

Advancing all women in commercial real estate.



WHY sponsor CREW Kansas City?

CREW Kansas City was founded in 1997 to connect commercial real estate women in Kansas City for business opportunities. Today, with over 200 members, our mission is to advance all women in commercial real estate through business networking, leadership development, career outreach, and industry research.

▶ MARKET YOUR COMPANY

Sponsorship provides ongoing visibility throughout the year to our members and guests. CREW Kansas City's membership has surpassed 200 members representing 40+ different disciplines of the Kansas City commercial real estate industry.

Quick Facts

CREW Kansas City is a chapter within the international CREW Network, consisting of nearly 13,500 members.

Email campaigns reach nearly 2,100 local members and guests each month.

▶ SAVE MONEY

Roll your CREW Kansas City membership expenses into an annual sponsorship and make a one-time payment for the year. Many popular CREW membership expenses can be paid through an annual sponsorship.

- Paid admissions to CREW Kansas City events excluding Golf Tournament and Annual Awards Dinner.
- Annual membership fees (ranging from \$425-\$595)

▶ MEMBERS ONLY PROFESSIONAL DEVELOPMENT

Considered to be the industry's premier business networking event, the annual CREW Networking Convention and speakers, educational sessions, leadership training, and industry exhibitors.

Board of Directors and committee experience elevate business skills to the next level. Current committees include: Communications, Golf, Membership, Mentorship, Programs & Events, Sponsorship and DE&I.

CREW Kansas City recognizes individuals - women, men, CREW Kansas City members and nonmembers - and project teams at the annual awards dinner in seven different categories: Spirit of CREW Award, Emerging Leader Award, DEI Leadership Award, Champion Award, Incremental Development Award, Pioneer Award and Economic Impact Award.

CREW Kansas City's mentorship program partners seasoned professional members with those starting their career, providing invaluable insight into the commercial real estate field and future business.

Networking events develop interpersonal skills, while promoting your business to other attendees.

Sponsorship Opportunities



		PLATINUM \$7,500	GOLD \$5,500	SILVER \$4,000	BRONZE \$3,000
NUMBER	Paid membership for each qualified individual	4	3	2	1
	Paid registration for CREW Kansas City events*	4	3	2	1
	Sponsorship of CREW Kansas City event, Quarterly Luncheon or Holiday Party	1	1	1	
	Foursome registration at Annual Golf Tournament^	1			
	Paid registration at CREW Network Convention	1			
	Company recognition at all CREW Kansas City events	✓	✓	✓	✓
	Company logo and web link on CREW Kansas City electronic communications	✓	✓	✓	

*Excludes golf tournament, membership retention events, and awards dinner. May also exclude events co-hosted with other organizations (i.e., AIA, etc.)

^Sponsor may elect to have an additional paid individual membership in lieu of golf foursome. Must elect to use foursome by March 1, 2025.

Annual Sponsorship Benefit Descriptions

▶ **CREW KANSAS CITY ANNUAL MEMBERSHIP (VALID THROUGH 2025)**

Membership can be any of the following: voting, associate, civic, or affiliate. Individuals must qualify for membership. Please keep in mind, memberships are non-transferable and belong to individual members, not companies.

▶ **PRE-PAID CREW KANSAS CITY PROGRAM REGISTRATION**

Paid registration* for each CREW Kansas City program throughout the year. Registration for golf tournament, awards dinner, membership retention, and recruitment events excluded. May also exclude events co-hosted with other organizations.

▶ **2025 CREW NETWORK CONVENTION**

Paid registration fee for CREW Kansas City members to attend Convention based on sponsorship level.

▶ **ANNUAL HOLIDAY PARTY**

Celebrate with CREW Kansas City!

- Comp'd registrations corresponds with numbers of comp'd membership
- Recognition in all event announcements and during event
- Logo and web link on CREW Kansas City website during event month

▶ **PROFESSIONAL DEVELOPMENT PROGRAMS (4 EVENTS)**

Events designed to enhance professional and leadership skills.

- Comp'd registrations corresponds with numbers of comp'd memberships
- Recognition in all event announcements and during event
- Logo and web link on CREW Kansas City website during event month

▶ **CREW KANSAS CITY QUARTERLY LUNCHEON SPONSOR**

Typically February, April, July and October luncheons featuring distinguished panels or guest speakers. Networking opportunity and highly attended by both members and non-members.

- Comp'd registrations corresponds with numbers of comp'd membership
- Recognition in all event announcements with option to provide company video link in emailed announcements (*Video provided by sponsor*)
- Logo and web link on CREW Kansas City website during event month
- Distribution of your marketing materials

Additional Sponsorship Opportunities | 2025 Premium Events

► CREW KANSAS CITY GOLF TOURNAMENT SPONSOR

The 22nd Annual Golf Classic will be held again at Canyon Farms Golf Club on August 18, 2025. The course offers players a championship challenge while CREW Kansas City provides its members and guests with high quality networking. The combination of the two gives each player a chance to make long lasting connections while improving their game on and off of the course. We greatly appreciate your participation and continued support of CREW Kansas City. A portion of the proceeds benefit CREW Network Foundation, to further the future of women in commercial real estate.

Additional sponsorship opportunities:

- 1 foursome team registration
- Recognition in all event announcements and during event
- Logo and web link on CREW Kansas City website during event month

► CREW KANSAS CITY AWARDS DINNER

CREW Kansas City recognizes individuals - women, men, CREW Kansas City members and nonmembers - and project teams at the annual awards dinner in eight different categories: Spirit of CREW Award, Emerging Leader Award, DEI Leadership Award, Champion Award, Incremental Development Award, Neighborhood Impact Award, Pioneer Award and Economic Impact Award.

Additional sponsorship opportunities:

- Table Sponsors
- Photo Sponsor
- Recognition in all event announcements and at event
- Logo and web link on CREW Kansas City website during event month
- Drinks Sponsor



Thank you for your support!

Ready to commit?

www.kansas-city.crewnetwork.org/sponsorship

After submission, CREW Network will email you for an invoice and payment.

