



## 2024 CREW-St. Louis Sponsorship

### **ANNUAL MEDAL SPONSOR OPTIONS:** Diamond, Platinum, Gold, Silver, Bronze

<b>Benefit</b>	<b>Diamond (limited to one) \$10,000</b>	<b>Platinum \$8,000</b>	<b>Gold \$5,000</b>	<b>Silver \$3,000</b>	<b>Bronze \$2,000</b>
Premier sponsor (top signage) at all *regular programs and events	✓				
Annual Awards Event Benefits	One (1) Table	Four (4) Tickets	Two (2) Tickets		
Signature Event Benefits	One (1) Table	One (1) Table	Four (4) Tickets		
Golf Tournament Benefits	One (1) Foursome Golf Hole Signage	One (1) Foursome Golf Hole Signage	One (1) Foursome Golf Hole Signage	Meal Sponsor Golf Hole Signage	Hole Signage
Complimentary passes to *regular programs and events	<b>Eight (8)</b>	<b>Six (6)</b>	<b>Four (4)</b>	<b>Two (2)</b>	
Opportunity for one golf add-on option – <b>See Exhibit A</b>	✓	✓	✓		
Opportunity to contribute one article about a current project, market forecast or trend to bi-monthly e-newsletter. (E-newsletter coverage is on a first come first served basis.)	✓	✓	✓	✓	
Sponsor recognition, Company name and logo included in e-newsletter and on marketing and signage at all *regular programs and events. Recognition on CREW website with link to company website.	✓	✓	✓	✓	✓

*\*“Regular Programs and Events” include the monthly events hosted by CREW St. Louis. Excludes Annual Awards, Trivia, and Signature Event.*

## **Exhibit A**

### **Golf Add-On Options**

*Add-ons are available only to Diamond, Platinum or Gold Level Sponsors.* These opportunities are first-come, first-served and cannot be secured until sponsorship is paid in full. Sponsors are encouraged to be creative and bring materials that complement the selected golf option.

- **Golf: Welcome Sponsor**
  - Welcome Table at Golf Tournament with opportunity for distribution of promotional materials
- **Golf: Beverage Cart Sponsor**
  - Signage on one (1) beverage cart with opportunity for distribution of promotional materials
- **Golf: Snack Shack Table Sponsor**
  - Table near Shack at Golf Tournament with opportunity for distribution of promotional materials (only two of four tables have access to electricity)
- **Golf: Refreshment Hole Sponsor**
  - Table at Golf Tournament by the course-designated hole with opportunity for distribution of promotional materials.
- **Golf: Wine Pull Sponsor**
  - Assist with the wine pull at the tournament; sponsor logo on all wine pull packaging
- **Golf: Happy Hour (19<sup>th</sup> Hole)**
  - Table at Golf Tournament during happy hour (19<sup>th</sup> Hole) with opportunity for distribution of promotional materials
- **Golf: Contest Sponsor**
  - Option to host a table at tournament by course designated hole with opportunity to distribute promotional materials if interested.

# EVENT SPONSORSHIP OPPORTUNITIES

## Signature Event

- **Lead Sponsor** (1 available) - \$5,000
  - Company name and logo as Lead Sponsor on event advertising and at event
  - Opportunity to welcome guests from stage and provide info about your company.
  - Welcome Table at Signature Event with opportunity for distribution of promotional materials
  - Recognition at event and company name listed in event announcements
  - One (1) complimentary table at a premier location at the event
- **Centerpiece Sponsor** (1 available) - \$1,000
  - Company name and logo as Centerpiece Sponsor on event advertising and at event
  - Opportunity to provide company name / logo on signage/centerpiece on each table at the event
  - Company name listed in event announcements
  - Two (2) complimentary guest passes to the Signature Event
- **Welcome Gift Sponsor** (1 available) - \$1,000
  - Company is responsible for securing and providing the welcome gift
  - Company name and logo as Welcome Gift Sponsor on event advertising and at event
  - Opportunity to provide company name or logo on giveaway item to all event attendees
  - Company name listed in event announcements
  - Two (2) complimentary guest passes to the Signature Event
- **Friend of Signature Event Sponsor** (unlimited) - \$250
  - Company name and logo as sponsor on event advertising and at event
  - Company name listed in event announcements

Please provide your name, company and contact information if you would be interested in receiving information about additional sponsorship opportunities for the Signature Event closer to the date.

## Trivia Night

- **Presenting Sponsor** (1 available) - \$1,500
  - VIP table (8 tickets)
    - Mulligans
    - Closest to Projector
    - Champagne Toast
  - Company name and logo as Sponsor on event advertising and at event
  - Company name and logo as Sponsor during trivia round and on trivia sheets
  - Recognition at Event as event sponsor (opportunity to speak)
- **Diamond Sponsor** (3 available) - \$1,000
  - (1) Regular table (8 tickets)
    - Mulligans
  - Company name and logo as Sponsor on event advertising and at event
  - Company name and logo as Sponsor during trivia round and on trivia sheets
  - Recognition at Event as event sponsor
- **Premier Sponsor** - \$750
  - (1) Regular table (8 tickets)
  - Company name and logo as Sponsor on event advertising and at event
- **Beverage Sponsor** - \$500
  - Table topper at bar(s)
  - Company name and logo as Sponsor at event

## **Annual Awards Event**

- **Event Sponsor** (5 available) - \$1,000
  - Company name and logo as sponsor on event advertising and at event
  - Welcome table at Annual Awards Event with opportunity for distribution of promotional materials
  - Recognition at event
  - Four (4) complimentary tickets to the event

## **Golf Tournament**

- **Golf Ball Sponsor** (2 available) - \$1,000 Includes company logo on golf balls distributed in goodie bags
- **Cooler Sponsor** (2 available) - \$1,000 Signage on all coolers throughout the course
- **Foursome & Hole Sponsorship** - \$1,200 (\$1,000 for early bird ending 12/31/23)
- **Hole Signage Sponsorship** - \$250 company sign at hole
- **Golf: Contest Sponsor** \$500
  - Option to host a table at tournament by course designated hole with opportunity to distribute promotional materials and light snacks/drinks if desired.
- **Golf Clinic and Golf Etiquette Sponsor** (2 available) \$500
  - Includes signage at both events and the tournament, opportunity to welcome guests at each event and promote company (opportunity to speak); opportunity to host Etiquette event if desired.

## **Mentorship Event**

- **Kick-off Host** (1 available) - \$1,500
  - Company name and logo at event and on e-blasts marketing event
  - Provide a gift to each mentor/mentee with their logo
  - Audience of approx. 40 members

## **OTHER OPPORTUNITY:**

- **Diversity, Equity and Inclusion (DEI)**

DEI will be providing a number of programs throughout the year. If you and your organization would like to host a future DEI event at your Company's location, please include your name, contact information, and time of year that works best. You will be responsible for providing the facility space, refreshments, audio and visual equipment, etc.

**If you have questions or need additional information, contact our sponsorship committee:**

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