

# CREW NEW YORK



## SPONSORSHIP OPPORTUNITIES '25

To build a powerful network of professionals dedicated to the advancement of all women in New York's commercial real estate industry.



## FOUNDED IN 1978

**CREW New York has been opening minds and doors in the real estate industry for women professionals.**

### Our Organization

- Creates a dynamic and supportive environment that promotes leadership, acknowledgement and advancement through knowledge sharing and networking.
- Continually innovates to deliver one of the industry's richest and most varied programs of luncheons, seminars, networking events, tours and other endeavors.
- Seeks to enhance industry knowledge with programs focused on current news and top-level speakers and moderators.
- Provides opportunities to make a difference in the lives of economically disadvantaged women and children as well as supports outstanding students in higher educational institutions studying real estate and related disciplines.

# 2025 BOARD OF DIRECTORS

## Officers & Executive Board

**Julie Reimann**, Kuehne+Nagel, *President*

**Alana Sliwinski**, Troutman Pepper, *President Elect*

**Joy Brigis**, RSM, *Secretary*

**Stella M. Schirripa**, JPMorgan Chase, *Treasurer*

**Anuska Amparo**, Kensington Vanguard, *Immediate Past President*

## Directors

**Farrah Forbes**, Kimco, *Young Professionals Liaison & Chair*

**Michelle Quirk**, USI, *Membership Liaison & Chair*

**Leah Blackman**, CM&B, *Programs & Membership Recognition Task Force Liaison*

**Nathalia Bernardo**, Rockwood Capital, *Member Engagement & Empowerment Liaison*

**Jessica Mustafa**, Deutsche Bank, *Sponsorship Liaison*

**Liz Mahoney**, LCS Consulting, *Communications Liaison & Chair*

**Maxinne Leighton**, Jaros, Baum & Bolles, *DEI Liaison*

**Jennifer Stewart**, IBM, *Legacy Leaders Liaison*

**Katie Wheeler**, Related Companies, *Career Advancement Liaison*





## EXTRAORDINARY EXPOSURE

Your company name/logo appears in every email, newsletter, presentation and signage -- over 100 exposures and 120,000 impacts in the CREW New York season.

## FREQUENCY

Nearly non-stop CREW New York programs translate to frequent, positive introduction of your company to decision makers and influence shapers.

## INDUSTRY GOOD WILL

Sponsor dollars sustain CREW New York's vital mission of support for women in the industry.

## DIVERSE AUDIENCE

Meet and reach a full spectrum of the industry.

## PRESTIGE

CREW New York is New York City's largest, premier real estate association for women real estate professionals with a reputation for being visionary and innovative. All events are produced at the highest levels of real estate industry experience.

## DISTINCTION

You join an impressive group of leading real estate companies which have served as CREW New York sponsors.

## GET INVOLVED

CREW New York has many committees to get involved in that support our mission and enhance networking opportunities.

Every month, you can expect a handful of events to participate in. **We strive to offer a variety of programming at different times of day, at different scales, and both in person and virtually to provide the greatest array of options for our members.**

CREW NY curates original programming with diverse speakers from across the industry and among our membership.

We hope you feel the welcoming energy of our members at each of our events, whether you come to network, learn or give back.



## NETWORKING

- Luncheons
- Golf Lessons
- Legacy Leaders events
- Young Professionals events
- CREW Connections, Cocktails and Dine-Arounds

## RECOGNITION

- Impact Awards
- Star of the Year Award
- DEI Catalyst Award
- Rising Star Award
- Sponsor of the Year Award
- Member of the Month
- Member Newsletter

## LEARNING

- Architectural Boat Cruise
- Tours of Iconic NYC Developments
- Economic Forecast
- Conversation Corners

ANNUAL SPONSORSHIP PACKAGE	Zenith \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,500	Bronze \$3,500	Friend \$1,500
CREW New York membership(s) including CREW NY bundle package*	Ten (10)	Six (6)	Four (4)	Two (2)	One (1)	Zero (0)
Complimentary Guest Passes for sponsor employees to CREW NY events for members	Ten (10)	Six (6)	Four (4)	Two (2)	One (1)	One (1)
Complimentary Guest Passes for non-sponsor employees to CREW NY non-member events	Five (5)	Three (3)	Two (2)	One (1)	One (1)	One (1)
Host a CREW NY luncheon (or similar event 75ppl) Sponsor representative to provide a company overview during opening remarks	X					
Opportunity for a company representative to moderate a panel	X					
Podium Recognition at all CREW NY luncheons and programs	X	X	X			
Host CREW NY event (20 ppl) Sponsor representative to provide a company overview during opening remarks (first come first serve)	X	X	X	X		
Sponsor Spotlight: Opportunity to share sponsor content or 60 second video clip to CREW NY email distribution and social networks	X	X	X	X		
Sponsor Table: Opportunity to share marketing collateral and/or promotional items at six (6) breakfast or lunch events and one (1) special members only event	X	X	X	X		
Annual Sponsor Appreciation Event	X	X	X	X	X	X
Sponsor company logo displayed on all e-mail communication and on the CREW NY website	X	X	X	X	X	X

**DEI Diversity Champion:** CREW NY proudly offers our 2025 Sponsors an additional benefit: the opportunity to transform New York City's CRE industry by actively supporting the inclusion and advancement of all women in the industry. Simply become a **2025 DEI Diversity Champion** by donating either: (a) the additional sum of \$525.00, representing the amount of one (1) annual CREW NY membership; OR (b) one (1) or more annual CREW NY membership(s) to which you are entitled as a Sponsor, either of which will be used to award a DEI Grant to an eligible CREW NY membership applicant who advances diversity in our industry. Your Company will be recognized as a **2025 CREW NY Diversity Champion** during (and in the promotion of) all CREW NY events and other formal programs.

*\*Please note that Sponsor memberships are non-transferable.*

**For more information or if you have any questions, please contact us at [office@crewny.org](mailto:office@crewny.org).**

# THANK YOU TO OUR 2024 CREW NEW YORK SPONSORS

## ZENITH



## GOLD



## SILVER



## BRONZE



## FRIEND



## MEDIA PARTNER



## DEI CHAMPIONS

