

### About CREW CT

- CREW CT is a chapter of the Commercial Real Estate Women's Network (CREW).
- CREW has 14,000+ members in over 80 chapters globally. Its primary objective is the advancement of women in real estate through networking, education and professional development.
- CREW CT provides an educational, social and business network forum for Connecticut commercial real estate professionals (women and men) in every related field.
- CREW CT is the *only* commercial real estate organization in Connecticut welcoming a comprehensive cross section of real estate professionals for direct networking.
- Visit us at [www.crewct.org](http://www.crewct.org) and [www.crewnetwork.org](http://www.crewnetwork.org).
- Our members and participants include:

Accountants  
Appraisers  
Architects  
Asset Managers  
Bankers  
Construction Specialists  
Consultants

Corporate Executives  
Designers  
Developers/Builders  
Educators  
Institutional Investors  
Investment Advisors  
Financiers

Environmental Specialists  
Land Use Experts  
Lawyers  
Leasing/Sales Professionals  
Property Managers  
Surveyors/Engineers  
Title Insurers

### Why should you become a CREW CT Sponsor?

- Exposure to members and program participants who are leaders in the commercial real estate industry.
  - CREW CT draws participants to its programs from both within and outside Connecticut with its virtual platform abilities.
  - CREW CT communicates directly with over 1,900 commercial real estate professionals and allied organizations in Connecticut and 14,000+ members at large.
- Specifically, your brand will be associated with 10-15 CREW CT related events.
  - A unique opportunity to present your business and develop relationships with your target audience.
  - Your company's name will be featured on our website, in our newsletters, and as part of our email communications to our entire mailing list (which includes all CREW CT members and our other industry contacts).



## CREW CT Sponsorship Opportunities

**Annual Sponsorship** - presentation of your brand at ***all*** of our events and programs throughout 2025.

- **Penthouse Sponsorship:** **\$2,900.00**
- **Executive Suite Sponsorship** **\$1,800.00**
- **Boardroom Sponsorship** **\$1,200.00**
- **Website Sponsorship \*** **\$5,000.00**

\*Website Sponsor (2025-2026): In addition to receiving all of the Boardroom level benefits, our Website Sponsor receives premier "Powered By" billing on our website for a two-year span. The Website Sponsorship is a two-year commitment but payment can be split (\$2,500/year 1 and \$2,500/year 2).

## Annual Sponsorship Discount Opportunities

(SELECT ONE ONLY)

- **Multi-year discount:** Commit for two or more years to freeze the rate and receive a 20% discount. Multi-year discount *not* available for website sponsorship.
- **Early Registration Discount:** Pay in full by January 17, 2025, and receive a 10% discount.

**Blue Ribbons Awards Sponsorship** - presentation of your brand at our *signature* commercial real estate event in April 2025 (see separate Blue Ribbon Award Sponsorship sheet for more information):

- **Platinum** **\$2,250.00**
- **Gold** **\$1,500.00**
- **Silver** **\$850.00**

**Event Banner Sponsorship** - presentation of your brand at a special event in 2025.


- **CREW Careers:** **\$400.00 (Minimum)\***
- **Programs:** **\$400.00 (Minimum)\***
- **Professional Development:** **\$400.00 (Minimum)\***
- **In-Kind Sponsors:** **Provide venue or refreshments, etc.**

\*Event Banner Sponsorship includes one free *member* registration + 1 *non-member* registration at member pricing.

***THANK YOU FOR YOUR CONSIDERATION!***



## CREW CT 2025 Annual Sponsorship Benefits

	PENTHOUSE \$2,900	EXECUTIVE SUITE \$1,800	BOARDROOM \$1,200
Complimentary Annual Memberships ( <i>valid through December 31, 2025</i> )	2		
Complimentary Blue Ribbon Awards Registrations	2	1	
Complimentary Programs/Professional Development Event Registrations*	4	3	2
Company name verbally mentioned at all Events	•	•	
Opportunity to host a CREW CT Coffee & Conversation Event	•	•	
Company name prominently displayed at all Events	•	•	•
Opportunity to distribute company literature at all Events	•	•	•
Hyperlink to company website (with company approval) on CREW CT website	•	•	•
Company acknowledged as sponsor in all Event notices and newsletters	•	•	•

*\*Note: Complimentary registrations do not apply for “Members Only” events (Summer Outing & Fall Dinner), the Holiday Party and the Blue Ribbon Awards.*

Please go to [www.crewct.org](http://www.crewct.org) for information on CREW CT membership.

## CREW CT Event Banner Sponsorship Benefits

### **Each Event Banner Sponsorship entitles your firm to:**

- One (1) complimentary member registration for attendance at the related CREW CT event and one (1) non-member registration at member pricing.
- Prominent name placement, as well as verbal recognition at the event.
- Company name with hyperlink on all pre-event notices and ads for the event.

**CREW Careers Event Sponsor - Minimum \$400.00:** CREW CT supports the development of real estate career aspirations among high school and college women through introductory programs hosted by a cross section of industry professionals. Past programs have included site tours of landmark Hartford buildings, in-person panel presentations and Zoom roundtables with area high schools and colleges.

**CREW Programs Sponsor - Minimum \$400.00:** Our programs, which are open to members and non-members, offer cutting-edge, practical programs and panels as well as networking socials. We attract locally recognized speakers to discuss “hot topics” in our commercial real estate industry, while providing networking time for our attendees.

**Professional Development Sponsor - Minimum \$400.00:** These events are held periodically throughout the year and consist of seminars and workshops of general professional development interest to the membership. The sessions are led by CREW CT members and others, that may include inspirational and motivational speakers, who share their knowledge, expertise and skills. These events are typically open to members, invited guests and sponsors only, but may also be open to non-members on a case-by-case basis.

*In-kind Sponsorships (providing venue, refreshments, etc.) are always welcomed and acknowledged.*

### **CREW - CT 2025 Sponsorship Committee:**

- Laura Bellotti Cardillo, Pullman & Comley - [lcardillo@pullcom.com](mailto:lcardillo@pullcom.com)
- Erin Cabelus, CATIC – [ecabelus@catic.com](mailto:ecabelus@catic.com)
- Kimberly Harvey, Newmark - [kimberly.harvey@nmrk.com](mailto:kimberly.harvey@nmrk.com)
- Judy Schuler, East-West Engineering - [judy@east-westengineering.com](mailto:judy@east-westengineering.com)



## 2025 SPONSORSHIP COMMITMENT

**COMPLETE THIS FORM ONLINE:** [Become a Sponsor CREW CT \(crewnetwork.org\)](http://crewnetwork.org) or type in the fields below.

Sponsoring Company (or Individual):

*(please print or type exactly as you would like the name to appear in publications)*

Address:

Website/URL:

Contact Person:

Title:

Telephone:

Fax:

Email:

Level of Sponsorship *(please check)*:

**ANNUAL SPONSOR**

**EVENT SPONSOR**

**WEBSITE SPONSOR** (2025-2026)

☐ **\$2,900 Penthouse\***

☐ **CREW Careers** (\$400 min.)

☐ **\$5,000\*\***

☐ **\$1,800 Executive**

☐ **Programs** (\$400 min.)

**\*\*Please contact CREW CT if interested.**

☐ **\$1,200 Boardroom**

☐ **Professional Development** (\$400 min.)

*\*Two memberships included. New members must complete a Membership Application at [www.crewct.org](http://www.crewct.org).*

I authorize CREW CT to create a link to our company website on the website of CREW CT *(optional)*

Authorized by:

Name and Title

<b>+ \$</b>	<b>= SUBTOTAL</b> <i>(total of items checked above)</i>	<b>Please email/mail this form to:</b> CREW CT 1201 Wakarusa Dr., Suite D Lawrence, KS 66049 Fax: 785/832-1551 <a href="mailto:lindsays@crewnetwork.org">lindsays@crewnetwork.org</a> <b>**</b>
	•Multi-year Discount 20% <i>(2025 &amp; 2026 commitment)*</i> •Early Bird Discount 10% <i>(payment by Jan. 17, 2025)</i>	
<b>- \$</b>	<b>= Discount</b> <b><u>YOU MAY APPLY ONLY ONE DISCOUNT OPTION</u></b>	
<b>= \$</b>	<b>= TOTAL PAYMENT</b>	

**Make your check payable to: CREW CT or**

**Pay by credit card\*\*:** *(circle one)*    **Visa**    **MasterCard**    **American Express**    **Discover**

Credit Card number: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Cardholder: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

***\* Does not apply to website sponsorship. \*\* Please do not email credit card information!***



[www.crewct.org](http://www.crewct.org)