



CREW Seattle at the
CREW Network
Annual Convention



2024 SPONSORSHIPS

CREW Seattle works to advance the success of women in commercial real estate by creating professional opportunities, leadership training and mentoring, showcasing member achievements, and serving as a resource to our members and to the industry at large. When we create an inclusive and equitable business community, we all win.

What our sponsors say about CREW Seattle:

"Cushman & Wakefield knows the importance of harnessing the ideas of diverse and inclusive leaders for a successful future and is committed to advancing women in the commercial real estate industry. C&W proudly supports both locally and globally through the mission of CREW Seattle and as Global Agenda Partner for CREW Network, impacting the lives of women in CRE globally."

Alison Beddard, Managing Principal, Washington

Why Sponsor CREW Seattle?

- ✓ Partnering with CREW Seattle is ultimately an investment in the future of your firm and promotes equity in the commercial real estate industry across our region.
- ✓ As a sponsor, you will gain access to senior-level decision-makers including developers, investors, architects, builders, brokers, lenders, attorneys, and other key leaders at events and networking opportunities and gain visibility through digital marketing campaigns.
- ✓ You will support relevant and impactful programming and thought leadership featuring people and businesses that are changing the landscape regionally and beyond.
- ✓ Your firm and employees will have access to educational programming, mentor and mentee opportunities, and leadership development programs resulting in career-long connections and impacts.

HIGHLIGHTS FROM

2023

- 1,539 attendees at CREW Seattle luncheons and events, a 27% increase over 2022.
- Membership of 325 women and men in commercial real estate disciplines.
- Over 35 local in-person events, including monthly lunch programs and special events, property tours, golfing, networking, leadership, and mentoring programs.
- Over 75,000 impressions on our social media platforms with an average engagement rate of more than 8%.



SPONSOR BENEFITS	DIAMOND \$12,000**	PLATINUM \$8,500	GOLD \$5,500	SILVER \$3,500	PARTNER \$1,500***
2024 membership(s) at no charge*	5	4	3	2	1
Monthly luncheon registrations at no charge	5	3	3	1	
Non-member pass to any 2024 member-only event	4				
Two-minute introduction or video before a luncheon	✓				
Free entry to the CREW Seattle special event	4	2			
Request a reserved table of 8 at a luncheon, along with recognition (8 registrations at no charge)	✓	✓			
Named host of a member-only dine around	✓	✓	✓		
Verbal recognition at all events	✓	✓	✓	✓	✓
Featured in social media posts	✓	✓	✓	✓	✓
Logo and link included on CREW website, digital marketing, and luncheon slides	✓	✓	✓	✓	✓
Collateral placement at event or luncheon	✓	✓	✓	✓	✓
ESTIMATED CASH VALUE	\$4,990	\$3,560	\$2,670	\$1,340	\$450

*Individual must qualify for membership. Membership is non-transferable. Based on Full Membership Pricing.

**Limited to two Sponsors

***For companies with less than 15 employees

Note: Sponsorships are not tax deductible as a charitable donation