



## OUR MISSION

Transform the industry by advancing the achievements of women.

## OUR VISION

A diverse and inclusive membership that nurtures belonging, cultivates connections, fosters growth, celebrates difference, and develops leaders in commercial real estate.

### Our Membership Years of Experience

**32%** More Than 20 Years

**15%** 16 - 20 Years

**15%** 11 - 15 Years

**19%** 6 - 10 Years

**19%** Up to 5 Years

## Diversity Equity & Inclusion



### SELF-IDENTIFIED AS DIVERSE

**50%**  
Board

**28%**  
Members

CREW DC is the  
**LARGEST CHAPTER** in  
THE CREW NETWORK  
with nearly 600 members

### Engagement

**70 DC EVENTS | 2,000 PARTICIPANTS**

**60 DC MEMBERS**  
ATTEND NETWORK  
CONVENTION

**500 DC PARTICIPANTS**  
IN GLOBAL  
NETWORK EVENTS

### CRE SPECIALTIES

Our members represent every discipline of the CRE industry, including:



LAW



COMMERCIAL  
LENDING



MARKETING/BUSINESS  
DEVELOPMENT



FINANCE



ARCHITECTURE



BROKERAGE



CONSTRUCTION



PROPERTY/FACILITY  
MANAGEMENT



ENGINEERING



REAL ESTATE  
DEVELOPMENT

### Social Media Visibility

**18.2%** AUDIENCE  
GROWTH YOY

**29.6%** IMPRESSION  
GROWTH YOY

**VIDEO**  
VIEWS YOY  
**1,170%**

**SPONSOR VALUE**

**SOCIAL MEDIA ENGAGEMENT**  
RATE ACROSS ALL PLATFORMS **6.7%**

**MORE THAN 11,500**  
POST LINK CLICKS

**MORE  
THAN**  
**841**  
POSTS  
IN 12  
MONTHS

## NETWORKING

**FOUR CHAPTERS**  
TEAM UP IN DC METRO AREA

» 72% OF MEMBERS GIVE REFERRALS



### CREW CAREER CENTER

Connecting employers who  
value a diverse, equitable,  
and inclusive workforce  
with job seekers

**7,300+**  
Monthly Visitors

**470**  
Views per job



### COMMUNITY IMPACT



**\$1M INVESTMENT**  
LOCAL/NATIONAL CAUSES

**CREW NETWORK**  
FOUNDATION SCHOLARSHIPS

**\$1.15M** Awarded since 2009

**30** Women in 2023  
with **4** from Metro DC