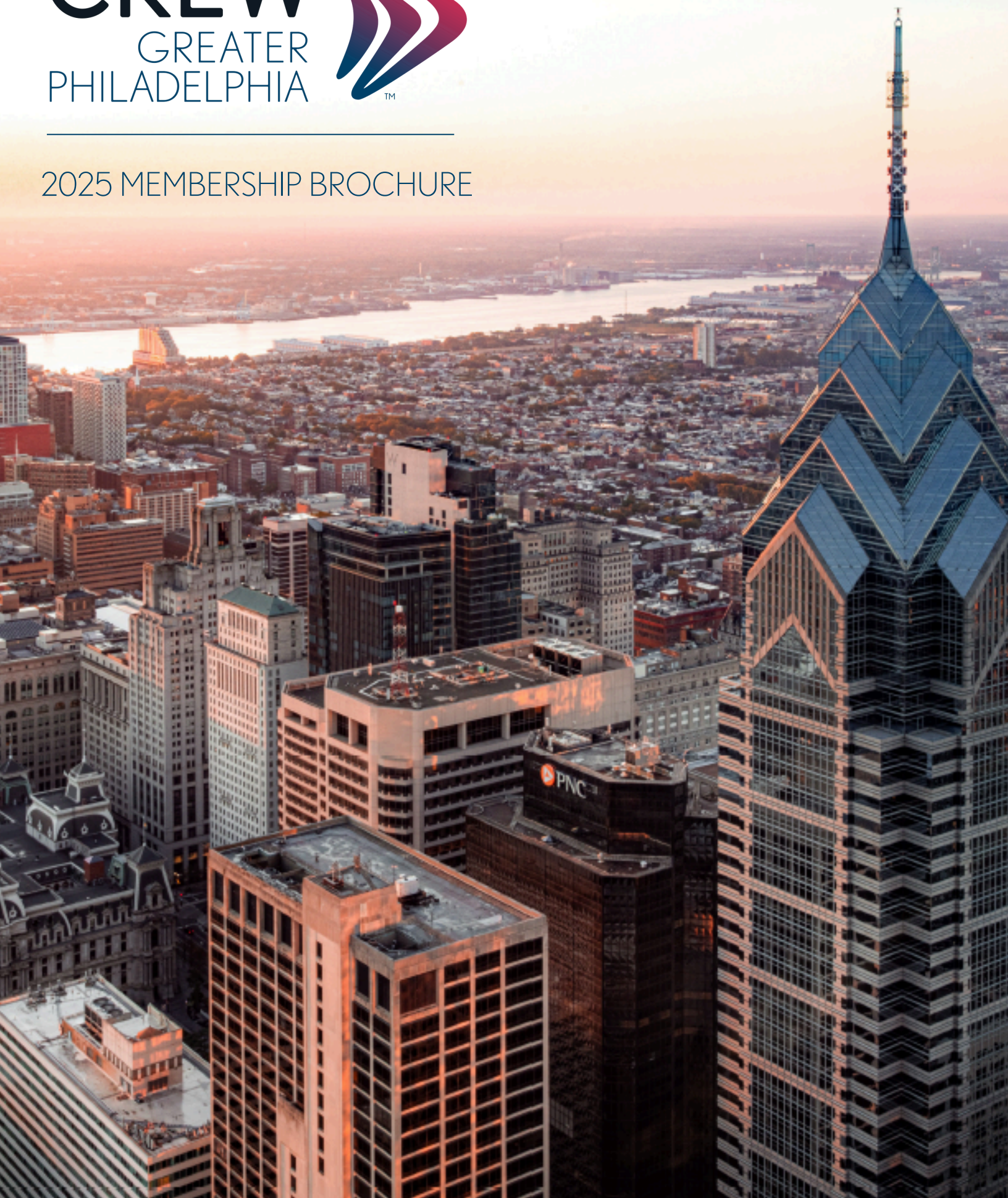




2025 MEMBERSHIP BROCHURE



OVERVIEW

Since 1984, CREW Greater Philadelphia has connected commercial real estate professionals in the Philadelphia area, working together to create a supportive and dynamic environment that promotes advancement through knowledge-sharing and networking. CREW Greater Philadelphia is one of the founding chapters of CREW Network, a business organization with membership of over 12,000, globally. Together, both CREW Network and CREW Greater Philadelphia have been connecting commercial real estate professionals -people of any gender - around a central pillar of advancing the success of women in commercial real estate.



OUR MISSION

CREW (Commercial Real Estate Women) Greater Philadelphia's mission is to influence the inclusion and achievement of women in the industry.

THE VISION

CREW Greater Philadelphia will be a

- Center for productive networking for members and their firms
- Leading force in building and leveraging the expertise and perspectives of women at all career stages
- Highly visible authority on the importance of women thriving in commercial real estate across the Greater Philadelphia region

CORE VALUES

We believe...

COMMUNITY brings strength to face challenges and amplifies the celebration of triumphs.

RELATIONSHIPS have power, personally and professionally.

A MULTI-GENERATIONAL network broadens perspectives and extends the vitality of the organization. Equitable access to knowledge, tools, and opportunities activates **EMPOWERMENT**.

RESPECT is essential for an inclusive community.

MEMBERSHIP BENEFITS

As a member of CREW Greater Philadelphia you will enjoy these and many more benefits:



Education: Attend a variety of events, meetings and seminars presented by experts in the industry to foster your continued growth and knowledge.

Industry Publications: Complimentary access to the Philadelphia Business Journal's Electronic Edition and discounted subscription rate to the Mid-Atlantic Real Estate Journal.

Networking and Business Generation: Leverage relationships and generate opportunities for new business for your company, through connections with local CREW members and globally through CREW Network.

Professional Visibility: Meet and interact with fellow professionals, allowing you to strengthen your personal brand and the reputation of your company.

Information: Gain knowledge and learn about challenges and opportunities in the market and gain perspectives from individuals across all commercial real estate disciplines.

Leadership Opportunities: Develop your leadership skills through participation with the Chapter's committees and special interest projects.

ADDITIONAL CREW RESOURCES

Membership extends far beyond your CREW Greater Philadelphia Chapter. All members can take part in events hosted by other chapters as well as those presented by CREW Network. Opportunities allow you to make more connections and meet mentors and colleagues across the world. In addition, you will enjoy:

CREWbiz Community, an exclusive members-only platform (desktop or mobile app) including an online member directory of over 12,000 members, a discussion forum, resource library, speakers directory, and more.

CREW Network is the world's leading producer of research on gender and diversity in commercial real estate. Published annually (with a benchmark study every five years) this industry research delivers data and action items to positively impact the industry.

Leadership development, industry training, and mentorship events, seminars, webinars, and other opportunities.



PRESIDENT'S MESSAGE

Annemarie Caruso

*Vice President of Business Development,
First American Title Insurance Company - National Commercial Services*



CREW Greater Philadelphia: Breaking Barriers, Building Futures

CREW Greater Philadelphia is a dynamic and expanding organization that represents a wide array of commercial real estate professionals. Our mission to influence the inclusion and achievement of women in the industry is achieved by facilitating connections among members, fostering business collaborations and referral opportunities within the greater Philadelphia area.

Recognizing that real estate transcends local boundaries, our association with CREW Network provides our members access to over 15,000 commercial real estate professionals globally, through various CREW chapters worldwide. This extensive network collaborates to support each other and generate business referrals. By uniting at local, national, and international levels, we strive to advance the success of women in commercial real estate. The more you engage with CREW Greater Philadelphia, the greater the opportunity for meaningful connections and a return on your investment in our organization.

We encourage you to join us, participate actively, and contribute to helping women in commercial real estate overcome barriers and build successful futures.



BOARD OF DIRECTORS



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National Commercial Services*

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ODP Business Solutions – Workspace Interiors

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Bala Consulting Engineers

Success: Support the success and development of women at all levels in the commercial real estate industry

Network: With knowledgeable professionals and industry leaders

Connect: With every CREW member across the globe through CREWbiz

Engage: In the CREW Network community through professional development programs

Diversify: Your knowledge and professional network by attending local, regional, and national events

GET INVOLVED WITH A COMMITTEE

There are five standing committees in our Chapter and every member is encouraged to join and participate in order to maximize your membership. While each committee has a specific focus, they all create professional and personal growth opportunities, including learning new skills, expanding existing capabilities, and deepening relationships with other members.

COMMUNICATIONS

We build awareness and recognition of the mission of CREW Greater Philadelphia by coordinating the delivery of timely and exciting updates about its members, sponsors, events, and philanthropic efforts on a regular and consistent basis. This starts with having conversations with members across our Chapter, and then sharing the information via eblasts, social media and on our website, within the framework of our brand identity. Our goal is to promote the value of CREW Greater Philadelphia and its many quality educational, networking, and social events. To join or learn more, please contact the Co-Chairs.

COMMITTEE MEETING DATES/TIMES | Third Thursday of each month | 12:00 p.m.



Colleen Mills

Intech Construction

cmills@intechconstruction.com
215-852-5647

Erika Bohl

W.S. Cumby, Inc.

ebohl@cumby.com
484-686-6978

CORPORATE ENGAGEMENT

The Corporate Engagement Committee is responsible for attracting, retaining, and recognizing sponsors to support and sustain the ongoing initiatives of our Chapter. This includes educating companies and individuals on the benefits of CREW Greater Philadelphia while maintaining relationships with renewing sponsors. We also plan sponsor appreciation and networking events and spearhead the sponsorship recruitment efforts for major fundraising initiatives. To join or learn more, please contact the Co-Chairs.

COMMITTEE MEETING DATES/TIMES | Second Thursday of each month | 8:00 a.m.



Emma Fox

Kimley-Horn and Associates, Inc.

emma.fox@kimley-horn.com
540-336-0883

Morgan Tiernan

Arthur J. Gallagher

morgan_tiernan@ajg.com
856-580-7002

EVENTS

Our Chapter's events calendar is designed to provide commercial real estate knowledge and information to members, as well as assist members in building their networks. The Events Committee is a dynamic group responsible for organizing these programs, integrating current topics, selecting and interacting with speakers, and deciding on meeting locations. To join or learn more, please contact the Co-Chairs.

COMMITTEE MEETING DATES/TIMES | Third Friday of each month | 9:00 a.m.



Emily Holl
Cinnaire
eholl@cinnaire.com
484-321-3356

Melissa Hasenmayer
CBIZ
melissa.hasenmayer@cbiz.com
215-297-2588

MEMBERSHIP

The Membership Committee focuses on growing our membership by identifying prospective members through networking and professional development opportunities and inviting non-members to attend events and learn more about our Chapter. Other recruitment activities include follow up with non-members after events, providing assistance with the application process and personally welcoming and guiding new members to help them become integrated and engaged. To join or learn more, please contact the Co-Chairs.

COMMITTEE MEETING DATES/TIMES | Second Friday of each month | 9:30 a.m.



Julie Murphy
RestoreCore
julie.murphy@restorecore.com
610-416-1378

Alexandra "Ace" Clayton
High Concrete Group
aclayton@high.net
717-538-8078

OUTREACH

The role of the Outreach Committee is to organize and promote the charitable and philanthropic activities of CREW Greater Philadelphia, including overseeing the selection of the philanthropic partner and scholarship recipients. We are focused on three major areas: philanthropy, scholarship, and leadership development including mentorship and university involvement through UCREW. To join or learn more please contact the Co-Chairs.

COMMITTEE MEETING DATES/TIMES | Fourth Monday of each month | 4:00 p.m.



Teresa Matozzo
ECSS Mid-Atlantic, LLC
tmatozzo@ecslimited.com
215-534-2031

Dawn Tancredi
Zarwin Baum DeVito Kaplan Schaer Toddy, P.C.
dmtancredi@zarwin.com
215-825-3587

MORE WAYS TO PARTICIPATE

Beyond committee engagement there are other ways to be involved and make the most of your membership. In doing so you will support the Chapter and meet a host of accomplished individuals who are looking for ways to connect and do business together. Volunteers are always welcome to spearhead the various tasks associated with these events and projects.

ANNUAL FALL LUNCHEON

We are looking forward to again hosting our Annual Fall Luncheon and Silent Auction this year. Known as one of Philadelphia's premier networking events and a kickoff to the holiday season, this event regularly attracts more than 600 real estate professionals each year. As a chapter, we are committed to our philanthropic efforts for scholarships, grants, and research. Our Annual Fall Luncheon helps us to fund these efforts while advancing our mission.

#GREATER COMMUNICATIONS PLAN

Through the #Greater Communications Plan, we will continue to raise awareness and illustrate the diversity of members from both professional and personal standpoints. CREW Greater Philadelphia is an organization for individuals in all disciplines of commercial real estate, located in and around Philadelphia, at all career levels, and from all backgrounds and personal experiences. Follow us on LinkedIn, Instagram, X, Facebook, TikTok and Youtube to see these posts live.

DEI ADVOCACY GROUP

In 2021, we formed our DEI Advocacy Group to further the diversity and inclusion in our Chapter and to promote action on a local level. Under the About tab on our website, you can find a resources page to bring relevant content back to our membership. 2025 will see us continuing this course of action, to provide important conversations at events throughout the year.

MENTORSHIP PROGRAM

Helping to build the next generation of leaders for CREW Greater Philadelphia is paramount to our continued success. Mentorship is a two-way street, and all of our members have valuable contributions that matter. In 2022, we formed a Mentorship Program to facilitate the relationships that will continue to drive mutual learning for all our members.

NOMINATE ACHIEVEMENTS FOR CHAPTER AWARDS

Every year we celebrate the standout achievements and leadership of our Chapter members through our Impact Awards program. These awards recognize individuals impacting our mission working together, advancing in their career, and contributing toward our Chapter's success. All members are encouraged to nominate others as well as themselves throughout the year until November 2025 for these special acknowledgments [here](#).

PHILANTHROPIC PARTNERS

Our community giving is centered around empowering and improving the lives of women and girls who may be interested in careers in commercial real estate. Through the activities of the Outreach Committee, a total of \$20,000 in grants was awarded to our 2024 Philanthropic Partners, Christo Rey Philadelphia High School and La Salle Academy.

RECRUIT NEW MEMBERS

Help grow CREW Greater Philadelphia by suggesting membership for those who would be assets to the organization and invite prospective members to our Chapter events.

SHARE YOUR KNOWLEDGE, SHARE YOUR PROJECT

Have a particular area of expertise or best practices to share? A project to promote? Offer your knowledge and insights for a Chapter event by participating in or moderating a panel discussion, hosting an event at your space, or offering a construction tour of one of your projects. We are always seeking members to be part of our many educational programs throughout the year.

SCHOLARSHIP PROGRAM

As part of our mission, the Outreach Committee serves the Philadelphia area by fostering the development and mentoring of young women toward careers in the commercial real estate industry. This goal is accomplished through our annual academic Scholarship Program which provides individual \$5,000 scholarships to female undergraduate and graduate students who are pursuing careers in commercial real estate. If your alma mater is in the Greater Philadelphia area, we encourage you to help establish a conduit in sharing the scholarship program with the school to drive participation.

SPONSORSHIP & CORPORATE ENGAGEMENT

Consider aligning your company's brand with CREW Greater Philadelphia's mission by investing in future successes with a sponsorship and/or personal pledge. Sponsorship packages offer companies a variety of ways to expand their visibility. Highlights include the ability for minority, women, LGBTQ, and/or veteran owned companies to have a special insignia aligned with their name/logo listed on Chapter materials and electronic media. Additionally, firms have the opportunity to contribute to our scholarship program. Naming rights for a donating company are also available. For a complete picture of all sponsorship opportunities and benefits please visit [here](#).



MEMBERSHIP TYPES



Apply Now

FULL MEMBER

\$395

Employed in a substantially full-time, professional position, the primary responsibilities of which are in one or more of the Qualified Fields of Commercial Real Estate (with more than 5 consecutive years of experience)

AFFILIATE MEMBER

\$1800

Employed in a field related to commercial real estate which supplies a service or product to Full Members; includes Bronze Sponsorship

UNDERGRADUATE STUDENT MEMBER

\$180

Full-time undergraduate student pursuing career in a Qualified Field of Commercial Real Estate

RETIRED MEMBER

\$210

Existing member who has retired from employment in commercial real estate

ASSOCIATE MEMBER

\$395

Employed in a substantially full-time, professional position, the primary responsibilities of which are in one or more of the Qualified Fields of Commercial Real Estate (less than 5 years experience)

GRADUATE STUDENT MEMBER

\$280

Employed in a field related to commercial real estate which supplies a service or product to Full Members

NON-PROFIT

\$210

Employed by government or public agency, or a non-profit

EMERITUS MEMBER

\$210

Existing member who has retired from employment in commercial real estate, and previously served on the CREW Greater Philadelphia Board



philadelphia.crewnetwork.org | @CREW_GTRPhilly