



About Wisconsin CREW

Wisconsin Commercial Real Estate Women (WCREW) was formed in 1998 as the local chapter of the Commercial Real Estate Women (CREW) Network, a premier industry networking organization. CREW has a multi-disciplinary membership of over 14,000 professionals located in more than 80 major markets across the globe.

Our Initiatives

Leadership Development

Wisconsin CREW provides professional development and leadership training targeted specifically to meet member needs through programs, events and leadership-specific virtual programming.

Career Outreach

Wisconsin CREW is committed to bringing more women into commercial real estate by creating programs that educate women, girls about career opportunities, supporting college-level commercial real estate education through CREW Network scholarships, and providing mentorships.

Business Networking

Our multidisciplinary members experience unparalleled business networking and deal-making opportunities locally through chapter events and globally through CREW Network.

Industry Research

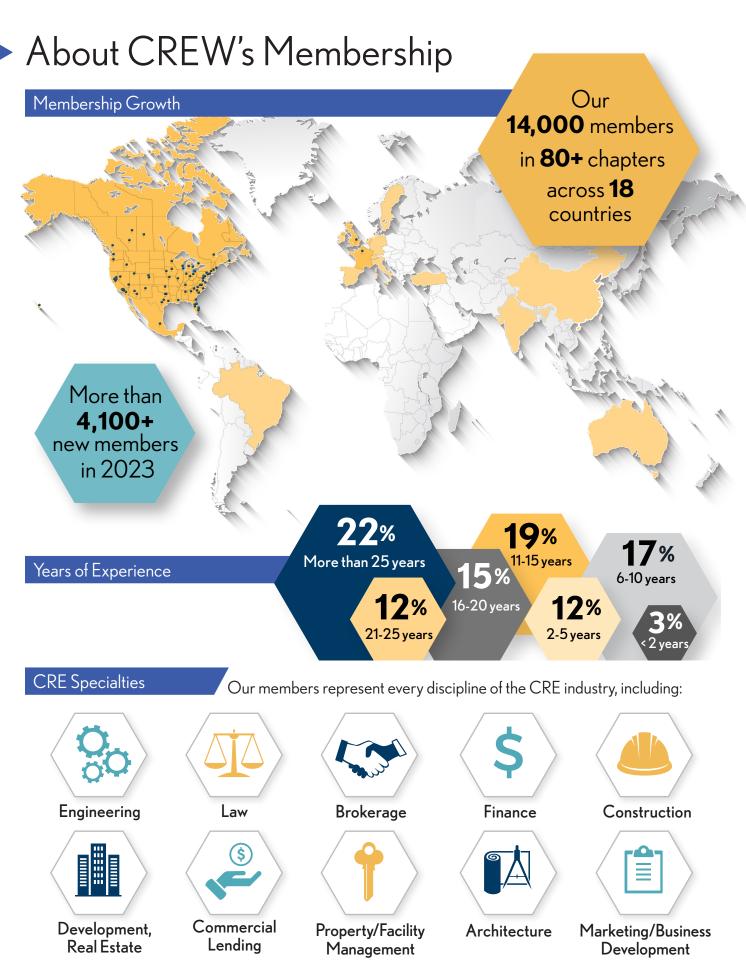
CREW Network is the world's leading researcher on gender and diversity in commercial real estate. We produce research papers annually and a benchmark study every five years.











Demonstrate your corporate values

Your investors, clients, employees, and potential employees want to work for and with a company committed to empowering and elevating women. Partnering with WCREW signifies your commitment to valuing diverse perspectives, fostering collaboration, and igniting innovation.



Showcase your organization as an employer of choice for women

Partnering with WCREW correlates directly to talent acquisition, development and retention and connects you with CREW Network's 14,000 global members representing every discipline of commercial real estate; 76% of whom are C-suite or senior managers.

Achieve Your Business Objectives



Empower your brand with extensive, year-long global exposure

Optimize your impact and enhance your brand awareness and alignment with WCREW's mission via repeat visibility across our platforms and programming.

Unparalleled ROI

9 out of the top 10 companies in the Lipsey 2022 Top 25 Commercial Real Estate Brand Survey are CREW Network Partners. Invest in CREW, stand out in the industry, and advance your intentional dedication to gender parity in the workplace.

Accelerate the success and leadership of women in commercial real estate

CREW Network is the world's leading producer of research on gender and diversity in commercial real estate. CREW provides critical information, tools, industry education and leadership development to advance gender equity, and to assist your company's human capital management and efforts to enable action.



The Benefits of a WCREW Partnership

- Drive brand awareness and alignment with WCREW's mission
- Recruit qualified, diverse talent
- Engage with CRE's premier resource and referral network
- Leverage exclusive industry intelligence
- Generate leads, cultivate relationships and drive sales

WCREW's Annual Partnership Opportunities

	Platinum \$5,000	Gold \$1,850	Silver \$1,250	Bronze \$625
Name featured on WCREW event banner(s) at ALL programs	Logo	Logo	Logo	Logo
Name featured on WCREW website w/hyperlink to your website	\square	\square	\square	V
Logo in weekly e-blasts	V	V	V	V
Recognition at all programs and events	V	\checkmark	V	V
Recognition on WCREW social media platforms	V	V	V	
Premier WCREW Partner w/recognition at all programs and events	V			
Executive Impact Awards Sponsor w/opportunity to offer promotional speech	V			
VIP seating at the Impact Awards	V			
Complimentary Impact Awards Tickets	(1) TABLE	4	2	
(6) Program tickets to the WCREW Annual Panel Discussion	(1) TABLE			
Complimentary Program Tickets	8	4	2	2
Opportunity to host a company coffee or networking session	V	V		
(2) Program tickets to the WCREW Annual Meeting	V	V	V	V
Discounted membership dues for qualified members	20%	15%		

Programs/Events Partnership Opportunities

IMPACT AWARDS SPONSORSHIPS					
Every year, WCREW hosts the Impact Awards, an annual event dedicated to honoring innovative real estate developers and exceptional individuals in Wisconsin.	Community Impact Award \$1,550	People's Choice Award \$1,550	Judge's Choice Award \$1,550	Project of the Year Award \$1,550	Woman of the Year Award \$1,850
Recognition during the awards event to 200+ professionals	V	V	V	V	$\overline{\checkmark}$
Logo placement throughout the event venue	V	V	V	V	$\overline{\checkmark}$
VIP seating for (8) at the awards event	V	$\overline{\checkmark}$	V	V	$\overline{\checkmark}$
Company logo featured on guest name badges					V

Upgrade Your Annual Sponsorship

IMPACT AWARDS OPTIONS

- Networking Sponsor: (2) complimentary event tickets, logo
 on table tents in the networking area, and logo recognition
 throughout the event
- Beverage Sponsor: A hosted signature cocktail, (2)
 complimentary event tickets, signature cocktail with logo on
 signage, and logo recognition throughout the event
- Coporate Table Sponsor: VIP seating for (8) total guests, and name recognition throughout the event

*Event valued at \$800

Enhance your influence in supporting women in commercial real estate by upgrading your annual sponsorship package. For an additional \$1,000, you can include sponsorships for both our signature events: the Golf Outing and the Impact Awards. By securing these sponsorships now, you save \$600 while significantly increasing your contribution to our mission.

GOLF OUTING OPTIONS

- **Foursome:** Team of four for 9 hole scramble golf outing with happy hour to follow
- Hole Sponsor: (2) attendees at the golf outing, signage on the tee box of their selected hole, and recognition on promotional materials
- **Sunrise Bar Sponsor:** Signage on Bloody Mary and Mimosa Bar, team of (2) for corn hole, and recognition on promotional materials
- Welcome Bag Sponsor: Logo on welcome bags with option of promotional materials inside, team of (2) for corn hole, and recognition on promotional materials

^{*}Event valued at \$800

Programs/Events Partnership Opportunities

OTHER PROGRAMS AND EVENTS			
WCREW hosts numerous events annually to facilitate business opportunities for women in commercial real estate across Wisconsin. Your sponsorship plays a crucial role in advancing our mission to support and empower women in this industry through business networking, leadership development, career outreach, and industry research.		\$1000 Sponsor	\$500 Sponsor
We invite you to contribute to our mission by sponsoring one or more of our programs and events.			
PROGRAMS AND EVENTS INCLUDE:			
Property Tours			
Panel Discussions			
 UCREW Events (Outreach to high school and college students) 			
Networking Events			
Professional Development Sessions			
Annual Meeting			
SPONSORSHIP BENEFITS			
Complimentary program tickets	6	4	2
Logo displayed at event	V	V	V
Option to distribut promotional materials	V	V	
Speaking opportunity at event	V		

Golf Outing Partnership Opportunities

	Lunch Sponsor \$1000	Happy Hour Sponsor \$1,250	Golf Hole Sponsor \$500	Corn Hole Sponsor \$100
Logo placement on lunch boxes with option to include your company's promotional materials inside				
Logo on event signage	V	$\overline{\checkmark}$	V	$\overline{\checkmark}$
Recognition on promotional materials	V	$\overline{\checkmark}$	$\overline{\checkmark}$	\square
Showcase your promotional materials/items		V		
Logo on signage at happy hour		V		
Golf foursome	V	V		
Signange on tee box of your selected hole			$\overline{\checkmark}$	
Your logo'd bag set for the duration of the event				V
(2) attendees at golf outing			V	
Team of (2) for corn hole				V

2024 WCREW Sponsors

Platinum



Gold

























Silver





















Bronze





























Email Amy Nicklosovich at wisconsincrew@wcrew.org to make your 2025 WCREW partnership investment



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