

NEW Advertising Opportunity

AZCREW reaches Phoenix's most influential commercial real estate professionals, property managers, developers, architects, vendors, affiliate members and business owners the exact audience making decisions for professional services, technology solutions, construction materials, and business partnerships.

The editorial focus covers everything from negotiation psychology and personal branding to adoption of new building trends. The issue features in-depth profiles of industry leaders, actionable how-to guides, and strategic insights that help navigate the competitive CRE market.

$2.1K^+$ digital distribution

Digital issue is emailed to the entire distribution of engaged CRE professionals.

$200 + \frac{print}{distribution}$

Magazine is direct mailed in October to all members & sponsors. Get your brand in front of the Valley's executive players.

Ad Creative Due: 7/18/25

• Hyperlinked Ad in Digital Publication

• Dedicated page next to industry expertise

Print + Digital Advertisement

& thought leadership

Full Page

Inaugural Issue Fall 2025



Print + Digital Advertisement

Half Page

- Hyperlinked Ad in Digital Publication
- Share a page with another $\frac{1}{2}$ page ad

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|--|-------------|---------------|----|
| Sponsor Rate | Member Rate | Standard Rate | Sp |
| \$1,250 | \$1,450 | \$1,650 | \$ |
| Specs w/Bleed: 8.75" x 11.125" Live Area: 8" x 10.375" | | | Sp |



Contact Kristen Hernandez to put your brand in front of the professionals who matter most to your business: <u>khernandez@REDdevelopment.com</u>