

# CREW GREENVILLE



**SPONSORSHIP OPPORTUNITIES**





# ABOUT US

CREW Greenville South Carolina is part of the global CREW Network, focused on transforming the commercial real estate industry by advancing the achievements of women. Our chapter membership consists of a diverse group of professional women and men in 40+ commercial real estate fields and related service industries. With such a diverse membership, expertise is available for the entire CRE transaction from planning and design to construction and long-term management.

Membership benefits include connections to 140+ local members, 14,000+ global members and 30+ annual local events, making us the business development organization of choice for CRE professionals in Greenville South Carolina.



**30+ ANNUAL EVENTS  
FOR MEMBERS**



**72% REFER BUSINESS TO  
OTHER MEMBERS**



## **MEMBERSHIP PROFILE**

**140+** Local members

**8%** Male members

**75%** Have 5+ years in the industry

**90%** Hold Bachelors or Graduate degrees

# WHY SPONSOR?



## BUSINESS DEVELOPMENT

● INCREASE business opportunities  
by strengthening your network

● 72% of members refer business to  
other members

● 70%+ of members are CEOs, partners or  
managers of their companies

● EXPERTISE from a membership  
averaging 14 years in the CRE  
industry



## ACCESS TO A NATIONAL NETWORK

● 14K+ global members

● 84 markets

● GROUND-BREAKING research you  
cannot get through any other  
organization

● LEARNING OPPORTUNITIES through  
high-quality leadership summits  
and online webinars

# ANNUAL SPONSORSHIP LEVELS

ANNUAL SPONSORSHIP BENEFITS	DIAMOND \$4,800	PLATINUM \$2,400	GOLD \$1,200	SILVER \$600
Logo on all member-wide communications and event emails/signage	✓	✓	✓	✓
Exposure on CREWGreenville.org	Company logo with description + link to website + contact information	Company logo + link to website + contact information	Company logo + link to website	Company logo
Complimentary tickets to CREW Greenville luncheons	12	8	2	
Opportunity to host a CREW Greenville event at your office**	✓	✓	✓	
Access to CREW e-marketing list for your own events	✓	✓		
Complimentary new membership for company employee(s)	2	1		
Sponsor recognition at all CREW Greenville events	✓	✓		
Exclusive highlight on all CREW Greenville social media platforms	✓			
Company spotlight with speaking opportunity at CREW Ignite event	✓			

\*For sponsor logo to be included in all event communications, payment and artwork must be submitted no later than January 31<sup>st</sup>.

\*\* Reservation is made at the Board's sole discretion.



# OTHER OPPORTUNITIES

## HOST

*Available to Gold, Platinum, and Diamond Sponsors*  
*Price: Included in Sponsorship*

Gain exposure to CREW members through hosting a CREW event at your office. If you would like to be considered for one of our events please fill out the survey at the link below. Sponsors are limited to hosting one event per year and are reserved on a first-come-first-serve basis. **Reservation is made at the Board's sole discretion.**

[Fill out this short survey](#)

## SCHOLARSHIP PARTNER

*Available to All Sponsors*  
*Price: \$1,000*

Sponsor a CREW member's attendance at a CREW Network Event for professional development, continued learning, and personal growth. CREW Network Events award attendees with a global networking opportunity.

## PREMIER EVENT SPONSOR

*Available to All Sponsors*  
*Price: \$ - \$\$\$*

Gain exposure to CREW members through exclusive sponsorships of CREW events. Sponsors will be responsible for bringing their own marketing materials, signage, or promo items to the event space. Events are limited to one sponsor.

Ground Breaker (New Member Breakfasts)   \$250
Cornerstone (Chats & Site Tours)   \$500
Skyline (Special Events & Luncheons)   \$1,000



### BEFORE EVENT



- Social Media Recognition
- Email Blast Recognition



### DURING EVENT



- 2 Tickets to Event
- On-Stage Recognition
- Opportunity to Set Up Table or Banner
- Opportunity to Place Promotional Materials



### AFTER EVENT



- Thank You Email Blast





# THANK YOU TO OUR 2024 SPONSORS

DIAMOND

PLATINUM



# THANK YOU TO OUR 2024 SPONSORS

GOLD

SILVER





**FOR MORE INFORMATION ON CREW GREENVILLE  
SPONSORSHIPS OR MEMBERSHIPS:**

[WWW.CREWGREENVILLE.ORG](http://WWW.CREWGREENVILLE.ORG) · [CREWGREENVILLE@CREWNETWORK.ORG](mailto:CREWGREENVILLE@CREWNETWORK.ORG)

**CREW**  
GREENVILLE 