32% More Than 20 Years

15% 16 - 20 Years

15% 11 - 15 Years

19% 6 - 10 Years

19% Up to 5 Years

Diversity Equity & Inclusion



SELF-IDENTIFIED AS DIVERSE

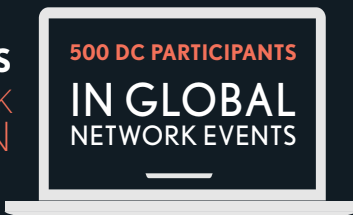
CREW DC is the **LARGEST CHAPTER** in THE CREW NETWORK with more than 600 members and 20% YOY growth.

50%
Board

28%
Members

Engagement 70 DC EVENTS | 2,000 PARTICIPANTS

60 DC MEMBERS
ATTEND NETWORK
CONVENTION



CRE SPECIALTIES

Our members represent every discipline of the CRE industry, including:



LAW



COMMERCIAL
LENDING



MARKETING/BUSINESS
DEVELOPMENT



FINANCE



ARCHITECTURE



BROKERAGE



CONSTRUCTION



PROPERTY/FACILITY
MANAGEMENT



ENGINEERING



REAL ESTATE
DEVELOPMENT

Social Media Visibility

18.2% AUDIENCE
GROWTH YOY

29.6% IMPRESSION
GROWTH YOY

**VIDEO
VIEWS YOY
1,170%**

SPONSOR VALUE

**SOCIAL MEDIA ENGAGEMENT
RATE ACROSS ALL PLATFORMS 6.7%**

**MORE THAN 11,500
POST LINK CLICKS**

MORE
THAN
841
POSTS
IN 12
MONTHS

NETWORKING

FOUR CHAPTERS
TEAM UP IN DC METRO AREA

» 72% OF MEMBERS GIVE REFERRALS



CREW CAREER CENTER

Connecting employers who value a diverse, equitable, and inclusive workforce with job seekers

7,300+
Monthly Visitors

470
Views per job



COMMUNITY IMPACT



\$950K INVESTMENT
LOCAL/NATIONAL CAUSES

**CREW NETWORK
FOUNDATION SCHOLARSHIPS**

\$1.15M Awarded since 2009

30 Women in 2022