

2024

# SPONSORSHIP OPPORTUNITIES

CREW  
ATLANTA 

# SUPPORTING CREW ATLANTA

## BY THE NUMBERS

### GLOBAL INFRASTRUCTURE



13,500<sup>+</sup>

GLOBAL MEMBERS

### NATIONAL REACH



75<sup>+</sup>

MARKETS REPRESENTED  
ACROSS THE US

### LEADERSHIP OPPORTUNITIES



34

COMMITTEE CHAIR AND  
BOARD POSITIONS

### PREQUALIFIED INDUSTRY VISIBILITY



~6,000<sup>+</sup>

FOLLOWERS ACROSS CREW  
ATLANTA SOCIAL PLATFORMS

### PHILANTHROPIC OPPORTUNITIES



\$1.8M<sup>+</sup>

DONATED TO ATLANTA  
WOMEN'S FOUNDATION

### DIVERSITY, EQUITY, AND INCLUSION



10

COMMITTEES INCLUDING  
A DEDICATED DEI TASK  
FORCE COMMITTEE

### DEALS GET DONE AT CREW ATLANTA



36

CRE DISCIPLINES  
REPRESENTED

### ATTRACT & RETAIN TALENT



415<sup>+</sup>

CHAPTER MEMBERS  
AND GROWING

### STELLAR PROGRAMMING



80<sup>+</sup>

NUMBER OF LOCAL,  
IN-PERSON EVENTS  
PER YEAR

### GET MORE OUT OF YOUR MARKETING BUDGET



65<sup>+</sup>

TOTAL SPONSOR  
COMPANIES



» Find out more at [CREWAtlanta.org](https://CREWAtlanta.org)

# CORPORATE SPONSORSHIP

## 2024 OPPORTUNITIES

CREW Atlanta has several sponsorship opportunity levels for various budgets. Each level includes visibility at every CREW Atlanta event as well as inclusion in all of CREW Atlanta’s digital marketing, social media and on the website.

Event-specific sponsorship information is provided on the following page. For more information on becoming a sponsor, reach out to [ChapterDirector@crewatlanta.org](mailto:ChapterDirector@crewatlanta.org).

|   | DIAMOND<br>\$15,000 | PLATINUM<br>\$10,000 | GOLD<br>\$7,500 | SILVER<br>\$5,000 | BRONZE<br>\$2,500 |
|---|---------------------|----------------------|-----------------|-------------------|-------------------|
| LOGO ON CREW ATLANTA WEBSITE  | X                   | X                    | X               | X                 | X                 |
| COMPANY RECOGNITION AT ALL CREW ATLANTA EVENTS  | X                   | X                    | X               | X                 | X                 |
| COMPANY RECOGNITION IN CREW ATLANTA'S NEWSLETTER  | X                   | X                    | X               | X                 | X                 |
| COMPLIMENTARY TICKETS TO ANY CREW ATLANTA EVENT - EXCLUDING ECONOMIC FORCECAST AND WINE EVENT                           | 10 TICKETS          | 8 TICKETS            | 6 TICKETS       | 4 TICKETS         | 2 TICKETS         |
| COMPLIMENTARY CREW 2024 MEMBERSHIPS TO APPROVED APPLICANTS  | 5 MEMBERSHIPS       | 4 MEMBERSHIPS        | 3 MEMBERSHIPS   | 2 MEMBERSHIPS     | 1 MEMBERSHIP      |
| BRANDING TABLE AT CREW ATLANTA SIGNATURE EVENTS AND PROGRAMS  | 3 EVENTS            | 2 EVENTS             | 1 EVENT         |                   |                   |
| COMPANY NAME FEATURED ON CREW ATLANTA'S SOCIAL MEDIA  | X                   | X                    | X               | X                 | X                 |
| COMPANY LOGO FEATURED ON CREW ATLANTA'S SOCIAL MEDIA & SPECIAL RECOGNITION IN CREW NEWSLETTER (COMPANY PROFILE)         | X                   | X                    | X               |                   |                   |
| SPECIAL INVITATION TO CREW ATLANTA'S SPONSORSHIP TABLE AT ATLANTA WOMEN'S FOUNDATION NUMBERS TOO BIG TO IGNORE LUNCHEON | X                   | X                    |                 |                   |                   |
| SPECIAL INVITATION TO CREW ATLANTA'S SPONSORSHIP TABLE AT THE REAL ESTATE PRAYER BREAKFAST                              | X                   | X                    |                 |                   |                   |
| COMPLIMENTARY TABLE AT 2024 EMPOWERMENT SPEAKER SERIES OR GOLF FOURSOME   | X                   | X                    |                 |                   |                   |
| COMPLIMENTARY HOLE SPONSORSHIP AT 2024 CREW ATLANTA GOLF TOURNAMENT   | X                   |                      |                 |                   |                   |
| COMPANY WRITE-UP ON CREW ATLANTA BLOG   | X                   | X                    |                 |                   |                   |
| LOGO IN CREW ATLANTA'S WEEKLY UPDATE  | X                   | X                    |                 |                   |                   |



# SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES

» Find out more at [CREWAtlanta.org](https://CREWAtlanta.org)

## ANNUAL CHARITY GOLF TOURNAMENT PIEDMONT DRIVING CLUB – APRIL 23, 2024

### » OVER 100 GOLFERS

#### PRESENTING SPONSOR - \$5,000

- Exclusive Access – only one Presenting Sponsor for event
- One (1) Golf Foursome
- One (1) logo on signage at hole; opportunity to have branding table on assigned hole
- Table at event for marketing materials
- Company logo on golfer & clinic participant “Swag Bag”
- Company logo on marketing material
- Company logo on CREW Atlanta event website
- Company logo on signage at event
- Address audience from podium
- Featured on CREW Atlanta’s social media

#### HOSPITALITY TOURNAMENT SPONSOR - \$1,500

- Up to two (2) available
- One (1) sticker with logo on boxed lunches given to players / participants at the clinic
- One (1) logo on signage as the sponsor for the mimosa/ Bloody Mary station at the clinic
- Company logo on cocktail napkins provided by CREW
- Company logo on marketing material
- Company logo on signage at event

#### CLINIC SPONSOR - \$1,500

- Up to two (2) available
- One (1) sticker with logo on boxed lunches given to players / participants at the clinic
- One (1) logo on signage as the sponsor for the mimosa/ Bloody Mary station at the clinic
- Company logo on cocktail napkins provided by CREW
- Company logo on marketing material
- Company logo on signage at event

#### HOLE SPONSOR - \$1,000

- Up to seventeen (17) available
- Opportunity to have branding table on assigned hole
- One (1) logo on signage at hole

#### ROCK THE RANGE SPONSOR - \$1750

- Up to one (1) available
- Company logo on cocktail napkins provided by CREW
- Opportunity to Setup Branding table
- Company logo on signage at event
- Company logo on marketing material



Ask us about our CUSTOMIZED sponsorship packages that includes discounts if you commit to a corporate and event sponsorship combination

## ANNUAL WINE TASTING & SPIRITS SIGNATURE EVENT NOVEMBER 2024

### » OVER 150 ATTENDEES

#### PRESENTING SPONSOR - \$3,000

- Exclusive Access – only one Presenting Sponsor for event
- Six (6) tickets to Wine Tasting Event & Silent Auction
- Three (3) tickets to VIP Tasting
- Branding Table at event for marketing materials
- Company logo on marketing material
- Company logo on CREW Atlanta event website
- Company logo on signage/video at event
- Address audience from podium
- Featured on CREW Atlanta’s social media

## EMPOWERMENT SPEAKER SERIES SEPTEMBER 2024

### » OVER 500 ATTENDEES

#### PRESENTING SPONSOR - \$3,000

- One (1) Premium Table for ten (10) seats with Priority Seating
- Five (5) people to attend private event with Speaker
- Introduce the Main Speaker from Podium
- Company logo on marketing material
- Company logo on CREW Atlanta event website
- Company logo on video display at event
- Verbal recognition from podium
- Branding Table at event for marketing materials

#### POWER SPONSOR - \$1,500

- Ten (10) seats – priority seating
- Company name on “table tent”





FOUNDED IN 1982, CREW ATLANTA'S MISSION  
IS TO INFLUENCE THE SUCCESS OF THE  
COMMERCIAL REAL ESTATE INDUSTRY BY  
ADVANCING THE ACHIEVEMENTS OF WOMEN.



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