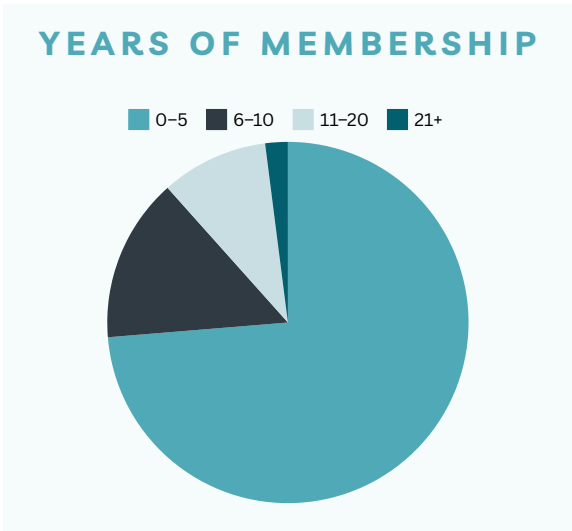
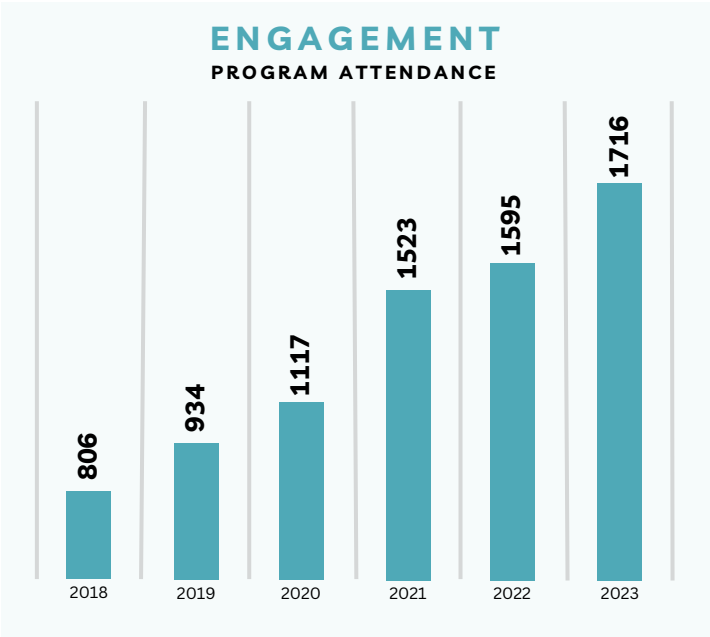
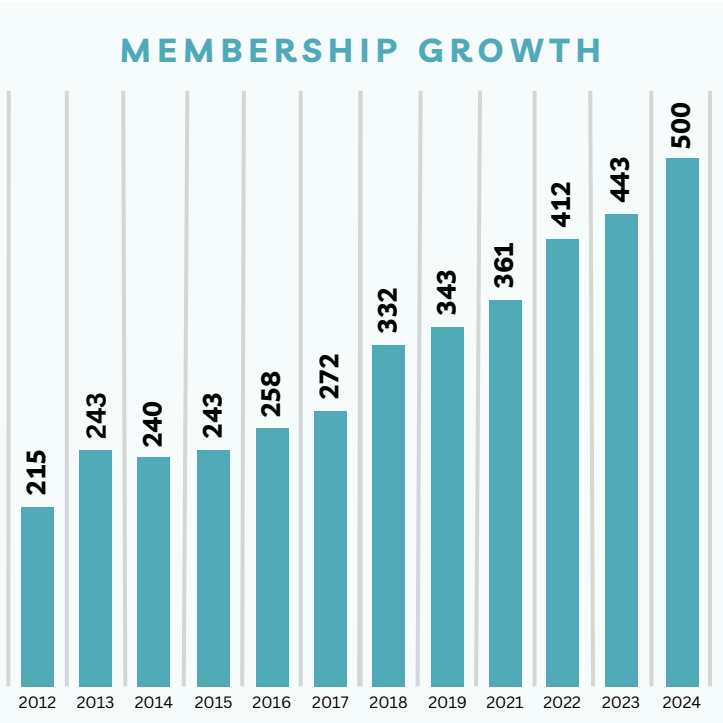
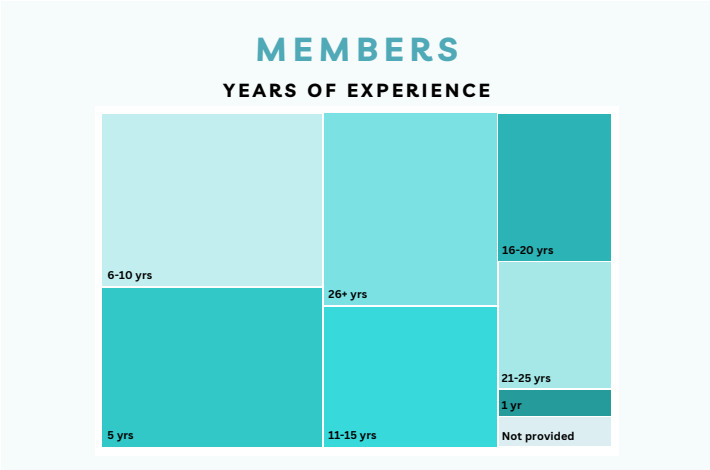




2025

PARTNERSHIP
OPPORTUNITIES

First and largest Canadian chapter of CREW Network, which exists to transform commercial real estate by advancing women globally.



Toronto CREW will transform the commercial real estate industry by advancing women to positions of leadership and influence.

It's an evolution that begins in secondary school . . .

REAL JOBS DAY

For the past 21 years, Toronto CREW has hosted an annual REAL Jobs Day to introduce grade 11 and 12 girls in the Greater Toronto Area to the many career opportunities available in commercial real estate. Toronto CREW has been told by universities, such as Toronto Metropolitan University's (formerly Ryerson) real estate program, that students decided to pursue a degree in real estate because of REAL Jobs Day.

2,191+

**GIRLS HAVE ATTENDED
REAL JOBS DAY**

"JLL is proud to support Toronto CREW's mission to transform the commercial real estate industry by empowering women to reach leadership positions and fostering a supportive community. Through our partnership and scholarship programs, we recognize the immense value of encouraging educational opportunities for aspiring female professionals. Collectively, we can transform the industry and create a more diverse, inclusive, and empowered future, ensuring that talent and potential are nurtured at every stage."

- Alan Mackenzie, CEO, JLL Canada

. . .It continues in post-secondary school

SCHOLARSHIPS

Annually, Toronto CREW awards scholarships to female students enrolled in a post-secondary program specializing in real estate or a program that prepares the student for a commercial real estate profession.

\$340,000

IN SCHOLARSHIPS AWARDED

"I am overjoyed to have won this scholarship! Thank you to the committee for recognizing my accomplishments and supporting my future endeavors."

- Stephanie Lu, Scholarship Recipient

...And throughout our real estate careers...

EVENTS

Our events and programming aim to expand our members' professional network, leadership skills and knowledge of the commercial real estate industry. Each year, Toronto CREW hosts 50+ events, including our five largest events: four signature events and the Annual Golf Classic.

PROFESSIONAL DEVELOPMENT

Our professional development events focus on skill development to enhance our members' competencies as commercial real estate professionals. Past topics include Executive Leadership Coaching Program and Board Readiness Program.

MENTORSHIP

Experienced Toronto CREW members dedicate one year to mentoring Toronto CREW members that are at the beginning stages of their careers. Mentors impart industry knowledge and professional guidance to assist mentees with achieving their professional goals in commercial real estate.

DIVERSITY & INCLUSION

Toronto CREW is intentional about promoting diversity and inclusion in commercial real estate by ensuring our events and content represent diverse perspectives. We encourage the promotion of visible minority members to leadership opportunities within our chapter and we also support broader industry wide initiatives that aim to educate peers in the industry to become better allies.

"Having joined Toronto CREW in its infancy, I have witnessed first-hand the tremendous impact our associated has had – not only on women in the commercial real estate industry, but on the betterment of the industry as a whole. I encourage women on my team and women across the profession to join and take advantage of the opportunities presented to network, learn and grow. Each chapter across Canada and globally reflects the unique traits of its local environment while helping bridge the gap between cities, provinces and countries. Being a member of CREW opens doors and allows us to be a part of something bigger."

- Jane Helmstadter, Partner, Co-Head of Commercial Real Estate Practice, Bennett Jones LLP

...And a mission that extends into our community

COMMUNITY OUTREACH

Through multi-year grants, we support local charities whose mission focuses on women's issues, education, or workplace development.



Dear Toronto CREW Supporters

With your help, over the past 28 years, Toronto CREW has provided a supportive and enriching community to our membership, elevating our members' profiles, promoting their leadership journeys, and providing partners with exposure to unique events and influential members of the commercial real estate community.

We continue to deliver events that the industry knows and loves, like our Annual Economic Outlook, Golf Tournament, Summer Boat Cruise, and a wide variety of informational panels and other more informal networking opportunities. More recently, Toronto CREW's Inclusion, Diversity, Equity & Allyship (IDEA) programming and initiatives have addressed the need to eliminate racism and gender disparities and to cultivate an inclusive culture both within Toronto CREW and in our members' workplaces.

Your partnership allows us to fulfill our philanthropic goals through our Scholarships, Real Jobs Day and community outreach programs, all of which demonstrate the many opportunities the industry offers and benefit women of all backgrounds and help to build the pipeline of talented industry newcomers. Toronto CREW members, including those who work for your organizations, benefit from involvement in these programs through opportunities to mentor and to boost their own leadership skills.

We strive to provide value and exposure to our partners and to focus our programming on what matters most to our members. The ability for us to provide this value to the industry and to our members and the industry is a direct result of the support from leading companies like yours.

Toronto CREW's mission is to be a key partner in transforming the commercial real estate industry by advancing women to positions of leadership and influence. Our ability to deliver on this critical goal relies on our amazing members, volunteers and partners. In supporting Toronto CREW you are demonstrating your commitment to the advancement and engagement of women in your own organization and our industry.

In considering our request for support, know that we will use your partnership to continue to deliver value to you that evolves as our industry does. If you would like to learn more about Toronto CREW partnership opportunities, please reach out to either me, or Vera Gisarov, our President-Elect, and we would be happy to chat with you.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Leigh Rosar". The script is elegant and cursive.

Leigh Rosar

President, Toronto CREW

Vice President, Marketing & Specialty Leasing, BGO

2025 PARTNER BENEFITS	SIGNATURE \$12,000	DIAMOND \$8,500	PLATINUM \$5,500	GOLD \$3,500	SILVER \$2,500
DIGITAL EXPOSURE					
Prominent logo recognition in weekly newsletter					
Logo recognition in LinkedIn Banner					
Logo recognition on Signature event email campaigns					
Partner Spotlight featured in one (1) weekly newsletter					
Logo recognition in weekly newsletter					
Logo recognition in event reminder email campaigns					
Link from Toronto CREW website to Partner company's website					
Logo on the Toronto CREW website					
EXPOSURE AT EVENTS (DIGITAL AND/OR IN-PERSON)					
Official Partner of either Economic Update, Signature Speaker Event, Diversity & Inclusion Event, or Real Jobs Day (up to 5 Signature Partners)					
Feature partner and host of our Professional Development events, including Book Club (Diamond partners as a collective)					
Feature partner and host of the Toronto CREW Annual Celebration (Platinum partners as a collective)					
Feature Partner of Toronto CREW Happy Hour (Gold level as a collective)					
Logo recognition at all events (video/banner)					
EXPOSURE AT THE GOLF CLASSIC					
Corporate name and logo and premium signage at golf club entrance					
Corporate name and logo at the tee					
Corporate name and logo on the green					
Featured on Toronto CREW partnership banner					
COMPLIMENTARY EVENT TICKETS					
Golf Classic foursome (4)					
Signature Event – Four (4) complimentary tickets to the Economic Outlook					
Toronto CREW Annual Celebration - Four (4) complimentary tickets					
Golf Classic twosome (2)					
Signature Event – Two (2) complimentary tickets to the Economic Outlook					
Toronto CREW Annual Celebration - Two (2) complimentary tickets					
Two (2) non-member tickets, at the member price to a non-Signature event					
NOTES					
Each partner will be recognized on display at all of our events with specific mention of a partner or groups of partners as indicated above					



Corporate Partnership Registration

Please register your Partnership at torontocrew.member365.ca/ using our Online Store. Click Here for detailed instructions.

PAYMENT OPTIONS:

Using our Online Store, you will be provided with the following payment options:

☐ **PAYMENT ONLINE**

Please go to torontocrew.member365.ca/

☐ **PAYMENT BY MAIL**

Please fill out the following form and include with your payment.

Mail to: Toronto CREW P.O. Box 350, Ernst & Young Tower, Toronto-Dominion Centre, Toronto ON M5K 1N3

☐ **PAYMENT BY EFT**

Please email admin@torontocrew.org to request the EFT details

☐ **PAYMENT BY E-TRANSFER**

Please send e-transfer to admin@torontocrew.org which is set up for automatic deposits.

LOGO:

Please e-mail your current company logo to our Administrator, at admin@torontocrew.org.

Company Name (Print name exactly as you would like it to appear on printed material)

Primary contact

Title

E-mail

Address

Phone

Fax

Website

Type of Business

Secondary Contact(s) & Email (for event inclusion)

☐ **SIGNATURE \$12,000**

(Only 5 partnerships available)

☐ **DIAMOND \$8,500**

☐ **GOLD \$3,500**

☐ **PLATINUM \$5,500**

☐ **SILVER \$2,500**

Authorized Signature

Name

Date

☐ Willing to offer space for a Toronto CREW event

ON BEHALF OF TORONTO CREW, WE THANK YOU FOR YOUR GENEROUS SUPPORT!



**THANK YOU
TO OUR 2024 PARTNERS**

2024 SIGNATURE PARTNERS



2024 DIAMOND PARTNERS



2024 PLATINUM PARTNERS



2024 GOLD PARTNERS



2024 SILVER PARTNERS





Toronto CREW will transform the commercial real estate industry by advancing women to positions of leadership and influence

To become a partner please contact our Administrator, at admin@torontocrew.org

Sara Martino, Chair – Partnership Committee, at sara.martino@metrolinx.com
or Severina Lutaj, Vice-Chair – Partnership Committee, at severina@mpigroupinc.com

For questions about Toronto CREW please contact:
Vera Gisarov, President-Elect, at v.gisarov@interiorarchitects.com
or Leigh Rosar, President, at leigh.rosar@bgo.com

CONNECT WITH US

