

Kentucky Derby

ANNUAL GOLF TOURNAMENT

10 A.M. SHOTGUN START

2020 GOLF COURSE RD.

AUBURN, 95602



CREW SACRAMENTO

Kentucky Derby

ANNUAL GOLF TOURNAMENT



Sponsorship Opportunities

EVENT TIMELINE

- 8:00 A.M. REGISTRATION & BREAKFAST
- 10 A.M. SHOTGUN START
- 4:30 P.M. TOURNAMENT AWARDS CEREMONY

ALL SPONSORSHIPS INCLUDE:

Company name on promotional materials for the event
Company name on CREW Sacramento website
Company name on Golf Tournament Signage

**Indicates first right of refusal to retain sponsorship the following year*

***Exclusive Event Sponsor - \$4,000**

- Includes most visible tee box on the golf course
- Includes 2 complimentary foursomes
- Banner on display at tournament provided by CREW
- Opportunity to address the golfers at start of tournament

**Only 2 seat carts available for sponsors. Utility carts are available for an additional \$150 fee.*

Tournament Food Sponsor - \$3,000

- Includes 1 complimentary foursome.
- Sponsor logo on table tents at each table during awards ceremony
- Sponsor logo displayed at both food carts
- Sponsor has opportunity to address ceremony attendees

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Good Morning Golfers + Foursome - \$2,500

- Sponsor to provide supplies for Bloody Mary's and/or mimosas
- CREW provides breakfast items
- Includes 1 complimentary foursome

Tournament Awards Drink Sponsor - \$2,200

- Includes 1 complimentary foursome Sponsor logo included on all drink tickets given to each player to redeem for a complimentary drink at the awards ceremony.

Photography Sponsor - \$1,800

- Includes 1 complimentary foursome
- Sponsor logo included on all photos
- Includes a cart for sponsor

Foursome - \$1,300

- Includes player carts, green fees, on-course food/beverages & food truck.
- Includes \$50 gift card to the Pro Shop for each player

Beverage Cart - \$1,325 + cost of beverages (3 available)

- Cart provided for sponsor with cart signage
- Sponsor to provide beverages

**Only 2 seat carts available for sponsors. Utility carts are available for an additional \$150 fee.*

Cigar Cart Sponsor - \$1,325 + cost of cigars

- Cart provided for sponsor with cart signage
- Sponsor to provide cigars

**Only 2 seat carts available for sponsors. Utility carts are available for an additional \$150 fee.*

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Sponsorship Opportunities

Putting Contest Sponsor - \$900

- Putting contest to run from 8 a.m. to 9:30 a.m.
- Includes \$150 gift card for winner to the Pro Shop
- Sponsor logo included on Putting Contest tickets
- Includes a cart

**Only 2 seat carts available for sponsors. Utility carts are available for an additional \$150 fee.*

Grand Prize Sponsor - \$900

- Includes \$500 grand prize
- Sponsor logo included on grand prize tickets
- Includes a cart

**Only 2 seat carts available for sponsors. Utility carts are available for an additional \$150 fee.*

Green Flag Sponsor - \$850 + cost of tee flags

- Sponsor to provide qty 18 branded green flags to display at each tee
- Includes a cart

**Only 2 seat carts available for sponsors. Utility carts are available for an additional \$150 fee.*

Tee Box/Hole Sponsor - \$800

- Includes a table & 2 chairs
- Includes 2 lunches for sponsor staff
- Hole assignments made on sponsor accessibility needs
- Sponsor may distribute snacks and beverages from their hole

**Only 2 seat carts available for sponsors. Utility carts are available for an additional \$150 fee.*

Golf Cart Sign Sponsor - \$750

- Sponsor to provide qty 72 golf cart signs with sponsor logo

Water Bottle Sponsor - \$750 + cost of water bottles

- Sponsor to provide qty 144 branded water bottles for each player

Snack Bag Sponsor - \$500 + cost of snacks

- Sponsor to provide qty 144 snack bags for all players

Mulligan Sponsor - \$300

- Sponsor logo displayed on mulligan tickets given to players at check-in. Additional mulligan ticket purchases will be available for purchase at check-in.