



## CREW CT 2025 Blue Ribbon Awards Sponsorship

Sponsorship Level		Platinum	Gold	Silver	Additional Details
Price		\$2,250	\$1,500	\$850	
*Digital Signage	Exterior of Bushnell	x	x		5
Opening Remarks	Limited to 1st Platinum Sponsor	x			1st Platinum Registration
Slide Presentation	Dedicated slide in presentation	x			Platinum Only
Assigned Table	Reserved table - front of the event	x	x		Platinum and Gold Only
Table Signage	Advertising Table Tent at each table	x			Platinum Only
Advertising Board	Space for Banner	x	x	x	
Registration	Number of Free Registrations	3	2	1	

\*Exterior digital signage at the event- limited availability (5 display boards) - **One Digital Board per Platinum Sponsor**

**See Attachment for images**

Platinum Sponsors  
Exterior Digital  
Signage Available  
in the Bushnell  
Courtyard Theater  
Entrance



#### **CONTENT**

##### **Images:**

256x576 pixels

BMP: 8, 16, 24, and 32 bit; PNG: 8, 16, and 24 bit; JPEG: RGB or sRGB color profiles only

##### **Video:**

256x576 pixels

Progressive

30fps

.mp4, .mov<sup>1</sup>, .mpg, .vob, .ts, .m2ts

H.265<sup>2</sup>, H.264<sup>3</sup>, VP9, MPEG-2

Variable bitrate up to 25Mbps

AAC audio (CBR/VBR) up to 288Kbps

Fast Start recommended

<sup>1</sup> .mov files with compressed "atoms" (i.e. metadata) are not supported.

<sup>2</sup> H.265: Support for Main and Main 10 profiles up to level 5.1

<sup>3</sup> H.264: Support for Main and High profiles up to level 4.2

#### **ADDITIONAL**

- After Effects template available upon request
- Courtyard & Capitol signs can be layed out in alternative placements (ie ABCABC & DDEFF)
- 256x576 LEDs are layed out on individual signs, which is why those are the correct pixel dimensions for images or video
- Larger dimensions can be provided as needed (especially for photo slideshows) but may result in loss of visual quality
- QR Codes are not recommended, in part because of how cameras perceive LED displays
- Audio is prohibited after 10pm
- Off-site Promotions/Advertisements are prohibited
- Audio advertising and audio components to advertising prohibited
- Depictions of flames/fire prohibited
- Content suitability is ultimately at the discretion of the venue