

## **CALLING ALL 2025 CREW LV SPONSORS!**

After taking a year off for our 20<sup>th</sup> Anniversary celebration, the Martinis & Marketplace event is back – bigger and better than ever! Our 2025 main event sponsor is **K+H Custom Window Treatments**.

I wanted to share the opportunity we are giving our sponsors to participate. This year's event will be a fantastic opportunity for sponsors to once again meet and market to CREW LV members and their guests. We hope that you will join us for this fun festival atmosphere.

We are happy to have booked **Saucon Valley Country Club** for the event – it is a great venue with beautiful views!

We are also pleased that this year we will have our own CREW Lehigh Valley photo backdrop for event photos to take throughout the evening, as well as [The Honeybooth](#) - a digital photobooth that builds an online gallery LIVE as it's being used, sponsored by **Lytwyn Construction**. Pictures of sponsor tables will also be our priority.

This event is based on the Marketplace that CREW Network holds the first night of the annual conference. It is an opportunity for each sponsor to set up a table with company information along with giveaways. Attendees walk around to each table to get a signature on their card that will be used to enter the prize drawing. Therefore, ensuring a large amount of traffic at each table. Included with your event ticket is food and 2 drinks! Our drink sponsor for the event is **Fitzpatrick, Lentz & Bubba**. A cash bar will also be available.

**Event Date: October 16, 2025, from 4:30 – 7 pm**

**Location: SVCC – 2050 Saucon Valley Road, Bethlehem, PA**

## **SPONSOR BENEFITS:**

- Table space to exhibit information and sales promotion items.
  - Tip: For more traffic and engagement, put together an interactive display - a game, quiz, contest, free giveaways, raffles, or door prizes.
  - Like past years, we will announce raffle winners and clearly identify the sponsor/company, so that everyone knows the prize contributor. (This was a definite highlight at past events – start thinking of your door prize now.)
  - The most creative/interactive display will win the opportunity to be the sole sponsor of next year's Market Place event or a future CREW LV event!!!
- Passport card and scavenger hunt. We are planning a passport card that attendees will need the signature of 10 sponsors to be entered to win a large “door” prize. This will also help to ensure that members visit each sponsor table, which will guarantee direct interaction between CREW members, guests, and sponsors.
- Inclusion in marketing and social media releases.
- **Penthouse Sponsors.** 8' table, 6 free event tickets and an opportunity to speak at the event – *Liason – Marie McConnell*
- **Executive Sponsors.** 8' table and 5 free event tickets - *Liaisons – Denise Hozza & Ana Martins*
- **Boardroom Sponsors.** 6' table and 4 free event tickets (opportunities to upgrade to an 8' ft table \$100) - *Liaisons – Julie Profilet-Saucier & Sandy Kuhns*
- **Mezzanine Sponsors.** 6' table and 2 free event tickets (Opportunity to upgrade to an 8' ft table with 4 tickets \$200) - *Liaisons – Brandi Lytwyn*
- **Atrium Sponsors.** Shared table with other atrium sponsors and 2 free event tickets. *Liaisons – Joni Elekes & Lisa Kahler*

*\*We will be emailing each of you a code to use during registration for your free tickets.*

The free tickets will allow your company's CREW members to attend as well as your marketing person or executives who approve the sponsorship of CREW. You will need to register your complimentary attendance for the event through the CREW website. Any additional event attendees can register directly on our website. Please feel free to contact your liaison or me with any questions.

***Register Early! Registration is open!***