



2024 CREW DALLAS & CREW IN THE COMMUNITY PARTNERSHIP OPPORTUNITIES

HOW IT WORKS

1. Pull up the online form (add link)
2. Choose your partnership level.
3. Choose where you want to apply your credits.
4. Submit form and CREW Network will email you an invoice.
5. All benefits are awarded on a first-come-first-served basis

PARTNER WITH CREW DALLAS & CREW IN THE COMMUNITY



CREW Dallas is a powerful network that creates success for women in commercial real estate.



CREW Dallas directly supports the advancement of women in commercial real estate, while influencing the growth and success of the Dallas commercial real estate industry



Gain exposure to 400+ CREW Dallas members and an expansive distribution list of 2,500 industry professionals through our email marketing and events



www.dallas.crewnetwork.org



ANNUAL PARTNERSHIP LEVELS AND BENEFITS

Partnership packages are available until 5/31/2024, with a credit valued at \$500/credit.

On 6/1/2024, partnership packages will no longer be available, and all remaining opportunities will be available to purchase a la carte at \$625/credit.

	Presenting \$15,000 30 credits	Diamond \$10,000 20 credits	Platinum \$8,000 16 credits	Gold \$5,000 10 credits	Silver \$4,000 8 credits	Bronze \$2,500 5 credits
Speaking opportunity to market company during opening remarks at a CREW Dallas luncheon	✓					
Company logo listed on CREW Dallas newsletter	✓					
Company logo displayed on CREW Dallas website	✓	✓	✓	✓	✓	✓
Company logo displayed at all CREW Dallas & CIC Luncheons	✓	✓	✓	✓	✓	✓
Company highlighted on CREW Dallas social media accounts	✓	✓	✓	✓	✓	✓

CREW DALLAS EVENTS



MONTHLY INDUSTRY LUNCHEON PROGRAMS

There are 9 monthly programs held in various locations. Programs attract 110+ attendees each month. Programs are forward-thinking, educational, and informative. There will not be a program during the months that we offer the CREW in the Community Impact Luncheon, Joint Industry Program, and Holiday Awards Luncheon.

- **Program Sponsor 10 CREDITS**

Verbally recognized at each Industry Program, ability to distribute materials to all attendees at each luncheon, tabletop signage recognizing Program Sponsors with brief company description, and logo on event registration page, on event signage, and name included in event promotions + tickets for 2 attendees at each luncheon.

JOINT INDUSTRY PROGRAM

There will be one program held jointly with the CREW Fort Worth chapter.

- **Program Sponsor 4 CREDITS**

Verbally recognized at program, ability to distribute materials to all attendees, logo on event registration page, on event signage, and name included in event promotions, option for representative to verbally address attendees + tickets for 2 attendees at luncheon.



HOLIDAY AWARDS LUNCHEON PROGRAM

The Holiday Awards Program attracts 250+ attendees and provides a festive experience to celebrate chapter and individual success for the year. All sponsor's logos are included on the event registration page, on event signage, and name included in event promotions.

- **Featured Sponsor 12 CREDITS**

Speaking opportunity to market company during opening remarks and the ability to distribute materials to all program attendees + table for 10 attendees

- **Award Sponsor 10 CREDITS**

Presentation of 1 award with photo opportunity + table for 10 attendees

Awards include: Outstanding Achievement Award, Rising Star, Outstanding New Member and Business Collaboration Award

- **Champagne Sponsor 8 CREDITS**

Company recognized at the welcome champagne reception + tickets for 2 attendees

- **Valet Sponsor 8 CREDITS**

Company provided leave behind in attendee vehicles + tickets for 2 attendees

- **Holiday Attendee Gift 6 CREDITS**

CREW provided gift with company logo + tickets for 2 attendees

- **Photo Booth Sponsor 6 CREDITS**

Company logo on printed photos + tickets for 2 attendees

- **Program Sponsor 4 CREDITS**

Company logo on printed program + tickets for 2 attendees

- **Full Table Sponsor 5 CREDITS**

One table for 10 attendees



CREW DALLAS EVENTS



PROGRAMS LOOK & LEARNS

Look & Learns are held in an informal, small group setting to educate members on relevant industry topics and involve exclusive behind-the-scenes tours. These are highly sought-after programs with small-group networking opportunities available exclusively to chapter members.

- **Featured Sponsor 4 CREDITS**

Two complementary attendees, 5 minutes of program time at one Look & Learn; logo included on event registration page, on event signage, and name included in event promotions



MEMBER SERVICES EVENTS

All sponsors will be recognized at 4 to 6 Member Services social, personal and professional growth events, logo included on event registration page, on event signage, and name included in event promotions

- **Friend Sponsor 2 CREDITS**



GROUNDBREAKERS EVENTS

All sponsors will be recognized at 3 to 4 social, personal and professional growth events, logo included on event registration page, on event signage, and name included in event promotions

- **Friend Sponsor 1 CREDIT**



PROSPECTIVE MEMBER EVENTS

All sponsors will be recognized at 2 to 3 events, verbally recognized during the event, logo included on event registration page, on event signage, and name included in event promotions

- **Friend Sponsor 1 CREDIT**



LEADERSHIP DEVELOPMENT INSTITUTE

Through classroom sessions, the Bi-Annual CREW Dallas Leadership Institute teaches member participants skills and strategies to meet the demands of an increasingly challenging professional environment. In 2024, all CDLI Alumni will meet for two exclusive networking events and two CDLI Alumni leadership development sessions. These sessions will focus on Leading Self, Leading Others/Stakeholders, and Leading in your Organization. We will host one recruiting event for the 2025 CDLI class.

All sponsors will be recognized at 5 Leadership Development events (4 Alumni events and 1 Recruiting event), logo included on the event registration page and all event promotions, verbally recognized during the event

- **Friend Sponsor 2 CREDITS**

CREW IN THE COMMUNITY

CREW in the Community (CIC) is a 501(c)3 charitable organization that is organized and operated exclusively to support, solely through educational, professional and charitable activities, Commercial Real Estate Women, Dallas Chapter (CREW Dallas). CREW in the Community strives to improve the lives of women in the Dallas area by creating pathways to success and economic independence through educational & professional opportunities.

IMPACT LUNCHEON SPRING 2024



This is CIC's premier annual fundraising luncheon, where we hear from a local speaker, celebrate scholarship recipients, feature our CREW Careers program, and honor CREW Dallas members who have made a tenured philanthropic impact to our chapter and our community.

- **Keynote Sponsor 20 CREDITS**
Speaking opportunity to market company during opening remarks and introduce the keynote speaker, logo included on event registration page, on event signage, and name included in event promotions + one table for 10 attendees
- **Champagne Sponsor 12 CREDITS**
Company recognition, logo included on event registration page, on event signage, and name included in event promotions + one table for 10 attendees
- **Awards Sponsor 10 CREDITS**
Participation in the awards ceremony with a photo opportunity. The two Awards include the CREW Dallas Heart of CREW Award and the CREW in the Community Award for Philanthropic Excellence. Logo included on event registration page, on event signage, and name included in event promotions + one table for 10 attendees
- **Full Table Sponsor 5 CREDITS**
One table for 10 attendees



CREW DALLAS GOLF CLASSIC

OCTOBER 7, 2024 | TPC CRAIG RANCH

The CREW Dallas Golf Classic is a premier networking and fundraising event. This event supports the CREW in the Community Scholarship Fund.



12 CREDITS

- Hat Sponsor - Company logo on tournament hats
- Bag Sponsor - Company logo on tournament bags

10 CREDITS

- Golf Cart Sponsor - Company Logo on tournament golf carts

8 CREDITS

- Beverage Hole Sponsor - Ability to market company at a designated beverage hole. Includes signage, table, 2 chairs, tent, golf cart, 2 lunches and alcoholic beverages to offer to players. Limited to 1 company per hole (4 available)

6 CREDITS

- Beverage Cart Sponsor - Company logo on the roaming beverage cart and ability for 1 company rep to ride on the cart and provide company branded koozie (2 available)
- Golf Ball Sponsor - Company logo on sleeve of golf balls for every player
- Volunteer Sponsor - Company logo on volunteer T-shirt and volunteer and hole sponsor boxed lunches. Includes lunch delivery to hole sponsors.

5 CREDITS

- Player Bag Tag Sponsor - Company logo on player bag tag
- Foursome* - 4 tournament player positions



4 CREDITS

- Photo Sponsor - Company logo on team photos (4 available)
- Raffle Sponsor - Company logo on raffle tickets and on raffle ticket website
- Hole Sponsor - Ability to market company at a designated hole. Includes signage, table, 2 chairs, tent, golf cart and 2 lunches. Limited to 1 company per hole (14 available)
- Front Nine Pin Flag Sponsor - Company logo on Pin Flags
- Back Nine Pin Flag Sponsor - Company logo on Pin Flags
- Lunch Sponsor - Company logo displayed on lunch signage and 2 company reps at the lunch station for networking (4 available)

3 CREDITS

- Driving Range and Shuttle Sponsor - Company logo on signage and 2 company reps for networking
- Bag Drop Sponsor - Company logo on signage

2 CREDITS

- Breakfast Sponsor - Company logo displayed on breakfast signage and 2 company reps at the breakfast station for networking (2 available)
- Longest Drive Sponsor - Company logo on signage (2 available)
- Closest to the Pin Sponsor - Company logo on signage (2 available)

*Any remaining player spots will be available for purchase a la carte on 6/1/24



CREW CAREERS COMMUNITY OUTREACH

CREW Careers philanthropic outreach programs create opportunities and pathways into commercial real estate for DISD students and DFW area college and university students. These programs further the mission of CREW in the Community by encouraging young women to pursue a career in commercial real estate.



CREW CAREERS DEVELOPMENT COMPETITION

All-day program for 70-75 female Dallas Independent School District students to tour, learn, and compete in a development case study event, interacting with approximately 30 CREW Dallas real estate professionals

- **Presenting Sponsor 10 CREDITS**

Premier recognition and logo placement on CREW Dallas web page, event materials, certificate, trophy and t-shirt; judge position; inclusion of a branded gift bag item; recognition on the CREW Dallas social media channels

- **Associate Sponsor 7 CREDITS**

Recognition and logo placement on CREW Dallas web page, event materials, and t-shirt; judge position; inclusion of a branded gift bag item; recognition on the CREW Dallas social media channels

- **Friend Sponsor 4 CREDITS**

Recognition and logo placement on CREW Dallas web page, event materials, and t-shirt; inclusion of a branded gift bag item



CREW CAREERS COLLEGE / UNIVERSITY OUTREACH

CREW Careers partners with area colleges and universities to support graduate and undergraduate real estate students, by providing mentorship, career opportunities and pathways into the profession

- **College / University Sponsor 4 CREDITS**

Recognition on CREW Dallas social media channels, company logo displayed and 2-minute podium time for company introduction prior to event, seat as a panelist (if desired) at panel/event, and opportunity to handout swag during event



CREW CAREERS VIDEO LIBRARY

CREW Careers is creating a bank of education videos for students and members to learn about opportunities in the commercial real estate field

- **“Anatomy of a Deal” Video Sponsor 10 CREDITS**

Sponsor production of a new “Anatomy of a Deal” film - a 45-minute video featuring a Dallas area real estate development. The video will be used as the DISD development competition case study in the coming year(s). The video will also be publicized on all CREW Dallas social media outlets, incorporated into DISD competition promotional materials, and used for educational purposes at local high school and college student outreach programs.

NEW IN 2024: CREW IN THE COMMUNITY SCHOLARSHIP DONATION ADD-ON

Partners have the opportunity to make a donation to the CREW in the Community Scholarship Fund*. The minimum contribution is \$500 and credits may not be utilized. All Scholarship ADD-ON donors will have the ability to give in honor /memory of an individual and will be recognized at the annual CREW in the Community IMPACT Luncheon via event registration page, signage, and any other event promotions. Partners contributing more than \$5,000 will be recognized and provided with a brief speaking opportunity during the IMPACT Luncheon opening remarks.

*CIC is a 501(c)3 non-profit organization.





THANK YOU TO OUR 2023 ANNUAL PARTNERS

PRESENTING



DIAMOND



PLATINUM



GOLD



SILVER



BRONZE

Architectural Lighting Alliance • AOS Engineering • Banner Oak Capital Partners • Barber Specialties, Inc • BISNOW • Cadence McShane Construction • CyrusOne • DynaTen Comfort Systems USA • ESE Partners LLC • Fifth Third Bank • GreyHawk Services • Hallett & Perrin • Hill & Wilkinson • Hossley Lighting • Huntington National Bank • IR Group+Kimball International • Manhard Consulting • N3 Real Estate • Netstreit • Northern Trust • Northgate Construction • Paniolo Construction Services • Phoenix Capital Management LLC • PlainsCapital Bank • Shackelford, Bowen, McKinley & Norton, LLP • Truist • Turner Construction • Walker Engineering Inc. • Workplace Resource Group



www.dallas.crewnetwork.org

