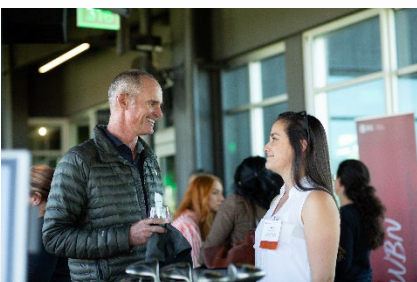


CREW SV

SPONSORSHIP OPPORTUNITIES





“We sponsor CREWSV because our values align closely with its mission to elevate women in CRE, and we’ve watched them live out that mission with the elevation of our own female members by the organization. We see value in the investment, and CREW has made a significant investment back by developing our members, providing leadership opportunities for them, and creating networking opportunities with the best-in-class of the industry.”

**– Leigh Zils
Platinum Sponsor, One Workplace**

“Avison Young has been involved with CREWSV for years, and an Annual Sponsor for the past two years. Not only is our company proud to support women in Commercial Real Estate, but we have also made valuable contacts, developed long-term business relationships, and closed multiple transactions due to the synergy CREWSV provides between the multiple facets of CRE needed to successfully close a deal.”

**– Diane Armstrong
Gold Sponsor, Avison Young**

CREWSV

MANY THANKS TO OUR 2023 SPONSORS!

Platinum Sponsors

HGA

 one
workplace

SWINERTON



WASHINGTON
HOLDINGS

Gold Sponsors


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ROOFING & WATERPROOFING Inc.

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A Professional Law Corporation

Friends of CREW



ANNUAL CHAPTER SPONSOR LEVELS & BENEFITS

Sponsorship Levels	Platinum Partner		Gold Partner		**Titanium		Friend of CREW SV	
Cost	\$7,900		\$5,550		\$2,500		\$2,500	
Discount for Commitment by 1.12.24	15%		10%		5%		5%	
Cost with % Discount	\$6,715		\$4,995		\$2,375		\$2,375	
	Quantity	\$ Value	Quantity	\$ Value	Quantity	\$ Value	Quantity	\$ Value
CREW Network & CREWSV Annual General Membership Dues @ \$495 each	3	\$1,485	2	\$990	1	\$495	1	\$495
Complimentary Passes to (9) Monthly Programs @ ±\$90 each	3	\$2,430	2	\$1,620	1	\$810		
Complimentary Passes to Special Event Awards Celebration @ ±\$125 each	3	\$375	2	\$250	1	\$125	1	\$125
Sponsorship Recognition at Wine and Awards event	✓	\$500	✓	\$500				
Complimentary Passes to Special Event Holiday Party @ ±\$125 each	3	\$375	2	\$250	1	\$125	1	\$125
Complimentary Passes to Special Event Top Golf Event @ ±\$139 each	2	\$278	1	\$139	1	\$139		
Complimentary Passes to Special Event SJ Giants Game @ ±\$79 each	2	\$158	1	\$79	1	\$79		
Complimentary Passes to Special Event Casino Night @ ±\$175 each	2	\$350	1	\$175	1	\$175	1	\$175
Complimentary Mentorship Participation Dues @ ±\$100 each	2	\$200	1	\$100	1	\$100		
\$500 credit towards sponsoring one of the "Special Events" (TopGolf, SJ Giants, Casino Night, Holiday Party) by 1.12.24	1	\$500						
Priority status for general membership	3	Priceless						
Industry Exclusive Sponsor	✓	Priceless						
Priority status for sponsoring Special Events	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Spotlighted Partner (3) min speaking opportunity at TBD Monthly Program(s) Plus seated at table with Guest Speaker	✓	Priceless						
Spotlighted Partner swag/marketing materials at TBD Monthly Program(s)			✓	Priceless				
Option to feature company profile/programs/projects in CREWSV e-blasts	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Option to feature company profile/programs/projects on CREWSV website	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
CREW SV e-blasts recognition & link to Company website	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Social Media presence with ±1500 Followers & ±2000 average monthly impressions via LinkedIn, Instagram, Facebook & Twitter	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Company Recognition during In-Person & Virtual Events	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Sponsor nametag ribbon for all Company attendees-CREW SV Events	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Dedicated Sponsorship Ambassador to help you utilize your benefits	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
TOTAL \$Value + Intangible Marketing Reach	\$6,651 +		\$4,103 +		\$2,048 +		\$920	
Effective Cost = Cost - \$Value (after 1.12.24)	\$1,249		\$1,447		\$452		\$1,580	
Effective Cost = Cost with early % discount - \$Value	\$64		\$892		\$327		\$1,455	

****Titanium is limited to 2 Sponsors. It requires certification as a women, minority, or LGBT owned business.**

CONSIDER GIVING ON THE ANNUAL CHAPTER LEVEL TO SUPPORT IMPORTANT PROGRAMS AND ORGANIZATIONAL INFRASTRUCTURE OR SPONSOR ONE OF OUR SPECIAL EVENTS THAT TAKE PLACE THROUGHOUT THE YEAR.

2024 SPECIAL EVENT SPONSORSHIPS

Topgolf Sponsorship

Golf Bay Sponsorships - \$1500 (8 available)

- (2) golf bays, facilitating a total of 12 players, for you to spotlight your company via signage, decorations, swag handouts, drawings, or some other fun & creative way to interact with the attendees.
- (2) admission tickets including Two (2) drink tickets per person for beer and wine and a served taco bar for dinner

Rooftop Terrace Sponsorship - \$1000 (1 available)

- Spotlight your company in the outdoor food and socializing area via signage, swag, company logo napkins, etc.
- (2) admission tickets including (2) drink tickets per person for beer and wine and a



Family Night at San Jose Giants

Event Sponsorship - \$750 (4 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media) and program materials
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag



Food Station Sponsor - \$1,500 each (3 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the Food Station
 - Opportunity to provide Company logo napkins
- Two (2) Complimentary guest passes

Main Bar Sponsor - \$1,500 each (2 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the Bar
 - Opportunity to provide Company logo napkins & glassware
- Two (2) Complimentary guest passes

Signature Cocktail Bar Sponsor - \$1,500 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the Signature Cocktail Bar
 - Opportunity to provide Company logo napkins & glassware
- Two (2) Complimentary guest passes

Photo Booth Sponsor - \$1,500 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the Photo Booth
- Two (2) Complimentary guest passes

Gambling Chips & Bar Tickets "For Sale" Table Sponsor - \$1,250 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - o Company signage & opportunity to distribute swag at the Welcome Table

Blackjack, Roulette & Craps Table Sponsor - \$1,000 each (6 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including
 - o Company signage & opportunity to distribute swag at the Welcome Table
 - o Company signage at the Playing Station
 - o Opportunity to provide Company logo playing cards
- One (1) Complimentary guest pass

Band - \$2,500 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - o Company signage & opportunity to distribute swag at the Welcome Table
 - o Company signage at the Band Stage
- Three (3) Complimentary guest passes



Entertainment - \$1,750 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media) and program materials
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the Band Performance Stage
 - Shout out by the Band
 - Opportunity for company representative to speak on stage (2 min)
- Three (3) complimentary guest passes

Photo Booth Sponsor - \$1,500 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media) and program materials
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage on the photo strip printouts
 - Shout out at the Event
- Two (2) complimentary guest passes

Wine & Beer Bar Sponsor - \$1,250 each (2 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media) and program materials
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the wine & beer bar
 - Shout out at the Event
 - Opportunity to provide Company logo napkins at the Bar Stations
- Two (2) complimentary guest passes

Food Station Sponsor - \$1,000 each (3 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media) and program materials

- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the food stations
 - Shout out at the Event
 - Opportunity to provide Company logo napkins at the Food Stations
- Two (2) complimentary guest passes

