

2025

PARTNERSHIP OPPORTUNITIES

Partner with us to ignite the commercial real estate industry through the collective achievements and unique strengths of women

MNCREW 

WHY SUPPORT MNCREW?



MNCORK Signature Event 2024

We appreciate your consideration of supporting MNCREW!

By partnering with MNCREW and the entirety of CREW Network, you are advancing your career and supporting the success of women in commercial real estate on a local level with access nationally.

OUR EVENTS AND OPPORTUNITIES

- Signature Event - MNCORK
- Handbag Bingo
- Monthly Programs
- @Site Events
- Members-Only Events
- Rising Leaders
- Conversations and Coffee
- Exclusive Project Peeks
- Book Club
- Mentorship
- CREW Network Leadership Summit & Convention
- College Outreach
- Community Outreach
- Social Media
- Diversity, Equity & Inclusion
- Golf Tournament

LOCAL STATS

300+

MNCREW Members

75+

Companies contribute to MNCREW's mission

70-150

People attend monthly programs

INTERNATIONAL STATS

14,000+

Global Members

80+

Global Markets

37

Qualified Fields of CRE

14 Years

of Experience (averaged)

76%

are Presidents, CEOs, Partners or Senior Managers

72%

have given a referral to another member in the last 12 months

| Partnership Benefits | Minnetonka \$10,000 | White Bear \$7,500 | Bde Maka Ska \$5,000 | Harriet \$3,750 | Phalen \$2,500 | Nokomis \$2,000 | Lake of the Isles \$1,750 | Como \$1,250 | a la carte |
|--|---------------------|--------------------|----------------------|-----------------|----------------|-----------------|---------------------------|--------------|------------|
| Recognition for all items within partnership package (see details for specific events/items) | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Banner with company name at all events | ● | ● | ● | ● | ● | ● | ● | ● | |
| Recognition in all MNCREW newsletters | ● | ● | ● | ● | ● | ● | ● | ● | |
| Company logo on MNCREW's website with link to partner's website | ● | ● | ● | ● | ● | ● | ● | ● | |
| Social media mention | ● | ● | ● | ● | | | | | |
| Verbal recognition at every MNCREW event | ● | | | | | | | | |

DISCIPLINES:

Accounting | Acquisitions/Dispositions | Appraisal | Architecture | Asset Management | Brokerage | CRE Business Development | Insurance | Commercial Lending | Construction Management/General Contracting | Consulting | Corporate Real Estate | Cost Segregation | Economic Development | Education | Engineering | Environmental | Environmental, Social, and Governance (ESG) | CRE Executive | Facility Management | Finance | CRE Human Resources | Interior Design/Space Planning | Investment Management | Investor Relations | Land Use Planning & Zoning | Land Surveying | Law | Market Research | Program Management/Project Management | Property Management | Public Sector | Quasi-Governmental Transportation and Port Authorities | Real Estate Development | Relocation Services | Corporate Risk Management | Title/Escrow

Handbag BINGO Partnerships

One of our most popular events!

| | | Tier 1 \$1,000+ | Tier 2 \$500-\$1,000 | Tier 3 <\$500 |
|--|--|-----------------|----------------------|---------------|
| Event Partner (max. 4) ** | <ul style="list-style-type: none"> • Opportunity to provide promotional materials (swag) • 2 Complimentary admissions to the event | \$2,000 | | |
| Grand Prize/Bonus Game Partner (max. 4) ** | <ul style="list-style-type: none"> • MNCREW will purchase the prize with your investment; players will have the opportunity to win during a special bonus game at the event | | \$1,000 | |
| BINGO Caller Partner (max. 2) *** | <ul style="list-style-type: none"> • May provide a company representative as our Bingo Caller • Listed on marketing materials • Verbal company highlight during evening of calling | \$1,500 | | |
| Cocktail Partner (max. 2) ** | <ul style="list-style-type: none"> • Company name and logo on event bar • Opportunity to create signature cocktail for the event and brand it with your company name; MNCREW will cover cost of the cocktails at event | | \$850 | |
| Wine Partner (max. 2) * | <ul style="list-style-type: none"> • Company name and logo tag on wine bottles on tables | | \$850 | |
| Dessert Partner (max. 2) * | <ul style="list-style-type: none"> • Company name and logo near dessert display | | | \$500 |



Handbag Bingo 2024

LEVEL OF INVOLVEMENT FROM PARTNER:

*Low; partnership is mostly recognition-based; MNCREW handles execution | ** Medium; may require some prep work from partner (i.e. marketing materials or swag) | *** High; requires involvement from partner to execute

Monthly Program Partnerships

Our programs offer education, networking, and professional development opportunities.

| | | Tier 1 \$1,000+ | Tier 2 \$500-\$1,000 | Tier 3 <\$500 |
|---|--|-----------------|----------------------|---------------|
| Premium Program Partner (max. 1 per program) Early Bird - \$1,250 (January & February only) ** | <ul style="list-style-type: none"> All benefits listed under Program Partner Opportunity to introduce the speakers | \$1,500 | | |
| Program Partner Early Bird - \$850 (January & February only) ** | <ul style="list-style-type: none"> 2 Complimentary program registrations Reserved seating at event Opportunity to provide promotional materials at program (swag) Recognition on marketing materials and onsite at program | | \$1,000 | |
| Dessert Partner * | <ul style="list-style-type: none"> Signage & verbal recognition at program | | | \$350 |
| Coffee Partner * | <ul style="list-style-type: none"> Signage & verbal recognition at program | | | \$350 |

CREW Network Partnerships

Help provide scholarships for members to attend CREW Network Conventions, Leadership Summits, or Leadership Certification

| | | | | |
|--|--|---------|-------|--|
| Premium CREW Network Partner (max. 3) ** | <ul style="list-style-type: none"> Opportunity to announce scholarship winner(s) Recognition in the MNCREW Newsletter Company logo on the scholarship application | \$2,500 | | |
| CREW Network Partner (max. 6) * | <ul style="list-style-type: none"> Recognition when winner(s) announced Recognition in the MNCREW Newsletter | | \$500 | |

Membership Engagement Partnerships

| | | | | |
|--|--|--|-------|---------------------------------------|
| Membership Recruitment Partner (max. 2) ** | <ul style="list-style-type: none"> Recognition on welcome information packet to new members and opportunity to include promotional item Recognition on membership recruiting event promotions Invitation to all new member coffee events for the year | | \$750 | |
| Member-in-Need Partner * | <ul style="list-style-type: none"> Support a MNCREW membership for a member in transition or a new member Recognition when member is notified that their membership has been sponsored for the year | | | \$250 or choose your amount |

LEVEL OF INVOLVEMENT FROM PARTNER:

*Low; partnership is mostly recognition-based; MNCREW handles execution | ** Medium; may require some prep work from partner (i.e. marketing materials or swag) | *** High; requires involvement from partner to execute

Members-Only Event Partnerships

| | | Tier 1 \$1,000+ | Tier 2 \$500-\$1,000 | Tier 3 <\$500 |
|---|--|-----------------|----------------------|---------------|
| <p>MNCREW@Site Event (max. 4) ***</p> | <ul style="list-style-type: none"> Reserves the date on the MNCREW calendar for your company to host an exclusive networking/informational event at your business location Opportunity to host the event as a breakfast, lunch, or happy hour with food and beverage provided by partner Marketing to members provided by MNCREW One event available per quarter | | \$1,000 | |
| <p>Mentorship Program Partner (max. 6) **</p> | <ul style="list-style-type: none"> The program is open to members seeking guidance in their commercial real estate career or who would like help conquering challenges within the industry Opportunity to provide promotional materials (swag) at each meeting/event (quarterly) | | \$500 | |
| <p>Exclusive Project Peek (max. 4) **</p> | <ul style="list-style-type: none"> Members-only tour of a local project (venue chosen by Education & Leadership Committee) Opportunity to provide promotional material (swag) | | \$750 | |
| <p>Conversations & Coffee/ Cocktails (max. 6) **</p> | <ul style="list-style-type: none"> Members-only roundtable discussion/workshop facilitated by industry experts focused on building professional development skills Opportunity to provide promotional material (swag) Opportunity to host at sponsor's location (offered on a first-come first-served basis) | | \$750 | |
| <p>Book Club (max. 4) **</p> | <ul style="list-style-type: none"> Members-only virtual or in-person discussion that encourages readers to discover new authors and books surrounding professional development, leadership, wellness, and diversity topics Opportunity to provide promotional material (swag) Opportunity to host at sponsor's location (offered on a first-come, first-served basis) | | \$500 | |

LEVEL OF INVOLVEMENT FROM PARTNER:

*Low; partnership is mostly recognition-based; MNCREW handles execution | ** Medium; may require some prep work from partner (i.e. marketing materials or swag) | *** High; requires involvement from partner to execute

Rising Leader Partnerships

Support MNCREW'S newest industry members

| | | Tier 1 \$1,000+ | Tier 2 \$500-\$1,000 | Tier 3 <\$500 |
|--|---|-----------------|----------------------|---------------|
| <p>Grit & Gumption Event (max. 4) *</p> | <ul style="list-style-type: none"> An annual MNCREW event with a seasoned member panel sharing their stories of the trials and tribulations they experienced throughout their career journey in the commercial real estate industry. Recognition as an event partner Company name on all event promotions Opportunity to provide promotional materials (swag) and/or door prize | | \$500 | |

National Speaker Partnerships

Allows MNCREW to bring in paid speakers from outside the Twin Cities to enhance educational offerings for our members and the local CRE community

| | | | | |
|--|---|--|---------|--|
| <p>National Speaker Partner (max. 5) **</p> | <ul style="list-style-type: none"> Selection of the speaker(s) will be at the discretion of the committee planning the event Recognition at event Opportunity to provide promotional materials and/or parting gift | | \$1,000 | |
|--|---|--|---------|--|

Diversity, Equity & Inclusion

Support MNCREW's initiatives to make our industry and organization more diverse, equitable and inclusive.

| | | | | |
|---------------------------------|---|--|-------|--|
| <p>DEI Partner *</p> | <ul style="list-style-type: none"> Social media mention Recognition in quarterly MNCREW newsletter Recognition as partner for DEI-focused events | | \$500 | |
|---------------------------------|---|--|-------|--|



Culturally Inclusive Leadership Training



2024 Annual Meeting

LEVEL OF INVOLVEMENT FROM PARTNER:

*Low; partnership is mostly recognition-based; MNCREW handles execution | ** Medium; may require some prep work from partner (i.e. marketing materials or swag) | *** High; requires involvement from partner to execute

MNCREW Visibility Partnerships

Help promote MNCREW through industry events

| | | Tier 1 \$1,000+ | Tier 2 \$500-\$1,000 | Tier 3 <\$500 |
|--|--|-----------------|----------------------|---------------|
| Social Media Partner (max. 4) * | Support MNCREW’s initiative to expand brand awareness, increase membership engagement, and capture industry highlights through social media. <ul style="list-style-type: none"> Thank you to our Social Media Partners quarterly on our platforms | | \$800 | |
| Quarter Page Digital Newsletter Ad (Color) (max. 8) ** | <ul style="list-style-type: none"> Issued 4 times per year Max. 2 advertisers per issue Partner company provides the ad | | \$500 | |
| Logo in Wednesday Weekly e-Newsletter (Color) (cost per issue) * | <ul style="list-style-type: none"> The Wednesday Weekly e-news is an exclusive communication for MNCREW members The primary source for MNCREW news and events | | | \$100 |

Golf Classic Partnerships

The annual MNCREW Golf Classic in August has sold out quickly the past 3 years. The Golf Classic includes a 9-hole scramble, networking lunch, social happy hour, and awards reception.

| | | | | |
|--|---|---------|---------|--|
| Event Partner (max. 2) * | <ul style="list-style-type: none"> Recognition on all golf event promotions and during MNCREW meeting announcements about the event 4 complimentary admissions (1-golf foursome) 2 complimentary tickets to lunch and/or happy hour | \$2,500 | | |
| Pre-Game Bar Partner (max. 2) *** | <ul style="list-style-type: none"> Host one of the bars prior and during the tournament (open bar or drink tickets; partner responsible for tab) Recognition at the bar Partner can provide representative to assist the bartender, greet the golfers, and pick a specialty beverage for the event | \$2,000 | | |
| Mega Grand Prize Partner (max. 2) ** | <ul style="list-style-type: none"> Sponsor a grand prize giveaway at the awards reception. MNCREW will purchase the prize with your involvement. | | \$1,000 | |
| Cart GPS Screen Partner (max. 1) * | <ul style="list-style-type: none"> Sponsor the GPS screen on the golf cart Partner’s logo will be shown on all golf carts during the tournament | | \$1,000 | |
| Happy Hour Partner (max. 4) * | <ul style="list-style-type: none"> Sponsor the social happy hour after the tournament Recognition on dinner and drink tables 2 complimentary happy hour tickets | | \$800 | |

LEVEL OF INVOLVEMENT FROM PARTNER:

*Low; partnership is mostly recognition-based; MNCREW handles execution | ** Medium; may require some prep work from partner (i.e. marketing materials or swag) | *** High; requires involvement from partner to execute

Golf Classic (cont.)

| | | Tier 1 \$1,000+ | Tier 2 \$500-\$1,000 | Tier 3 <\$500 |
|---|--|-----------------|----------------------|---------------|
| Lunch Partner (max. 4) * | <ul style="list-style-type: none"> Sponsor the pre-tournament lunch for all golfers Recognition on lunch tables 2 complimentary lunch tickets | | \$800 | |
| Snack Cart Partner (max. 3) *** | <ul style="list-style-type: none"> Snack carts will provide snacks, water, and non-alcoholic beverages out on the course (sponsor responsible for stocking the cart with snacks; need to purchase from the course) Recognition on snack cart signage Opportunity for partner (up to 2 representatives) to drive snack cart & hand out promotional materials 1 complimentary lunch ticket | \$1,200 | | |
| Golf Hole Partner (max. 27) *** | <ul style="list-style-type: none"> Partner will greet golfers at the hole Games or prizes are encouraged (beverages must be purchased through the golf course) Table, 2 chairs, golf cart, tent and 2 lunch tickets can be provided upon request | \$1,000 | | |
| Course Bar Partners (max. 3) *** | <ul style="list-style-type: none"> Sponsor 1 of 3 bars located between sections of the course (open bar or drink tickets; partner responsible for tab) Provide 1-2 representatives to assist bartender Signage will be provided at sponsored bar 2 complimentary lunch tickets Opportunity to hand out promotional materials | \$1,200 | | |
| Grand Prize Giveaway Partner (max. 4 at each price point) ** | <ul style="list-style-type: none"> Sponsor a grand prize giveaway at the Golf Classic reception. Sponsor will receive verbal recognition at the event. MNCREW will purchase the grand prizes with your involvement. Choose your level of investment (\$500 or \$250) | | \$500 | \$250 |
| Party Cart Partner (max. 4) *** | <ul style="list-style-type: none"> Partner is responsible for decorating golf cart that will be raffled for a twosome to enjoy during the tournament Signage can be provided on the cart | | \$500 | |
| Proxy Contest Partner (max. 6) ** | <ul style="list-style-type: none"> Sponsor the Longest Drive, Longest Putt, Closest to the Pin awards Verbal recognition will be given as the prizes are awarded during the Awards Reception Partner to provide a \$50 min value prize (bring day of event) Two partners per proxy contest category allowed | | | \$100 |

LEVEL OF INVOLVEMENT FROM PARTNER:

*Low; partnership is mostly recognition-based; MNCREW handles execution | ** Medium; may require some prep work from partner (i.e. marketing materials or swag) | *** High; requires involvement from partner to execute

Signature Event Partnerships

MNCREW's Signature Event - MNCORK - is highly popular and typically attracts 200+ attendees for an evening of wine, food, entertainments and a look at a new development project. This is a great opportunity to gain exposure to a large network of CRE professionals. Event partnership levels are based on the 2024 event; the 2025 MNCORK details may be changed to reflect the theme and location. Monetary partner amounts will remain the same, but benefits may be adjusted to fit the theme and location.

| | | Tier 1 \$1,000+ | Tier 2 \$500-\$1,000 | Tier 3 <\$500 |
|-----------------------------|--|-----------------|----------------------|---------------|
| Bordeaux Level ** | <ul style="list-style-type: none"> Acknowledgement during event (Top billing on all signage, and video or verbal recognition) Logo and acknowledgement of partnership in event marketing emails and on website Acknowledgement and thank you on all social platforms “Sponsored wine” – Dedicated acknowledgement at one of the featured wine stations Opportunity to provide swag or other giveaway 2 complimentary event tickets | \$6,000 | | |
| Rioja Level ** | <ul style="list-style-type: none"> Acknowledgement during event (Signage and video or verbal) Logo and acknowledgement of partnership in event marketing emails and on website Acknowledgement and thank you on all social platforms “Sponsored wine” – Dedicated acknowledgement at one of the featured wine stations Opportunity to provide swag or other giveaway 2 complimentary event tickets | \$4,500 | | |
| Tuscany Level ** | <ul style="list-style-type: none"> Acknowledgement during event (Signage and video or verbal) Logo and acknowledgement of partnership in event marketing emails and on website Acknowledgement and thank you on all social platforms “Sponsored wine” – Shared acknowledgement with other Tuscany sponsors at one of the wine stations Opportunity to provide swag or other giveaway 2 complimentary event tickets | \$3,000 | | |
| Napa Level ** | <ul style="list-style-type: none"> Company name and acknowledgement of partnership in event marketing emails and on website Opportunity to provide swag or other giveaway 1 complimentary event ticket | | \$1,000 | |

LEVEL OF INVOLVEMENT FROM PARTNER:

*Low; partnership is mostly recognition-based; MNCREW handles execution | ** Medium; may require some prep work from partner (i.e. marketing materials or swag) | *** High; requires involvement from partner to execute

Sign up using this form or submit online at https://crewnetwork.formstack.com/forms/mncrew_sponsorship_form

Section 1 - Annual Partnership Options - CHECK ONE:

Opportunities are first-come, first serve and subject to availability

- Minnetonka Level \$10,000
- White Bear Level \$7,500
- Bde Maka Ska Level \$5,000
- Harriet Level \$3,750
- Phalen Level \$2,500
- Nokomis Level \$2,000
- Lake of the Isles Level \$1,750
- Como Level \$1,250
- A la carte (any amount below levels listed above)

Section 2 - Opportunities
CHECK YOUR CHOICE(S):

GENERAL

- National Speaker - \$1,000
- Handbag Bingo: Event - \$2,000
- Handbag Bingo: Caller - \$1,500
- Handbag Bingo: Grand Prize/ Bonus Game - \$1,000
- Handbag Bingo: Wine - \$850
- Handbag Bingo: Dessert - \$500
- Handbag Bingo: Cocktail - \$850
- Premium Monthly Program - \$1,500
- Early Bird (Jan/Feb) Premium Program - \$1,250
- Monthly Program - \$1,000
- Monthly Program: Dessert - \$350
- Monthly Program: Coffee - \$350
- Early Bird (Jan/Feb) Program - \$850
- Premium CREW Partner - \$2,500
- CREW Partner - \$500
- Membership Recruitment - \$750
- Member-in-Need Partner - \$250+
- MNCREW@Site Event - \$1,000
- Exclusive Project Peek - \$750
- Conversations & Coffee/ Cocktails - \$750
- Rising Leaders: Grit & Gumption - \$500
- Mentorship Program - \$500
- DEI Partner - \$500
- Book Club - \$500

DONATE

- Donate all or remaining amount to area of greatest need

MNCREW VISIBILITY

- Social Media - \$800
- Quarter page newsletter ad (color) - \$500
- Preferred month(s): _____
- Logo in Wednesday Weekly e-newsletter (color) \$100/issue
- Preferred month(s): _____

GOLF

- Event Partner - \$2,500
- Pregame Bar - \$2,000
- MEGA Grand Prize - \$1,000
- Cart GPS Screen - \$1,000
- Happy Hour - \$800
- Lunch - \$800
- Snack Cart - \$1,200
- Golf Hole - \$1,000
- Course Bar Partner - \$1,200
- Grand Prize Giveaway - \$500
- Grand Prize Giveaway - \$250
- Party Cart - \$500
- Proxy Contest - \$100

MNCORK

- Bordeaux Level - \$6,000
- Rioja Level - \$4,500
- Tuscany Level - \$3,000
- Napa Level - \$1,000

EARLY BIRD SPECIAL

Partnership commitments paid by December 31, 2024 receive a 5% discount. Partnership deadline is January 17, 2025 and commitment must be paid by then to ensure benefit selection and logo placement.

MNCREW partnership contributions are non-refundable. If you cannot participate in your partnered events for some reason, we will do our best to offer an alternative, subject to availability. If no replacement is available, the contribution will be considered a donation towards furthering MNCREW's mission. Partnership payments are not deductible as charitable contributions for tax purposes.

Section 3 - Your Information

Partnership commitment amount

\$ _____ (Section 1)

Partnership value amount \$ _____ (selections checked at right)

Level and/or event(s) selected: _____

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

PAYMENT OPTIONS:

Credit card: Visa, MasterCard, American Express

Card number: _____

Name on card: _____

Expiration date: _____

Signature: _____

Checks payable to: **MNCREW**

Mail payment:

MNCREW, 4248 Park Glen Road, Minneapolis, MN 55416

Fax payment: (952) 929-1318

Email payment: info@mncrew.org or contact us to pay online.

QUESTIONS? Contact Committee Chairs:

STACY GLEASON | (763) 285-1792
sgleason@rochoncorp.com

JENNI MONOGUE | (952) 473-8080
jenni@mintroofing.com

CARRIE SICKELS | (612) 655-7587
csickels@altusproperties.com

THANK YOU TO OUR 2024 ANNUAL PARTNERS!

Minnetonka

Finance & Commerce

Bde Maka Ska

Bridgewater Bank
Gardner Builders
Merchants Capital
United Properties

Harriet

Colliers Mortgage
Greiner Construction
Kraus-Anderson Companies
Ryan Companies

Phalen

Art Partners Group
BWBR
Hines
PACE Loan Group

Nokomis

Absolute Commercial Flooring
Allsteel
Auomira Architects
Barna, Guzy & Steffen, Ltd.
Bell Bank
CBRE
Colliers
Denison Parking
Henricksen
Intereum/Continua Interiors
Michaud Cooley Erickson
Mint Roofing
Parameters
Promotion Select
Stahl Construction

Lake of the Isles

Atmosphere Commercial Interiors
Frattonone Companies
Fredrikson
KOMA
LHB

Como

American Drapery Systems
Associated Bank
Commercial Partners Title, a division of Chicago Title Insurance Co.
Davis
Geosyntec Consultants
Larkin Hoffman
Lelch AV
Mel Management
Old Republic Title
PlanForce, Inc.
Power Source Construction
Prevolv
RJM Construction
Synthesis National Title & Escrow Group
Winthrop & Weinstine



Project Peek at North Loop Green



Golf Classic



Conversations & Cocktails