



2025 Sponsorship Opportunities & Benefits

***Empower, Connect, Thrive:
Women Shaping Tomorrow's CRE***

OUR MISSION

CREWBaltimore is the organization of choice for women within the Baltimore metropolitan commercial real estate industry to achieve parity in opportunity, influence, and power.

ABOUT US

With more than 135 members, CREWBaltimore promotes the business interests and professional advancement of women in all disciplines of the commercial real estate industry by providing educational and networking opportunities and contributing resources to support the local community.

As part of CREW Network, the industry's premier business organization, CREWBaltimore is dedicated to transforming the commercial real estate industry by advancing women globally. CREW Network's membership of 14,000 professionals in over 85 major global markets represents all aspects of commercial real estate—providing our members with direct access to real estate professionals across all geographies and disciplines. CREW members specialize in diverse areas of real estate such as development, engineering, law, leasing, financing, banking, architecture, construction, and consulting.

OUR INITIATIVES

BUSINESS DEVELOPMENT

Facilitating business networking and deal making among our multi-disciplinary membership is the cornerstone of our organization. We deliver impactful networking opportunities including three CREW Network Leadership Summits and the CREW Network Convention and Marketplace annually. Members also have exclusive access to our CREWbiz technology platform, which serves as a membership directory, resource and referral center, personal marketing tool, and platform that promotes personal growth.

INDUSTRY RESEARCH

CREW Network is the world's leading researcher on women in commercial real estate. Our industry research produces white papers annually and a benchmark study every five years, delivering data and action plans to advance women in commercial real estate and positively impact the industry.

LEADERSHIP DEVELOPMENT

Building effective leaders is key to advancing the commercial real estate industry. We dedicate significant resources to providing our members with high-level leadership development training and opportunities to serve on global boards and committees, helping them develop and hone their leadership skills.

CAREER OUTREACH

CREW Network and our Foundation are committed to bringing more women into commercial real estate by creating programs that educate women and girls about the career opportunities available to them, supporting college-level commercial real estate education through scholarships, and providing mentorships to help them succeed in the CRE fields.

**For more information or to secure your sponsorship, please contact
CREWBaltimore - crewbaltimore@crewnetwork.org.**



Sponsorship Opportunities

A corporate sponsorship of CREWBaltimore offers your company a powerful platform to champion the advancement of women in commercial real estate while elevating your brand as a leader in diversity and inclusion. By partnering with us, you'll not only gain access to a robust network of industry professionals but also foster meaningful relationships that drive business growth. Our sponsors enjoy premier visibility at all CREWBaltimore events, exclusive online exposure, and the opportunity to connect with key decision-makers across the region. Below are the tailored sponsorship opportunities, along with pricing and benefits designed to maximize your impact.

CREWBaltimore Annual Sponsorship Levels

SPONSORSHIP BENEFITS	PREMIER	PLATINUM	GOLD	ROSE GOLD	SILVER	BRONZE
Pricing	\$8,500	\$5,500	\$4,000	\$3,000	\$2,000	\$1,500
CREWBaltimore membership(s) included	4	3	2	1	0	0
Complimentary passes	8	6	4	4	2	no
Host conversation over coffee	yes	yes	no	no	no	no
Company logo on chapter website with link to company website	yes	yes	yes	yes	yes	no
Company name on chapter website	no	no	no	no	no	yes
Company name recognized at programs	yes	yes	yes	yes	yes	yes
Sponsor name tag ribbon	yes	yes	yes	yes	yes	yes
Recognition in annual THANK YOU sponsor correspondence	yes	yes	yes	yes	yes	yes
Golf Tournament foursome	1	no	no	no	no	no
Registration for one attendee to Leadership Summit	yes (3)	yes (3)	yes (2)	yes (1)	no	no
Commercial on podcast (CREW Conversations)	yes	yes	yes	yes	yes	yes
Digital signage marketing at select events	yes	yes	yes	yes	yes	yes
Recognition in all CREWBaltimore electronic correspondence	yes	yes	yes	yes	yes	yes
\$500 CREW Foundation donation	yes	yes	no	no	no	no
Opportunity to speak at one luncheon (5-minute introduction)	yes	yes	yes	no	no	no
Opportunity to offer your space as a venue for a CREW event or program	yes	yes	yes	no	no	no

For more information or to secure your sponsorship, please contact the CREWBaltimore Sponsorship Committee at crewbaltimore@crewnetwork.org

CREWBaltimore Special Sponsorship Levels

We are pleased to offer four distinct sponsorship opportunities to support CREWBaltimore's programming further. **Event sponsors** will sponsor an individual program of the sponsor's choosing to align your brand with key CREWBaltimore programs. **IDEA sponsors** will sponsor a suite of two IDEA events focused on the chapter's inclusion, diversity, equity, and advocacy (IDEA) initiative. The Scholarship Sponsor allows you to invest in the future of the commercial real estate industry and showcases your dedication to the education of women entering the workforce. As an Outreach Sponsor, you will be supporting impactful programs that bring women into the workforce at the high school and college level, positioning your company as a leader in building a more diverse and inclusive talent pipeline and promoting philanthropic efforts in the Greater Baltimore community.

EVENT SPONSOR

- 1 complimentary pass
- Opportunity to speak at event sponsored (3 minute introduction)
- Company recognized on CREWBaltimore website during event registration
- Sponsor name tag ribbon
- Recognition in annual THANK YOU sponsor correspondence
- Opportunity to provide swag

\$1,000

IDEA SPONSOR

- 1 complimentary pass for each IDEA event
- Opportunity to speak at event sponsored (3 minute introduction)
- Company recognized on CREWBaltimore website during event registration
- Sponsor name tag ribbon
- Recognition in annual THANK YOU sponsor correspondence
- Opportunity to provide swag

\$2,000

SCHOLARSHIP SPONSOR

The cost of each sponsorship will fund a scholarship for a Morgan State University student pursuing an interest in real estate to align with CREW Network's commitment to build a more diverse talent pipeline into the industry. Each sponsor will receive:

- A complimentary pass to the holiday party
- Sponsor name tag ribbon for all registered company attendees at all programs
- Company name recognition at every luncheon and in electronic correspondence

\$2,500

OUTREACH SPONSOR

This sponsorship will help fund CREWBaltimore's outreach efforts to further support CREW Network Foundation's mission, which includes partnerships with local organizations such as My Sister's Place, Junior Achievement, and local Universities.

- Portion supports annual 2 days of service
- Company name in electronic correspondence

\$2,500

**For more information or to secure your sponsorship, please contact
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GOLF event

SPECIAL EVENTS FOR 2025

Proceeds from the golf tournament and clay shooting event directly support CREWBaltimore's mission and its impactful philanthropic initiatives.



GOLF TOURNAMENT OCT 2025

Diamond Ridge Golf Course

Golf Tournament Sponsorship:

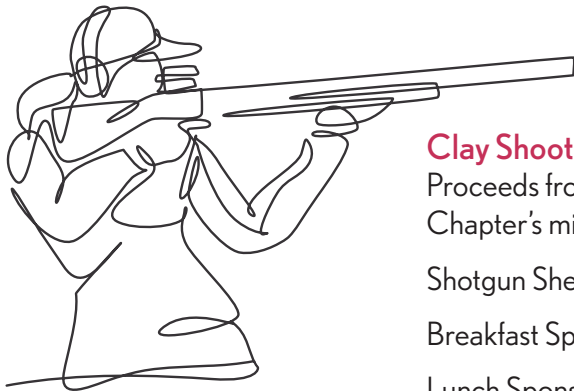
Proceeds from the tournament support our Chapter's mission and Community Outreach efforts

- | | |
|-----------------------------|-------------------------------|
| Beverage Cart Sponsor \$800 | Award Sponsor \$450 |
| Breakfast Sponsor \$800 | Tee Sponsor \$400 |
| Lunch Sponsor \$800 | Tee Sponsor w/ Tent \$600 |
| Warm Up Range Sponsor \$450 | Competitive Tee Sponsor \$450 |

CLAY SHOOT event

SPORTING CLAY CLASSIC SPRING 2025

Pintail Point



Clay Shoot Sponsorship:

Proceeds from the tournament support our Chapter's mission and Community Outreach

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|-------------------------------|-------------------------------|
| Shotgun Shell Sponsor \$1,500 | Stations (10 available) \$300 |
| Breakfast Sponsor \$800 | Award Sponsor \$450 |
| Lunch Sponsor \$800 | Safety Sponsor \$600 |
| Bar Sponsor \$1,000 | |

For more information or to secure your sponsorship, please contact CREWBaltimore - crewbaltimore@crewnetwork.org.

2025 BEACON AWARDS SPONSORSHIPS

Join CREWBaltimore for the Biennial Beacon Awards to celebrate and recognize our commercial real estate peers who make a difference in our community and demonstrate their commitment to excellence. Summarized benefits available to sponsors are listed below. All sponsors will also receive recognition in marketing materials, the registration site, and on the night of the event. Please contact CREWBaltimore for a full list of available benefits.

Beacon of Excellence Sponsor \$5,000

As the Beacon of Excellence Sponsor, your company will be recognized as the lead supporter of the Beacon Awards, enjoying exclusive branding across all event materials, prominent recognition during the ceremony, and the opportunity to present one of the top awards. This sponsorship ensures your brand is associated with CREWBaltimore's most prestigious event.

Connection Catalyst Sponsor \$3,500

As a Connection Catalyst Sponsor, your company will be the driving force behind the most dynamic part of the evening—the networking session. Your brand will be featured in the networking area when attendees connect, building relationships that shape the future of Baltimore's commercial real estate market.

Leadership Sponsor \$2,500

As a Leadership Sponsor, your company will be linked with the recognition of leadership and excellence of the industry, by being featured in the registration area as a way to welcome the guests to the event.

Memory Maker Sponsor \$1,500

As a Memory Maker Sponsor, you will be recognized as the sponsor capturing the highlights and special moments of the evening by having your brand featured at the step and repeat photo opportunity.

Celebration Toast Sponsor \$1,000

As a Celebration Toast Sponsor, you will be associated with the festivities throughout the evening. Your company's name will be prominently displayed at the bar and recognized during the cocktail hour as we raise our glasses to the evening's honorees.

40TH ANNIVERSARY PARTY SPONSORSHIPS

Legacy Sponsor (1) \$2,500

As a Legacy Sponsor, you will be celebrated as the premier supporter of our 40th Anniversary Cocktail Cruise, playing a key role in commemorating the past and building the future of CREWBaltimore. Your sponsorship includes prime recognition throughout the event and a special acknowledgment during the evening's remarks.

Captain's Toast Sponsor (2) \$1,500

As a Captain's Toast Sponsor, you will help raise a glass to four decades of CREWBaltimore's success. This level includes prominent recognition at the bar, ensuring your company is spotlighted as we celebrate together.

Anchor Sponsor \$1,000

As the Anchor Sponsor, you will be recognized as a crucial supporter, helping to keep our event steady and on course. Your sponsorship includes branding at key locations during the cruise.

Picture Perfect Sponsor (2) \$1000

As a Picture Perfect Sponsor, you will be credited for helping capture the unforgettable moments of the evening. Your company will be recognized as an event photography sponsor in our digital photo album.

All sponsors will be recognized on the CREWBaltimore website during event registration and our annual THANK YOU sponsor correspondence.

*Sponsors will receive a 10% discount on both sponsorships.

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