



Left to Right: Brenna Wadleigh, CREW in the Community Chair; Whitney Yelm, Groundbreakers Director; Regina McCann, Secretary; Jennifer Grammer, Treasurer; Kameshia Freeman, Diversity, Equity, Inclusion Director; Rachel Yockey, Sponsorship Director; Lindsey Carroll, Marketing and Communications Director; Ana Hernandez, Member Services Director; Kristina Brown, Membership Director; Tracie Frazier, President-Elect; Sandra Taylor, President; Sara Terry, Past President. *Not pictured:* Elizabeth Boyle, Programs Director

CREW Dallas

CREW DALLAS IS A PREMIER organization focused on advancing women in the commercial real estate industry, a field traditionally dominated by men. With a membership base of more than 400 professionals spanning various levels, specialties, and demographics, CREW Dallas stands out for its exclusive events and impactful programs. The organization offers a wealth of leadership opportunities, with members encouraged to take on roles within various committees and the board of directors. These leadership positions allow women to sharpen their skills, expand their influence, and drive meaningful change within the industry.

CREW Dallas members benefit from access to top-tier leadership programs and industry seminars designed to keep them at the forefront of market trends. The organization also facilitates networking events where professionals can forge valuable connections and share industry insights. In addition, CREW Dallas provides mentorship programs that offer personalized guidance, helping members navigate their careers more effectively.

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The impact of these leadership opportunities on business is significant. Members who engage actively within CREW Dallas often achieve notable career milestones, such as launching new business ventures or securing influential roles within the industry. By fostering a supportive and collaborative environment, CREW Dallas not only empowers individual members but also brings diversity and strengthens the overall commercial real estate landscape in the Dallas-Fort Worth area. Through its commitment to developing female leaders, CREW Dallas is creating a more inclusive and dynamic industry, ultimately expanding commercial real estate opportunities for women in North Texas.