

CREW NEW YORK



MEMBERSHIP HANDBOOK 2025



OUR MISSION

To build a powerful network of professionals dedicated to the advancement of all women in New York's commercial real estate industry.

Our members represent all of the disciplines and parties involved in a commercial real estate transaction, ensuring connections to qualified professionals to complete the deal.

ABOUT CREW NEW YORK

Commercial Real Estate Women New York (CREW NY) is dedicated to the advancement of professional women in commercial real estate through networking, education, and leadership development.

With approximately 250 members, CREW NY is the leading organization for professional women in commercial real estate in New York City. Our membership, drawn from all levels of experience in virtually every discipline in the industry, provides a lively, non-competitive environment of provocative interaction, exchanges of information, business referrals and professional and personal growth.

Since 1978, CREW NY has been opening minds and doors in the real estate industry for women professionals.

CORE VALUES

COLLABORATION:

Collaboration, alliance and support

INTEGRITY:

Fairness, professionalism and transparency

RESPECT:

For all people, perspectives, experiences and ideas

WELCOMING:

Inclusion, acceptance and access

**TO EXPERIENCE THE POWER OF WOMEN IN REAL ESTATE
YOU NEED TO EXPERIENCE CREW NEW YORK.**

CREW New York is just one of more than 80 chapters across North America and beyond that are part of CREW Network, the premier global business network dedicated to transforming the commercial real estate industry by advancing women and diverse talent. **The 14,000+ members represent every discipline of the CRE industry through four key initiatives: business networking career outreach; leadership development; and industry research.**

BUSINESS NETWORKING

Facilitating business networking and deal making among its membership is at the cornerstone of CREW Network



- **CREWbiz**, a networking tool, online member directory, discussion forum and app for members only
- **Network Convention** - an annual conference for all membership to network and engage in discussion on best practices of leadership and experience top-tier professional development
- **Three Leadership Summits** - bringing together chapter leadership annually to exchange ideas and best practices within their chapters
- **Global Study Mission** - expanding into the new markets around the globe
- **CREW Councils** - small group networking forums, each focused a specific subset of the CRE industry

CAREER OUTREACH

- College scholarships
- UCREW (*university outreach*)
- CREW Careers (*high school outreach*)
- Mentoring Modules
- creinternships.org website

LEADERSHIP DEVELOPMENT

- Leadership Certificate program
- Corporate Board Training
- Board and Committee Service Opportunities
- Speakers Directory / Speaking Opportunities
- Webinars / Chapter Leader Success Series
- President-elect training

INDUSTRY RESEARCH

CREW Network is the leading producer of research on gender and diversity in commercial real estate. It produces a benchmark study every five years and research papers annually to provide the industry with data and insight.

“Even if you don’t have an interest in doing business outside of the New York Metro area, there are always people looking to do business in New York City and they will find and connect with you on CREWBiz, CREW Network’s members only networking platform”





Every month, you can expect a handful of events to participate in. We strive to offer a variety of programming at different times of day, different scales, and both in person and virtually to provide the greatest array of options for our members.

CREW NY curates original programming with diverse speakers from across the industry and among our membership.

We hope you feel the welcoming energy of our members at each of our events, whether you come to network, learn or give back.



NETWORKING

- Luncheons
- Golf Lessons
- Legacy Leaders events
- Young Professionals events
- CREW Connections, Cocktails and Dine-Arounds

RECOGNITION

- Impact Awards
- Star of the Year Award
- Rising Star Award
- DEI Catalyst Award
- Member of the Month
- Member Newsletter

LEARNING

- Architectural Boat Cruise
- Tours of Iconic NYC developments
- Economic Forecast
- Conversation Corners

WAYS TO GIVE BACK



- **CREW Network Foundation scholarship program:** supports female students as they pursue university-level education in CRE careers
- **CREW NY Past President's Scholarship:** supports deserving young women pursuing an education in commercial real estate at one of five local universities
- **Mentorship Program**
- **UCREW** (college outreach)
- **CREW Careers** (high school outreach)

The Chapter Challenge

In order to build the pipeline of diverse talent in the CRE Industry, we challenge our chapter to give to the CREW Network Foundation each year. The Foundation provides scholarships to women pursuing degrees in CRE, subsidizes our UCREW and CREW Careers programs, and produces industry research on women's advancement in CRE.

OUR GOALS ARE

100%

BOARD
PARTICIPATION

\$1,000

DONATION FROM
THE CHAPTER

50%

CREW NY
MEMBER PARTICIPATION

CREW NY has met the trifecta every year since 2020

Committee participation is a great way to integrate into the Chapter, develop deeper relationships with other members, and forge a pathway to leadership at the Chapter and Network levels.

CONSIDER JOINING ONE OF OUR 9 COMMITTEES:

Membership

Helps recruit new members and guide them through the application process

Career Advancement

Encourages young women to enter the commercial real estate field by offering various access points and support through our educational content, scholarships, and community outreach programs

Diversity, Equity, and Inclusion

Provides oversight to all of CREW NY's committees and programs to ensure that Diversity, Equity & Inclusion are at the forefront of what we do. Promotes awareness, education and advancement opportunities for all our members

Member Engagement and Empowerment

Aims to enhance the member experience and educate members on the benefits available to them at the local and network level

Communications

Responsible for overseeing CREW New York's public relations and marketing communications activities, working with public relations, graphic design and website consultants

Sponsorship

Responsible for creating and maintaining relationships with our generous sponsors who support CREW and its endeavors to promote women in the CRE industry

Young Professionals

Provides members aged 40 and under (or with less than 10 years' experience within the CRE industry) opportunities to become engaged and integrated into CREW New York

Legacy Leaders

Provides CREW members who have attained leadership positions within their firms with the opportunity to leverage their experience, skills and talents for benefit of CREW New York and beyond

Programs

Develops the program of our luncheons, industry leader breakfasts, seminars and tours

For more information on joining a committee, reach out to [office @crewny.org](mailto:office@crewny.org) to connect to the right person

2025 BOARD OF DIRECTORS

Officers & Executive Board

Julie Reimann, Kuehne+Nagel, *President*

Alana Sliwinski, Troutman Pepper, *President Elect*

Joy Brigis, RSM, *Secretary*

Stella M. Schirripa, JPMorgan Chase, *Treasurer*

Anuska Amparo, Kensington Vanguard, *Immediate Past President*

Directors

Farrah Forbes, Kimco, *Young Professionals Liaison & Chair*

Michelle Quirk, USI, *Membership Liaison & Chair*

Leah Blackman, CM&B, *Programs & Membership Recognition Task Force Liaison*

Nathalia Bernardo, Rockwood Capital, *Member Engagement & Empowerment Liaison*

Jessica Mustafa, Deutsche Bank, *Sponsorship Liaison*

Liz Mahoney, LCS Consulting, *Communications Liaison & Chair*

Maxinne Leighton, Jaros, Baum & Bolles, *DEI Liaison*

Jennifer Stewart, IBM, *Legacy Leaders Liaison*

Katie Wheeler, Related Companies, *Career Advancement Liaison*



MEMBERSHIP REQUIREMENTS

- Attend one (1) CREW NY event
- Have one (1) current CREW sponsor
(we can help match you with a sponsor)
- Determine your Qualified Field of Commercial Real Estate (QFCRE)
- Determine your membership category
- Submit an application

\$800

AFFILIATE*

(\$700 after June 15)

\$525

BASIC

(\$425 after June 15)

\$450

ASSOCIATE

Less than 5 years
experience
(\$350 after June 15)

\$350

GRADUATE
STUDENT

(\$250 after June 15)

\$150

UNDERGRADUATE
STUDENT

(\$135 after June 15)



Member Application

\$400 CREW NY Bundle can be added to any membership to include registration fee for six (6) breakfasts or lunch events and a special Members Only appreciation event.

(\$275 after June 15)

**Affiliate members include subcontractors, vendors and other property maintenance services that support other QFCRE's*

Qualified Fields of

Commercial Real Estate:

Accounting
Acquisitions/Dispositions
Appraisal
Architecture
Asset Management
Brokerage
CRE Business Development*
Commercial Insurance
Commercial Lending
Construction Management/ General
Contracting
Consulting

Corporate Real Estate
Cost Segregation
Economic Development
Education
Engineering
Environmental
CRE Executive
Facility Management
Finance
CRE Human Resources
Interior design/ Space Planning
Investment Management
Investor Relations
Land Use Planning and Zoning

Land Surveying
Law
Market Research
Program Management/Project Management
Property Management
Public Sector
Quasi-Governmental Transportation & Port
Authorities
Real Estate Development
Relocation Services, Corporate
Risk Management
Title/ Escrow

**100% CRE firm only*

For more information or if you have any questions, please contact us at office@crewny.org.



BECOME A CREW NEW YORK SPONSOR

MEMBERSHIP REQUIREMENTS

CREWNY partners with industry leaders - companies dedicated to the same mission of transforming the industry by advancing women globally. We provide unique opportunities for companies to demonstrate your leadership and commitment to gender diversity and parity. Aligning our brand with your brand sends an important message to the marketplace- including clients, potential employees and other partners - that your company embraces diversity, equity, and inclusion.

Our members know their career success has the support of the very best organizations, and these organizations know they are connected to the top women in the industry.

SPONSOR LEVEL \$USD

Zenith	\$25,000
Platinum	\$15,000
Gold	\$10,000
Silver	\$5,500
Bronze	\$3,500
Friend	\$1,500
DEI Champion	\$525

Visit crewny.org for a complete list of our current sponsors and more information on sponsorship opportunities and benefits.

CREW NEW YORK SPONSORS

ZENITH



GOLD



SILVER



BRONZE



FRIEND



MEDIA PARTNER



DEI CHAMPIONS

