



CREW
ST. LOUIS 



2025
Sponsorship
Opportunities





Letter from the President

At CREW-St. Louis we are dedicated to transforming the commercial real estate industry (CRE) by advancing women globally. Forging partnerships with industry leaders like you help make that goal a reality.

Partnering with CREW-St. Louis offers your company exceptional visibility and recognition both regionally and nationally through our affiliation with CREW Network. As a leading organization dedicated to transforming the CRE industry by advancing women to positions of leadership and influence, CREW-St. Louis boasts a diverse membership of over 300 professionals, representing all aspects of the industry.

By sponsoring CREW-St. Louis, your company demonstrates a commitment to diversity, equity, and inclusion in the workplace, supporting the professional growth of women in CRE. Sponsors gain exclusive access to senior decision-makers, valuable networking opportunities, and visibility through digital marketing campaigns, all while contributing to impactful programming and leadership development initiatives.

Your sponsorship not only strengthens our mission but also invests in the future of your firm by fostering career-long connections and advancing the success of women in commercial real estate. We invite you to join us as a 2025 sponsor, helping to pave the way for future industry leaders and supporting local female students pursuing CRE careers. Your involvement will be instrumental in promoting real change and ensuring continued progress in the industry.

Sarah Luem

Sarah Luem
Shareholder, Capes Sokol
2025 CREW-St. Louis President

THANK YOU to our 2024 sponsors



Alberici



Armstrong Teasdale



Retail Law Collective



Select



Challenge Accepted!



Growing Green Inc.



Lamar Johnson Collaborative



SpencerFane



Annual Sponsor Opportunities



Build Your Own Sponsorship



	Diamond	Platinum	Gold	Silver	Bronze
Build Your Own Sponsorship Credits (see credit chart below)	150	125	80	25	15
Premier sponsor (top signage) at all regular* programs & events	●				
Link from CREW website home page to your company's website	●	●	●	●	●
Invitations to annual sponsor event	5	3	2	2	1
Golf Hole Signage at Annual Golf Tournament	●	●	●	●	●
Opportunity to contribute one article about a current project, market forecast or trend to e-newsletter	●	●	●	●	
Recognition by slide presentation at regular* programs & events	●	●	●	●	
Annual Golf Tournament "Add-On" Benefit (see list below)	●	●	●		
Dedicated social media post recognizing sponsor	●	●	●		
Recognition in quarterly e-newsletter	●	●	●		
Recognition by Speaker at regular* programs & events	●	●			
Limited to one sponsor	●				

How do credits work?

1. Choose an Annual Sponsorship level from above.
2. Email crewstlmo@gmail.com, at your convenience, when you'd like to exchange your credits for benefits.

Can't decide?

The Sponsorship committee is happy to help you choose the options to get the most out of your sponsorship!

Credit Opportunity	Members Only?	Credits	Monetary Value
CREW Network Convention Ticket	Yes	52	\$1,300
Golf Tournament Foursome	No	45	\$1,200
Golf Tournament Opportunities	No	20 - 40	\$250-\$1,000
Membership Fee (for Affiliate Member)	Yes	35	\$885
Awards Event Table	No	30	\$680
Trivia Night Table	No	20	\$500
CREW Network Summit Ticket	Yes	16	\$400
Membership Fee (for Full Member)	Yes	15	\$385
Awards Event Ticket	No	4	\$100
Monthly Program Ticket*	No	2	\$50

*"Regular Programs and Events" include the monthly events hosted by CREW-St. Louis. Excludes Annual Awards and Trivia Night.

Golf Tournament "Add-On" Benefits (Diamond, Platinum & Gold Sponsors)

These opportunities are available to Diamond, Platinum or Gold Level Sponsors only. These are first-come, first-served and cannot be secured until sponsorship is paid in full. Sponsors are encouraged to be creative and bring materials that complement the selected option.)

- **Welcome Sponsor (1 Available)**
Welcome table at tournament with opportunity to distribute promotional materials
- **Beverage Cart Sponsor (4 Available)**
Signage on one (1) beverage cart with opportunity to distribute promotional materials
- **Snack Shack Sponsor (4 Available)**
Table near shack with opportunity to distribute promotional materials. Sponsor to staff table and provide snacks and/or refreshments. Only two (2) of four (4) tables have access to electricity
- **Refreshment Hole Sponsor (2 Available)**
Table near course-designated hole to distribute promotional materials. Sponsor to staff table and provide snacks and/or refreshments.
- **19th Hole Happy Hour Sponsor (1 Available)**
Table at post-tournament happy hour opportunity to distribute promotional materials
- **Wine / Bourbon Pull Sponsor (1 Available)**
Assist with the wine/bourbon pull at post-tournament happy hour. Sponsor logo on all wine/bourbon packaging

Event Sponsor Opportunities



Awards Event

	\$1,500 Presenting	\$1k Visionary	\$500 Trailblazer	\$500 Beverage
Tickets to Event	8	4	2	
Company name & logo listed in event advertisements	●	●	●	
Company name & logo at event	●	●		
Opportunity to welcome guests from stage & provide info about your company	●			
Company name & logo on table topper at bar				●



Trivia Night

	\$1,500 Presenting	\$1k Diamond	\$750 Premier	\$500 Beverage
Tickets to Event	1 VIP table	1 table	1 table	
Company name & logo listed in event advertisements	●	●	●	
Company name & logo during trivia round and at event	●	●		
Opportunity to welcome guests from stage & provide info about your company	●			
Company name & logo on table topper at bar				●



Golf Tournament

	Opportunities Available	Investment	Credits (Annual Sponsors)
Golf Ball Sponsor Includes company logo on golf ball distributed in goodie bags	2	\$1,000	40
Cooler Sponsor Signage on all coolers throughout the course	2	\$1,000	40
Contest Sponsor Option to host a table by course-designated hole with opportunity to distribute promotional materials & light snacks/drinks if desired	6	\$500	20
Golf Clinic & Golf Etiquette Sponsor Includes signage at both events & the tournament, opportunity to welcome guests & speak at each event. Opportunity to host etiquette event if desired	2	\$500	20
Hole Sponsor Company sign at hole	36	\$250	10



Other Programs

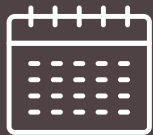
	Opportunities Available	Investment
Mentorship Kick-Off Sponsor Company name & logo at Mentorship Program Kick-Off event & on e-blasts marketing the event; provide a gift to each mentor/mentee with their logo; audience of approximately 40 members	1	\$1,500
DEI Program Sponsor Company name & logo at DEI event & on e-blasts marketing the event; provide a gift to each attendee with Company logo; opportunity to speak at event	1	\$1,500
Commercial Real Estate 101 Sponsor Company name & logo at our CRE 101 event (targeted at college students interested in the commercial real estate industry) & on e-blasts marketing the event; provide a gift to each attendee with Company logo; opportunity to speak at event	1	\$1,500
Monthly Program Sponsor Company name & logo at a mutually agreed upon regular* monthly program and on e-blasts marketing the event; provide a gift to each attendee with Company logo; opportunity to speak at event	6	\$1,500

The Power of CREW

CREW-St. Louis sponsorship provides ongoing visibility to our members and guests year-round. As our chapter membership continues to grow, so do the benefits of your sponsorship! Our membership includes over 300 professionals representing some 30 different disciplines of the St. Louis region's commercial real estate industry. The earlier your sponsorship is finalized, the more recognition and exposure your organization can receive throughout the year.



300+
CREW STL
Members



100+
Annual
Events



2,500+
Attend CREW
STL Events Each
Year



80+
Worldwide
Markets



14,000+
Global
Members

