



# RODRIGO C. SERRANO, INVESTMENT STRATEGIST



Rodrigo C. Serrano is a Director and Senior Investment Strategist for the Chief Investment Office (CIO) within Bank of America Corporation. In this role, he is responsible for the development and communication of investment views, assisting the global macroeconomic and portfolio strategy teams in support of Merrill, consumer investment (Merrill Edge®) services and Bank of America Private Bank. Fluent in Spanish, he leads the team’s Latin America coverage, specializing in Brazil and Mexico, and is one of the primary spokespersons for the international division.

Prior to joining Bank of America, he worked as member of the Mexico Equity Strategy and Latin America Retail teams at Citi Research, based out of Mexico City. During this time, he researched local market and political trends and conducted fundamental analysis on retail companies. He has also authored investment research papers published on various financial news outlets.

Rodrigo earned his Master’s degree in International Affairs from Columbia University's School of International and Public Affairs. He holds the Chartered Financial Analyst® (CFA®) designation.

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