

# CREW EAST BAY



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## **Letter from CREW East Bay's 2025 President**

Dear Valued Sponsors and Future Partners,

As President of CREW East Bay, I'm excited to extend an invitation to join us for another impactful year of growth and opportunity. Your sponsorship plays a critical role in advancing women, promoting diversity, and driving meaningful change in the commercial real estate industry.

Supporting CREW East Bay means more than just contributing to our events—it's about empowering a dynamic community and helping shape the future of our industry. Together, we can open new doors, create opportunities, and inspire the next generation of leaders.

Thank you for considering this partnership. We look forward to a year of shared achievements and transformation.

With sincere appreciation,

Sonia Sharma

2025 President, CREW East Bay

### **Our Mission**

**CREW East Bay was founded in 2005 to connect commercial real estate women in East Bay for business opportunities. Today, with more than 95 members, our mission is to advance all women in commercial real estate through business networking, leadership development, career outreach, and industry research.**

**CREW East Bay aligns with CREW Network's commitment to strengthening and expanding diversity, equity, and inclusion (DEI) throughout our global organization.**





2025 Sponsorship Opportunities  
Effective October 1, 2024

Sponsorship Levels	Signature	\$ Value	Platinum	\$ Value	Gold	\$ Value	Silver	\$ Value	Friend	\$ Value
Cost	\$10,000	Limited to 1 Sponsor	\$7,500		\$5,000		\$2,500		\$1,000	
% Discount for Payment by 1.17.25	10%		10%		10%		5%		0%	
Cost with % Discount	\$9,000		\$6,750		\$4,500		\$2,375		\$1,000	
Face of the Chapter	✓	Priceless								
Company logo featured on CREW EB website	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Spotlight in CREW EB e-mail newsletter, featuring company logo, sponsor member profile, or projects (content to be provided by Sponsor)	4x	Priceless	3x	Priceless	2x	Priceless	2x	Priceless	1x	Priceless
Spotlight on CREW EB social media with 1,400+/- followers (Gold and Silver levels grouped together)	2x	Priceless	2x	Priceless	2x	Priceless	1x	Priceless		
Company logo featured in SF Business Times and other publications	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
CREW Network & CREW EB annual membership dues @ \$395 each*	3	\$1,185	2	\$790	1	\$395	1	\$395		
Complimentary registration of CREW Network Convention or 3 nights hotel @ \$1,299 each	3	\$3,897	2	\$2,598	1	\$1,299				
Complimentary passes to Chapter luncheons @ ±\$70 each (excludes Special Events)	ALL	\$560	6	\$420	4	\$280	3	\$210	2	\$140
Complimentary passes to Special Event: Sponsor Appreciation Event @ \$100 each & Gift based on commitment level	4	\$700	2	\$400	2	\$350	1	\$200	1	\$150
Complimentary passes to Special Event: Holiday Party @ ±\$125 each	3	\$375	2	\$250	1	\$125				
\$500 credit towards a \$1,000 sponsorship of a "Special Event" if commit by 1.10.25	1	\$500	1	\$500						
Complimentary Mentorship Program participation dues @ ±\$100 each	1	\$100	1	\$100	1	\$100				
Spotlighted Partner (2) min speaking opportunity at TBD monthly program(s). Seated at table with guest speaker.	4x	Priceless	3x	Priceless	1x	Priceless				
Company verbally recognized at podium at CREW EB lunch events	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Company logo included on slides, tabletop displays, and roll-up banner displayed at CREW EB lunch events (banner printed on 2/15/25)	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Sponsor nametag ribbon for all company attendees at CREW EB events	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Leadership training workshop 2x/yr (with CREW EB leadership team)	✓	Priceless	✓	Priceless	✓	Priceless				
Dedicated Sponsorship Ambassador to help you utilize your benefits	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
<b>TOTAL \$Value + Intangible Marketing Reach</b>		<b>\$7,317 +</b>		<b>\$5,058 +</b>		<b>\$2,549 +</b>		<b>\$805</b>		<b>\$290</b>

\*Individual Membership Qualifications must be met and application must be approved by the Board of Directors. Certain QRCRE are subject to a waiting list for new memberships. As of 10/1/24, this cap applies to "Commercial Lending".

Sponsorship questions contacts:

Linda Tigue, Sponsorship Director, linda.tigue@firstcitizens.com

Marilyn Hansen, Sponsorship Co-Chair, marilyn.hansen@tricommercial.com

Terry Allen, Sponsorship Co-Chair, terry@enhancewa.com



# Thank You to Our 2024 CREW East Bay Sponsors

For supporting the Crew East Bay mission:

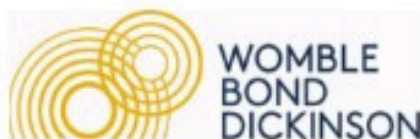
To advance women as influential leaders in the commercial real estate industry by providing educational resources, recognition, and opportunities to build professional relationships.

## Signature Sponsor



Business Finance Capital

## Platinum Sponsor



## Gold Sponsors

Hines



## Silver Sponsors



## Friends of CREW East Bay



CREW East Bay always welcomes new members and inquiries.

Connect with us at [East-Bay.CrewNetwork.org](http://East-Bay.CrewNetwork.org)

