



2025 SPONSORSHIP OPPORTUNITIES



WHY SUPPORT CREW GREATER PHILADELPHIA IN 2025?

Our Mission: CREW Greater Philadelphia exists to influence the success of the commercial real estate industry by advancing the achievements of women.

On behalf of our chapter leadership, thank you for considering to become a 2025 CREW Greater Philadelphia sponsor. This commitment helps pave the way for women and men in our commercial real estate community to further their industry knowledge and expand networking and referral opportunities. Your support and involvement also furthers our mission by providing resources to support local female students in pursuit of commercial real estate careers.

It is no secret that our world has changed in recent years. With adaptability in mind, we have thoughtfully restructured our sponsorship model to provide enhanced benefits while promoting diversity, equity and inclusion in commercial real estate. While we intend to return to in-person programming, we expect to continue holding some seminars and events virtually, so we have included offerings and benefits accompanying both scenarios. We hope that this focus on sponsorship value will encourage you to become or continue your support as a sponsor of CREW Greater Philadelphia.

We are forever grateful for sponsorship support as we continue to overcome the challenges presented by the pandemic and look forward to partnering with you to advance the achievements of women in the commercial real estate industry in 2025.

Emma Fox | emma.fox@kimley-horn.com
Co-Chair, Corporate Engagement Committee
Marketing, Kimley-Horn

Annemarie Caruso | acaruso@firstam.com
President, 2025 CREW Greater Philadelphia
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DIVERSITY EQUITY AND INCLUSION

CREW Greater Philadelphia is dedicated to diversity, equity and inclusion in commercial real estate. To support the inclusion and advancement of minority, women, LGBTQ, and/or veteran owned sponsor companies, each will be highlighted with the insignia below* when sponsorship companies are listed on CREW Greater Philadelphia materials and electronic media.

Please indicate your status as a minority, women, LGBTQ, and/or veteran owned business when you join or renew your sponsorship with CREW Greater Philadelphia.

*The following will be displayed above the logos of sponsors bearing this distinction: 



ANNUAL SPONSORSHIP PACKAGES

Sponsorship commitments made before 12/31/2024 will receive a 10% discount.

	PLATINUM \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,800
Annual Membership(s) Included	3	2	1	1
Monthly Events *Excludes Golf Outing and Signature Events Please see page 7 for complete details	3 members *Up to 1 event per person per month	2 members *Up to 1 event per person per month	1 member *Up to 1 event per person per month	1 member *Up to 2 events per person per year
Advertising Benefits	Logo feature on website/email blasts			
	Company "Success Case Study" share	Twice annually	Once annually	
	Hot link to firm's website featured within any mention of the organization in a feasible digital setting			
	Spotlight Article in members only e-blast	Once annually		
Program Benefits	Sponsor 'Thank You' events	2 events	2 events	1 event
	One Featured event as "Featured Host" <i>Opportunity for panel discussion Project tour</i> <i>Opportunity of sponsor's choosing focused on CREWGP mission</i>			
	Firm swag or 'leave-behind' distribution at chapter events			
	Golf or Signature Fundraising Event Benefit: Admission for golfer(s), Admission for Signature Fundraising Event Attendee(s)	2	1	1
	Golf Event Benefit: Hole Naming Rights			
	Signature Event Benefit: Bar Signage/Company Literature	2 events	1 event	

SPONSOR A SCHOLARSHIP

As a charitable add-on to any level annual sponsorship, sponsors can contribute a dollar amount, beginning at \$1,000 in support of CREW Greater Philadelphia's scholarships for young women pursuing a career in CRE, in partnership with CREW Network Foundation.

If the sponsor would like to have a scholarship in the donor company's name, the contribution must be \$5,000. At the \$5,000 level, benefits include company signage and recognition at the scholarship announcement event and a short donor speaking opportunity at the awards ceremony.

Donations to the scholarship fund less than \$5,000 will be added to the larger scholarship fund and the donor company will be named as supporting that fund.

SELECTING YOUR SPONSOR BENEFIT OPTIONS IS EASY!

Once you have committed to a sponsorship, you will receive a welcome letter with additional information and a point of contact for the Corporate Engagement Committee. You are encouraged to review the schedule of CREW Greater Philadelphia events monthly.

Please indicate the level of your choice on the online commitment form. Detailed information on the benefits offered for each sponsor level is provided on pages 4-5.

GENERAL INFORMATION

Memberships are not transferrable. If an individual leaves a sponsoring firm, the membership stays with the person that had met the qualifications as defined in the Membership Brochure ([link](#)). If a sponsoring company would like to maintain membership, a new member would need to meet the qualifications and pay the applicable membership dues of \$395.00 for a full year membership or \$300.00 after June 15th.

Sponsoring companies can add additional CREW Greater Philadelphia members provided that the additional members have met the membership requirements as defined in the Membership Brochure.

Sponsorships and dues are non-refundable.

The monthly event benefit for members covered under the Annual Membership is to be used by one member per event per month. For sponsorship packages that include more than one member (Platinum and Gold), the monthly event benefit may be transferred from one CREW member of the sponsoring company to another. For example, if one member does not attend any events in a given month, they may transfer their event admission to the other sponsor company CREW member for that month.

AFFILIATE SPONSOR QUALIFICATIONS

Affiliate members must meet the requirements for membership as defined in the Membership Brochure. The Affiliate company must agree to become an annual sponsor of CREW Greater Philadelphia.

Affiliate companies can sponsor at the Bronze level or higher.



THANK YOU 2024 ANNUAL SPONSORS!

GOLD



SILVER



BRONZE



crewgreaterphiladelphia.org | @CREW_GTRPhilly

GET INVOLVED. GET CONNECTED. BECOME A SPONSOR.