



SPONSORSHIP HAS ITS **BENEFITS**

CREW DC MEANS BUSINESS

Partnering with CREW DC brings industry-wide recognition to your company at both the regional and national levels through our affiliation with CREW Network.

MEMBERS IN YOUR COMPANY WILL:

- Network, build business relationships, and gain referrals from decision makers at top real estate firms
- Drive the advancement of your company by learning leadership skills and sharing new ideas
- Build customer loyalty and broaden recognition in a highly desirable market
- Demonstrate your tangible support for achieving equity in commercial real estate by supporting CREW DC

WHO IS CREW DC?

OUR MISSION—Transform commercial real estate by advancing the achievements of women.

OUR VISION—CREW DC builds a diverse and inclusive membership that nurtures belonging, cultivates connections, fosters growth, celebrates difference, and develops leaders.

CREW DC ANNUALLY HOSTS more than 80 events virtually and in-person, to address current and emerging industry trends, provide networking opportunities, deliver professional development and give back to the community.

CREW DC PROVIDES support, resources, and networking to members at every stage in their career.

1979 FOUNDED

As a founding chapter of CREW Network, CREW DC has been influencing the industry and advancing women for more than four decades. Our chapter is influential, effective, creative and sustaining - your sponsor dollars make a significant difference.

80+ COMPANIES

More than 80 of the best companies in commercial real estate sponsor CREW DC. Your support tells employees, customers and the industry that you value diversity.

540+ MEMBERS

CREW DC is one of the largest chapters in the global network, with members representing every aspect of a real estate deal from acquisition, development, finance, design, construction, operation, leasing, sales, and all specialty disciplines needed to round out a team.

4,000+ OPPORTUNITIES

CREW DC provides thousands of individual opportunities to engage, connect, and develop relationships for our stakeholders.



CONNECT WITH US



crewdc.org



GLOBAL INFRASTRUCTURE

14,000+

GLOBAL MEMBERS ACROSS FIVE COUNTRIES



NATIONAL REACH

75+

US MARKETS REPRESENTED



PHILANTHROPIC OPPORTUNITIES

\$1M

INVESTMENT IN LOCAL AND NATIONAL CAUSES



LEADERSHIP OPPORTUNITIES

47

BOARD AND COMMITTEE POSITIONS



SOCIAL MEDIA VISIBILITY

11,500+

POST LINK CLICKS



ATTRACT & RETAIN TALENT

540+

CHAPTER MEMBERS AND GROWING



DIVERSITY, EQUITY, AND INCLUSION

11

COMMITTEES INCLUDING A DEDICATED DEI TASK FORCE COMMITTEE



STELLAR PROGRAMMING

80+

LOCAL EVENTS PER YEAR



MAXIMIZE YOUR MARKETING BUDGET

80+

TOTAL SPONSOR COMPANIES

OUR MEMBERS CRE SPECIALTIES



ARCHITECTURE



BROKERAGE



COMMERCIAL LENDING



CONSTRUCTION



ENGINEERING



FINANCE



LAW



MARKETING/
BUSINESS DEVELOPMENT



PROPERTY/
FACILITY MANAGEMENT



REAL ESTATE DEVELOPMENT

OUR MEMBERS YEARS OF EXPERIENCE

35% OVER 20 YEARS

15% 16 - 20 YEARS

14% 11 - 15 YEARS

19% 6 - 10 YEARS

17% UP TO 5 YEARS





2025 SPONSORSHIP AT A **GLANCE**

BENEFITS	PREMIER LEAD \$15,000	DIAMOND \$12,000	PLATINUM \$8,500	GOLD \$6,000	SILVER \$4,000	BRONZE \$3,000
CREW DC Membership(s)*	6	5	4	3	2	1
CREW DC Dollars	\$3,250	\$2,500	\$1,750	\$1,050	\$750	\$550
Opportunity to feature company profile next to your logo on CREW DC's website	X	X				
Opportunity to demonstrate a company team member(s) as a thought leader by inclusion of potential expert speakers	X	X	X			
Company name on CREW DC website	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name	Name
Recognition at CREW DC events	Logo	Logo	Logo	Logo	Name	Name
Recognition on CREW DC communications	X	X	X	X	X	X
Opportunity to boost your social media presence and demonstrate your support of CREW DC as we share relevant updates from your firm across our channels**	4x per sponsor & 1 group thank you post	2x per sponsor & 1 group thank you post	1x per sponsor & 1 group thank you post	1x per sponsor & 1 group thank you post	1 group thank you post	1 group thank you post
CREW Network Career Center with access to women and BIPOC candidates	X	X	X	X	X	X

*CREW is an individual membership organization. Membership belongs to the individual, not the company. Memberships are not refundable or transferable.

**Feature your company or CREW DC Member in CREW DC's social media campaign. Quarterly, biannual, and annual posts feature your project/key CREW DC member in a social media post. Content to be provided by sponsor. Group post feature a general thank you with logo/name.

CREW DC DOLLARS USAGE GUIDE

REGISTRATION FOR CREW DC EVENTS—Use CREW DC Dollars to cover registration fees for any CREW DC event. Both members and non-members may be registered using CREW DC Dollars.

REGISTRATION FOR CREW NETWORK EVENTS AND CONVENTION—Apply CREW DC Dollars towards CREW Network Events and Convention registration fees.

SPONSORSHIP OF CREW DC SIGNATURE EVENTS AND PROGRAMMING—CREW DC Dollars can be applied towards sponsorship for Signature events such as Golf, Awards, and Special Programming. CREW DC Dollars cannot be used for the Annual CREW Network Foundation Auction.

HOW TO REDEEM—Each CREW DC event will feature a banner labeled “Apply CREW DC Sponsor Benefits” that will link to a submission/request form. Use one form per event. You may enter multiple registrants on the Sponsor Benefit form for each event. The CREW DC Administrator will register participants identified on the form. Each attendee will receive a registration confirmation upon completion.

IMPORTANT NOTES—2025 CREW DC Dollars are valid from January 1, 2025 to December 31, 2025. Any unused CREW DC Dollars as of December 31, 2025 will be forfeited and retained by CREW DC. CREW DC Dollars are non-transferable. CREW DC Dollars cannot be redeemed for cash. CREW DC Dollars cannot be used for charity events. CREW DC Dollars are only valid for CREW DC-hosted events or CREW Network events. If the total registration or event sponsor fee exceeds the available Sponsor Company CREW DC Dollars, the remaining balance must be paid using another payment method. If there are any questions about current balance, or use of CREW DC Dollars, please contact admin@crewdc.org.



SIGNATURE PROGRAM

PRESENTING SPONSOR—\$5,000

- Front row reserved seating
- 30-second digital advertisement to be played in our digital ad space before, during, and after the event
- Post event thank you e-blast
- Linked logo in advertising e-blasts to CREW DC mailing list
- Logo and/or name on signage at registration
- Logo and/or name on the CREW DC event registration page
- Three (3) complimentary event tickets

DIGITAL AD SPONSOR—\$1,500

- 30-second digital advertisement to be played in our digital ad space before, during, and after the event
- Logo and/or name on the CREW DC event registration page

PHELP'S LUNCH PROGRAM

LUNCH PROGRAM SPONSOR—\$750

- Provide lunch for students and volunteers for one (1) session
- Logo and/or name on the CREW DC event registration page

CNCC GOLF & PICKLEBALL OUTING—SUMMER 2025

PRESENTING SPONSOR—\$5,000

- Event is co-branded with CNCC Ex: "CNCC Swing and Serve" - Presented by (Your Firm)
- Company logo displayed on all event marketing with direct link to company website and additional signage and materials at the event
- One (1) complimentary golf foursome (includes reception)

RECEPTION SPONSOR—\$2,500

- Company logo on reception signage
- Sponsor may set up a table with up to two (2) company representatives at the reception
- Logo and/or name on the CREW DC event registration page
- Two (2) complimentary reception tickets

BEVERAGE CART SPONSOR—\$2,500

- Company logo displayed on cart signage
- Sponsor may have one (1) company representative ride on tag-along cart
- Logo and/or name on the CREW DC event registration page
- One (1) complimentary reception ticket

3RD ANNUAL EMPOWERER AUCTION—FALL 2025

PRESENTING SPONSOR—\$7,500

- Logo on all auction paddles
- Company logo with link on the CREW DC website and all event marketing
- Digital advertisement takeover on social media on day of the auction
- Four (4) complimentary event tickets

UNIVERSITY SCHOLAR—\$5,000

- Logo on event marketing campaigns
- Logo on bar signage and signature bubbly drink sponsor
- 30-second digital advertisement to be played in our digital ad space before, during, and after the event
- Three (3) complimentary event tickets

AUCTIONEER SPONSOR—\$3,500

- Company representative will be the co-auctioneer for the live auction
- Opportunity to introduce themselves and the company
- 30-second digital advertisement to be played in our digital ad space before, during, and after the event
- Logo and/or name on the CREW DC event registration page
- Two (2) complimentary event tickets

CREW DC ANNUAL AWARDS—FALL 2025

PRESENTING SPONSOR—\$7,500

- Recognition on all awards communication, marketing materials, and welcome signage
- Logo with link featured on event landing page/ registration page
- Verbal recognition at the start and end of the event
- 45-second video to be showcased on the save the date e-blast, early bird registration e-blast, and during event networking hour
- Four (4) complimentary event tickets

AFTER-PARTY SPONSOR—\$4,000

- Sponsorship of the post-awards networking
- Logo on signage at the after-party bar
- Logo and/or name on the CREW DC event registration page
- Two (2) complimentary event tickets

PHOTO BOOTH SPONSOR—\$3,000

- Logo on all printed photo booth photos
- Logo and/or name on the CREW DC event registration page
- One (1) complimentary event ticket