



2024

SPONSORSHIP OPPORTUNITIES

Dear Toronto CREW Supporters

With your help, over the past 27 years, Toronto CREW has provided a supportive and enriching community to our membership, elevating our members' profiles, promoting their leadership journeys, and providing sponsors with exposure to unique events and influential members of the commercial real estate community.

We continue to deliver events that the industry knows and loves, like our Annual Economic Outlook, Golf Tournament, Summer Boat Cruise, and a wide variety of informational panels and other more informal networking opportunities. More recently, Toronto CREW's Inclusion, Diversity, Equity & Allyship (IDEA) programming and initiatives have addressed the renewed need to eliminate racism and gender disparities and cultivate an inclusive culture both within Toronto CREW and in our members workplaces.

Your sponsorship allows us to fulfill our philanthropic goals through our Scholarships, Real Jobs Day and community outreach, all to benefit women of all backgrounds to build the pipeline of talented newcomers and demonstrate the many opportunities the industry offers Toronto CREW members, including those who work for your organizations, benefit from these opportunities to mentor and to boost their own leadership skills.

We strive to provide value and exposure to our sponsors and to focus our programming on what matters most to our members. The ability for us to provide this value to the industry and to our members, many of whom are members of your own organizations, is a direct result of the support from leading companies like yours.

Toronto CREW's mission is to be a key partner in transforming the commercial real estate industry by advancing women to positions of leadership and influence. Our ability to deliver on this critical goal relies on our amazing members, volunteers and sponsors. In supporting Toronto CREW you are demonstrating your commitment to the advancement and engagement of women in your own organization and our industry.

In considering our request for support, know that we will use your sponsorship to continue to deliver value to you that evolves as our industry does. If you would like to learn more about Toronto CREW sponsorship opportunities, please reach out to either me, or Leigh Rosar, our President-Elect, and we would be happy to chat with you.

Thank you for your consideration.

Sincerely,

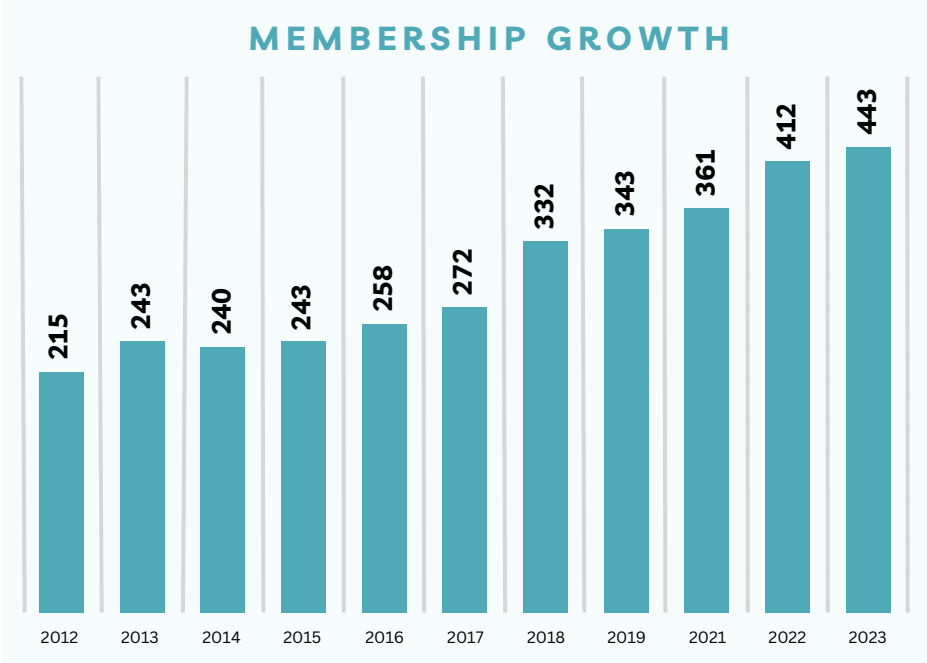
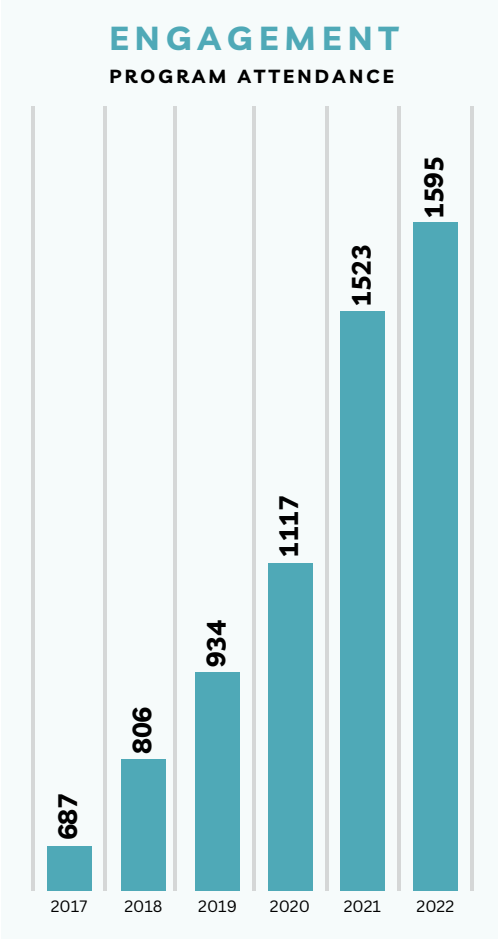
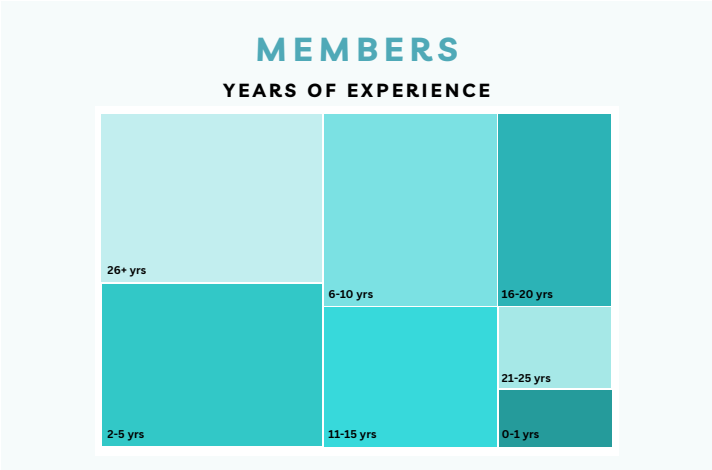
A handwritten signature in black ink that reads "Robyn Brown". The script is elegant and cursive.

Robyn Brown

President, Toronto CREW

Principal, Director – Placemaking – Canada East, Arcadis

First and largest Canadian chapter of CREW Network, which exists to transform commercial real estate by advancing women globally.



2024 SPONSOR BENEFITS	SIGNATURE \$10,000	DIAMOND \$7,500	PLATINUM \$5,000	GOLD \$3,000	SILVER \$2,000
DIGITAL EXPOSURE					
Prominent logo recognition in weekly newsletter					
Logo recognition in LinkedIn Banner					
Logo recognition on Signature event email campaigns					
Sponsor Spotlight featured in one (1) weekly newsletter					
Logo recognition in weekly newsletter					
Logo recognition in event reminder email campaigns					
Link from Toronto CREW website to Sponsor company's website					
Logo on the Toronto CREW website					
EXPOSURE AT EVENTS (DIGITAL AND/OR IN-PERSON)					
Official Sponsor of either Economic Update, Signature Speaker Event, Diversity & Inclusion Event, or Real Jobs Day (up to 4 Signature Sponsors)					
Feature sponsor and host of our Professional Development events, including Book Club (Diamond sponsors as a collective)					
Feature sponsor and host of the Toronto CREW Annual Celebration (Platinum sponsors as a collective)					
Feature Sponsor of Toronto CREW Happy Hour (Gold level as a collective)					
Logo recognition at all events (video/banner)					
EXPOSURE AT THE GOLF CLASSIC					
Corporate name and logo and premium signage at golf club entrance					
Corporate name and logo at the tee					
Corporate name and logo on the green					
Featured on Toronto CREW sponsorship banner					
COMPLIMENTARY EVENT TICKETS					
Golf Classic foursome (4) for 18 holes or 9 holes + complimentary lesson with a pro					
Signature Event - Four (4) complimentary tickets to one of four Signature Events					
Toronto CREW Annual Celebration - Four (4) complimentary tickets					
Golf Classic twosome (2) for 18 holes or 9 holes + complimentary lesson with a pro					
Signature Event - Two (2) complimentary tickets to one of four Signature Events					
Toronto CREW Annual Celebration - Two (2) complimentary tickets					
Two (2) non-member tickets, at the member price to a non-Signature event"					
NOTES					
In keeping with Public Health Guidelines, events will be held virtually or in-person at the Board's discretion					
Each sponsor will be recognized on display at all of our events with specific mention of a sponsor or groups of sponsors as indicated above					



Corporate Sponsorship Registration

Please register your Sponsorship at torontocrew.member365.ca/ using our Online Store. Click Here for detailed instructions.

PAYMENT OPTIONS:

Using our Online Store, you will be provided with the following payment options:

☐ **PAYMENT ONLINE**

Please go to torontocrew.member365.ca/

☐ **PAYMENT BY MAIL**

Please fill out the following form and include with your payment.

Mail to: Toronto CREW P.O. Box 350, Ernst & Young Tower, Toronto-Dominion Centre,
Toronto ON M5K 1N3

☐ **PAYMENT BY EFT**

Please email admin@torontocrew.org to request the EFT details

☐ **PAYMENT BY E-TRANSFER**

Please send e-transfer to admin@torontocrew.org which is set up for automatic deposits.

LOGO:

Please e-mail your current company logo to our Administrator, at admin@torontocrew.org.

Company Name (Print name exactly as you would like it to appear on printed material)

Primary contact

Title

E-mail

Address

Phone

Fax

Website

Type of Business

Secondary Contact(s) & Email (for event inclusion)

☐ **SIGNATURE \$10,000**
(Only 4 sponsorships available)

☐ **DIAMOND \$7,500**
☐ **GOLD \$3,000**

☐ **PLATINUM \$5,000**
☐ **SILVER \$2,000**

Authorized Signature

Name

Date

ON BEHALF OF TORONTO CREW, WE THANK YOU FOR YOUR GENEROUS SUPPORT!

Toronto CREW will transform the commercial real estate industry by advancing women to positions of leadership and influence.

It's an evolution that begins in secondary school...

REAL JOBS DAY

In each of the past 21 years, Toronto CREW has hosted an annual REAL Jobs Day to introduce grade 11 and 12 girls in the Greater Toronto Area to the many career opportunities available in commercial real estate. Toronto CREW has been told by universities, such as Ryerson's real estate program, that students decided to pursue a degree in real estate because of REAL Jobs Day.

2,100+

**GIRLS HAVE ATTENDED
REAL JOBS DAY**

I am honoured to have been involved with REAL Jobs since its inception 21 years ago!! This program is the first of many steps and opportunities to empower women to excel in commercial real estate. Introducing female high school students to the possibilities in this industry has been a true delight.

- Toni Rossi, President - Real Estate, Infrastructure Ontario

...It continues in post-secondary school

SCHOLARSHIPS

Annually, Toronto CREW awards scholarships to female students enrolled in a post-secondary program specializing in real estate or a program that prepares the student for a commercial real estate profession.

\$315,000

IN SCHOLARSHIPS AWARDED

The Toronto CREW Scholarship provided me financial support, as well as access to valuable programming and a network of influential women who are seasoned professionals within the commercial real estate industry. Being a recipient of this scholarship has been pivotal in allowing me to excel as I start my career.

- Jenny Pao, Scholarship Recipient

... And throughout our real estate careers...

EVENTS

Our events and programming aim to expand our members' professional network, leadership skills and knowledge of the commercial real estate industry. Each year, Toronto CREW hosts 50+ events, including our five largest events: four signature events and the Annual Golf Classic.

PROFESSIONAL DEVELOPMENT

Our professional development events focus on skill development to enhance our members' competencies as commercial real estate professionals. Past topics include Executive Leadership Coaching Program and Board Readiness Program.

MENTORSHIP

Experienced Toronto CREW members dedicate one year to mentoring Toronto CREW members that are at the beginning stages of their careers. Mentors impart industry knowledge and professional guidance to assist mentees with achieving their professional goals in commercial real estate.

DIVERSITY & INCLUSION

Toronto CREW is intentional about promoting diversity and inclusion in commercial real estate by ensuring our events and content represent diverse perspectives. We encourage the promotion of visible minority members to leadership opportunities within our chapter and we also support broader industry wide initiatives that aim to educate peers in the industry to become better allies.

"Being part of the speaker lineup for Toronto CREW engaging Women was such a pleasure. From the reception with the leadership team to the passionate and highly engaged audience, the entire event was a joy. Thank you for inviting me to help you advance women!"

-Fotini Iconomopoulos, Author of the book "Say Less, Get More", Keynote Speaker, MBA Instructor of Negotiations at York University's Schulich School of Business.

... And a mission that extends into our community

COMMUNITY OUTREACH

Through multi-year grants, we support local charities whose mission focuses on women's issues, education, or workplace development.



2023 SIGNATURE SPONSORS



2023 DIAMOND SPONSORS



2023 PLATINUM SPONSORS



2023 GOLD SPONSORS



2023 SILVER SPONSORS





Toronto CREW will transform the commercial real estate industry by advancing women to positions of leadership and influence

To become a sponsor please contact our Administrator, at admin@torontocrew.org

Sara Maltese, Chair – Sponsorship Committee, at sara.maltese@infrastructureontario.ca
or Severina Lutaj, Vice-Chair – Sponsorship Committee, at severina@mpigroupinc.com

For questions about Toronto CREW please contact:
Leigh Rosar, President-Elect, at leigh.rosar@bgo.com
or Robyn Brown, President, at robyn.brown@arcadis.com