

# CREW Utah's Strategic Plan



**Core Purpose:** To ACCELERATE SUCCESS for all women in the commercial real estate industry.

**Mission:** An organization that advances all women in commercial real estate through business networking, education, leadership development and career outreach.



## ACCELERATE SUCCESS

The 2024-2027 CREW Utah strategic plan will guide our organization's work. The main goal of the plan is: ACCELERATE SUCCESS. We intend to achieve this goal through the following focused intents that support our mission, vision, and core values:



### NETWORKING

Provide a platform for members to develop a quality network.



### EDUCATION

Offer chapter events that are career enhancing and informative.



### LEADERSHIP DEVELOPMENT/CAREER OUTREACH

Help build leadership skills through career education and mentorship in commercial real estate.