



TM

2024 Annual Sponsor Brochure

Why we should sponsor CREW KC!

MARKET YOUR COMPANY

Sponsorship provides ongoing visibility throughout the year to our members and guests. CREW KC's membership has surpassed 200 members representing approximately 40 different disciplines of the Kansas City commercial real estate industry.

CREW KC is a chapter within the *international* CREW organization, consisting of nearly 13,500 members.

Email announcements reach nearly 2,100 local members and guests each month.

SAVE MONEY

Roll your CREW KC membership expenses into an annual sponsorship. Make one payment for the entire year! Many popular CREW membership expenses can be paid through an annual sponsorship. Examples include:

- Pre-paid programs packages are available, granting free admission to all events (excludes golf tournament, awards dinner, membership retention events, and may exclude events co-hosted by other organizations - i.e. AIA)
- Annual Convention and Marketplace registration (approximate \$1,200 value)
- Annual membership fees (ranging from \$390 - \$560 value)
- *Annual golf tournament entry (\$1,100 foursome value)
- And many more! See the brochure for descriptions...

* Platinum level sponsors only

MEMBERS ONLY PROFESSIONAL DEVELOPMENT

Considered to be the industry's premier business networking event, the annual CREW Networking Convention & Marketplace offers industry professionals access to top speakers, educational sessions, leadership training, and industry exhibitors.

Board of Directors and committee experience elevate business skills to the next level. Current committees include: Communications, Golf, Membership, Mentorship, Programs & Events, Sponsorship and DE&I.

CREW KC recognizes individuals - women, men, CREW KC members and nonmembers - and project teams at the annual awards dinner in seven different categories: Spirit of CREW Award, Emerging Leader Award, DEI Leadership Award, Champion Award, Incremental Development Award, Pioneer Award and Economic Impact Award.

CREW KC's mentorship program partners seasoned professional members with those starting their career, providing invaluable insight into the commercial real estate field and future business.

Networking events develop interpersonal skills, while promoting your business to other attendees.



Platinum - \$6,500

Gold - \$5,000

Silver - \$4,000

Bronze - \$3,000

Paid membership to qualified individual	3	2	1	1
Paid registration for CREW KC events *	3	2	1	1
Sponsorship of CREW KC event **	1	1	1	
Foursome registration for Annual Golf Tournament***	1			
Paid registration at CREW Network Convention	1	1		
Paid registration for one CREW Network Leadership Summit	1			
Company recognition at all CREW KC events	•	•	•	•
Company logo and web link on CREW KC electronic communication	•	•	•	•
Industry exclusivity ****	•			

* Excludes golf tournament, membership retention events, and awards dinner. May also exclude events co-hosted with other organizations (i.e., AIA, etc.)

** Select one of the following: Holiday Party, Quarterly Luncheon, Annual Awards Dinner or 2 Professional Development Sessions. Event choice priority will be given in order of commitment date.

*** Sponsor may elect to have an additional paid individual membership in lieu of golf foursome. Must elect to use foursome by March 1, 2024.

**** One company in industry sector can be included as a sponsor at this level. Current annual sponsors will be given right of first refusal until January 1, 2024, followed by a first come, first serve basis.

2024 CREW KC ANNUAL SPONSORSHIP BENEFIT DESCRIPTIONS

CREW Annual Membership (Valid through 2024)

Membership can be any of the following: voting, associate, civic, or affiliate. Individuals must qualify for membership. Please keep in mind, memberships are non-transferable and belong to individual members, not companies.

Pre-Paid CREW KC Program Registration

Paid registration* for each CREW KC program throughout the year. Registration for golf tournament, awards dinner, membership retention, and recruitment events excluded. May also exclude events co-hosted with other organizations.

2024 CREW Network Convention & 2024 CREW Network Leadership Summit Registration

Paid registration fee for CREW KC member to attend either Convention and/or one Leadership Summit, based on sponsorship level.

Annual Holiday Party

Celebrate with CREW KC!

- Recognition in all event announcements and at event
- Logo & web link on CREW KC during event month
- 2 registrations included

Professional Development Programs (4 events)

Events designed to enhance professional and leadership skills.

- Recognition in all event announcements and at event
- Logo & web link on CREW KC website during event month
- 2 registrations included at events

CREW KC Quarterly Luncheon Sponsor

Typically February, April, July, & October luncheons featuring distinguished panels or guest speakers.

Networking opportunity and highly attended by both members and non-members.

- Recognition in all event announcements with option to provide company video link in emailed announcements. *Video provided by sponsor.*
- Logo & web link on CREW KC website during event month
- 2 registrations included
- Distribution of your marketing materials

CREW KC Awards Dinner Event Sponsor

CREW KC recognizes individuals - women, men, CREW KC members and nonmembers – and project teams at the annual awards dinner in seven different categories: Spirit of CREW Award, Emerging Leader Award, DEI Leadership Award, Champion Award, Incremental Development Award, Pioneer Award and Economic Impact Award. Additional sponsorship opportunities:

- Recognition in all event announcements and at event
- Logo & web link on CREW KC website during event month
- Choice of 2 registrations or discounted table

CREW KC Awards Dinner Drink Sponsor

CREW KC recognizes individuals - women, men, CREW KC members and nonmembers – and project teams at the annual awards dinner in seven different categories: Spirit of CREW Award, Emerging Leader Award, DEI Leadership Award, Champion Award, Incremental Development Award, Pioneer Award and Economic Impact Award.

- Recognition in all event announcements and at event
- Logo & web link on CREW KC website during event month
- 2 registrations included

Visit our website to complete a commitment form - <https://crewkansascity.org/sponsorship>

After submission, CREW Network will email the primary contact an invoice for payment.

Thanks for your support!

2024 ADDITIONAL CREW KC SPONSORSHIP OPPORTUNITIES

SPONSOR CREW KC PREMIERE EVENTS

CREW KC Golf Tournament Sponsor

The 21st Annual Golf Classic will be held again at Canyon Farms Golf Club on August 19th, 2024. The course offers players a championship challenge while CREW KC provides its members and guests with high quality networking. The combination of the two gives each player a chance to make long lasting connections while improving their game on and off of the course.

We greatly appreciate your participation and continued support of CREW Kansas City. A portion of the proceeds benefit CREW Network Foundation, to further the future of women in commercial real estate. Additional sponsorship opportunities:

- Recognition in all event announcements
- Logo & web link on CREW KC website during event month
- One foursome team registration
- Additional golf sponsorship opportunities coming soon!

CREW KC Awards Dinner

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- Table Sponsors
- Photo Sponsor
- Recognition in all event announcements and at event
- Logo & web link on CREW KC website during event month

