



# BARBARA E. JOHNSON MEMORIAL ELEVATE SCHOLARSHIP

**CREW Utah's Barbara E. Johnson Memorial Elevate Scholarships** (typically \$5,000 each) are awarded to individuals that meet the criteria and are selected by the CREW Utah Scholarship Committee.

**These scholarships are designed to assist women who are pursuing higher education and plan to enter the commercial real estate industry.**



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## ABOUT BARBARA

Barbara (Barb) E. Johnson was an authority in the Utah commercial real estate industry, most recently as First Vice President of CBRE. After joining the field as a commercial broker in 2000, she quickly set to work leaving her mark through transactions, her professional advocacy for her clients, and her personal relationships with those who had the pleasure of working with her.

Outside of her work as a commercial broker, Barb was a dear friend and a bold champion for her family, the commercial real estate community, and elevating women in commercial real estate through mentorship and education. This passion for education and empowering others stemmed from Barb's deep roots in education. Before joining the commercial real estate industry, she earned her Doctorate in Education from Northern Illinois University and was a faculty member at both National Louis University and the University of Utah. As one of the early members of CREW Utah and the CREW Utah Scholarship Committee, Barb's dedication and ability to inspire others has forever shaped our organization.

After Barb's passing in late 2023, the CREW Utah Board of Directors knew immediately that the Elevate Scholarship should bear her name to honor her unrelenting commitment to advancing women. CREW Utah is grateful for the opportunity to share Barb's story and legacy within the CREW Utah and Utah commercial real estate communities