

# SPONSORSHIP HAS ITS BENEFITS

Partnering with CREW DC brings industry-wide recognition to your company at both the regional and national levels through our affiliation with CREW Network.

## MEMBERS IN YOUR COMPANY WILL:

- » Network, build business relationships, and gain referrals from decision makers at top real estate firms
- » Drive the advancement of your company by learning leadership skills and sharing new ideas
- » Build customer loyalty and broaden recognition in a highly desirable market

### **WHO IS CREW DC?**

Our Mission: Transform commercial real estate by advancing the achievements of women.

Our Vision: CREW DC builds a diverse and inclusive membership that nurtures belonging, cultivates connections, fosters growth, celebrates difference, and develops leaders.

CREW DC annually hosts more than 100 events virtually and in-person to address current and emerging trends in the industry, provide networking opportunities, deliver professional development and give back to the community.

CREW DC provides support, resources, and networking to members at every stage in their career.

**CREW DC means BUSINESS** 

#### **1979** FOUNDED

As a founding chapter of CREW Network, CREW DC has been influencing the industry and advancing women for more than four decades. Our chapter is influential, effective, creative and sustaining - your sponsor dollars make a significant difference.

#### 600+ MEMBERS

CREW DC is the largest chapter in the global network, with members representing every aspect of a real estate deal from acquisition, development, finance, design, construction, operation, leasing, sales, and all specialty disciplines needed to round out a team.

#### 4000+ OPPORTUNITIES

CREW DC provides thousands of individual opportunities to engage, connect, and develop relationships for our stakeholders.

#### 90+ COMPANIES

More than 90 of the best companies in commercial real estate sponsor CREW DC. Your support tells employees, customers and the industry that you value diversity.



CREW DC 2024 SPONSORSHIP AT A GLANCE	PREMIER LEAD	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
BENEFITS	\$15,000	\$12,000	\$8,500	\$6,000	\$4,000	\$3,000
CREW DC Membership(s)*	6	5	4	3	2	1
CREW DC Dollars	\$3,250	\$2,500	\$1,750	\$1,050	\$750	\$550
Opportunity to feature company profile on CREW DC website	•	•				
Opportunity to demonstrate a company team member(s) as a thought leader by inclusion on a list of potential expert speakers	•	•	•			
Use CREW DC Dollars to register for CREW DC and CREW Network events including Network Leadership Summits & Convention	•	•	•	•	•	•
Company name on CREW DC website	Logo + Link	Logo + Link	Logo + Link	Logo + Link	Name	Name
Recognition at CREW DC events	Logo	Logo	Logo	Logo	Name	Name
Recognition on CREW DC communications	•	•	•	•	•	•
Opportunity to boost your social media presence and demonstrate your support of CREW DC as we share relevant updates from your firm across our channels	Monthly	Monthly	Monthly	As Appropriate	As Appropriate	As Appropriate
Demonstrate your tangible support for achieving equity in commercial real estate by supporting CREW DC	٠	•	•	•	•	٠
CREW Network Career Center with access to women and BIPOC candidates	•	•	•	•	•	•
Opportunity to support CREW DC Signature Events with CREW DC Dollars	•	•	•	•	•	•

<sup>\*</sup>CREW is an individual membership organization. Membership belongs to the individual, not to the company. Memberships are not refundable or transferable.

# SIGNATURE EVENTS

# CNCC Annual Golf Series SPRING 2024

Build confidence on the course through a combination of networking, small group golf lessons with colleagues in the industry, and a 9-hole scramble to showcase improved skills.

# CREW DC Annual Awards

DECEMBER 2023

Gain exposure and network with commercial real estate leaders at the annual awards. CREW DC recognizes the real estate industry's significant projects, brightest talent, and raises up the voices of those advocating for diversity, equity, and inclusion in commercial real estate.

#### **CONNECT WITH US!**

