



# SPONSORSHIP HAS ITS BENEFITS

Partnering with CREW DC brings industry-wide recognition to your company at both the regional and national levels through our affiliation with CREW Network.

# 2026

PRESENTED BY THE CREW DC CHAPTER

**Powering the Future: Clean Energy Innovations for Data Centers and Beyond**

4.09.25 | The Willard, Washington, DC | Speakers from L to R: Karen Petersburg, PowerHouse Data Centers, Bob Blue, Dominion Energy, Sandra Rizzo, Arnold & Porter, and Frank Scalzo, Iron Mountain





# SUPPORTING CREW DC by the **NUMBERS**



**14,000 +** GLOBAL INFRASTRUCTURE

Global Members Across Five Countries



**10 +** DIVERSITY, EQUITY, & INCLUSION

Committees Including a Dedicated DEI Committee



**80 +** STELLAR PROGRAMMING

Local & Network Programming



**10K +** SOCIAL MEDIA VISIBILITY

Post Link Clicks



**40+** LEADERSHIP OPPORTUNITIES

Board & Committee Positions



**75+** NATIONAL REACH

US Markets Represented



**\$1M** PHILANTHROPIC OPPORTUNITIES

Investment in Local & National Opportunities

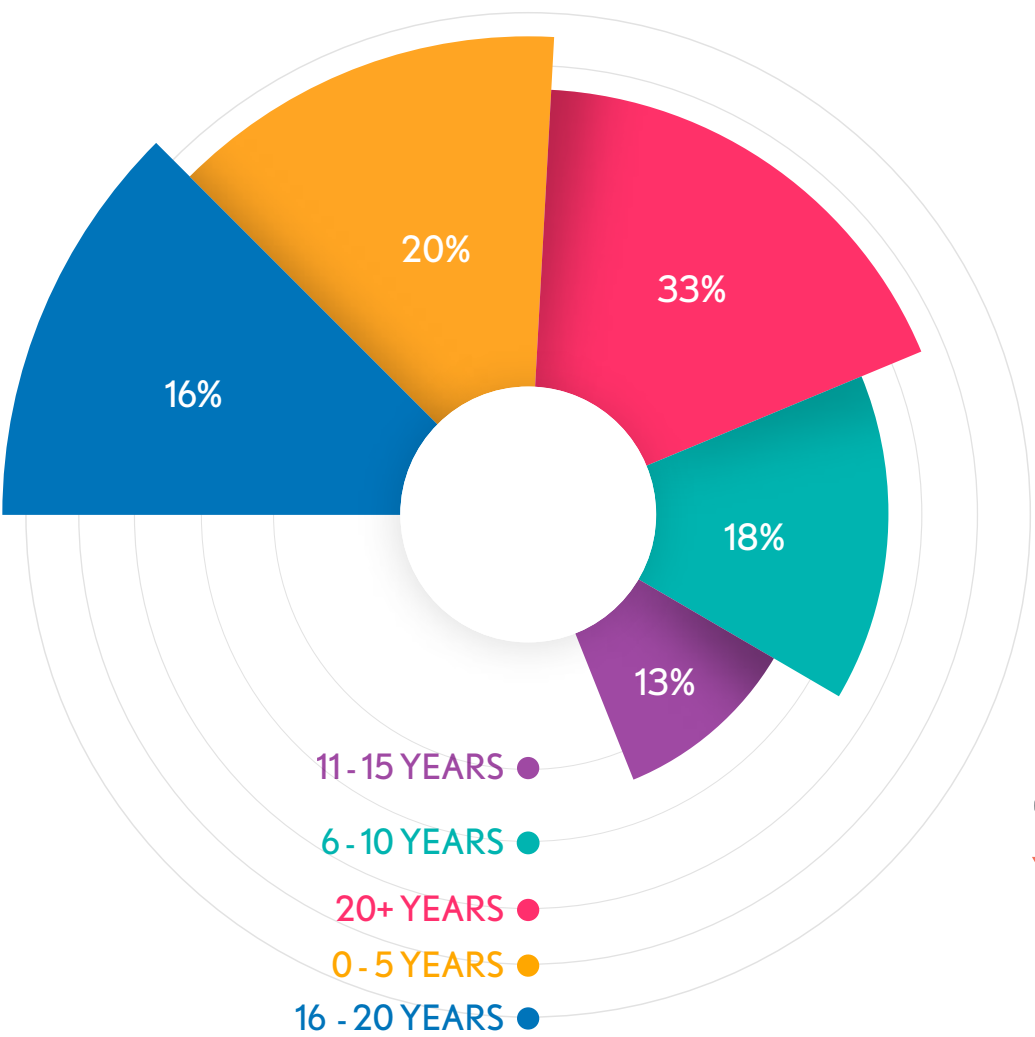


**70+** MAXIMIZE YOUR MARKETING BUDGET

Total Sponsor Companies

## OUR MEMBERS **CRE SPECIALTIES**

ARCHITECTURE  
BROKERAGE  
COMMERCIAL LENDING  
CONSTRUCTION  
ENGINEERING  
FINANCE  
LAW  
MARKETING/BUSINESS DEVELOPMENT  
PROPERTY/FACILITIES MANAGEMENT  
REAL ESTATE DEVELOPMENT



## OUR MEMBERS **YEARS OF EXPERIENCE**



# Who is **CREW DC?**

**OUR MISSION**—Transform commercial real estate by advancing the achievements of women.

**OUR VISION**—CREW DC builds a diverse and inclusive membership that nurtures belonging, cultivates connections, fosters growth, embraces individuality, and develops leaders.

**OUR IMPACT** - CREW DC annually hosts more than 80 events virtually and in-person, to address current and emerging industry trends, provide networking opportunities, deliver professional development and give back to the community.

**CREW DC PROVIDES** support, resources, and networking to members at every stage in their career.



## **Beyond the Doom Loop Panel**

3.06.25 | The Urban Institute | 2025 CREW DC Board and Programs Committee flanking the Panel Speakers (L to R) Matt Kelly, JBG Smith, Sara Rosen Wartell, The Urban Institute, Madi Wedin, and Rebecca Rockey, Cushman & Wakefield



# CREW DC Means **BUSINESS**

## MEMBERS IN YOUR COMPANY WILL

**NETWORK**, build business relationships, and gain referrals from decision makers at top real estate firms.

**DRIVE** the advancement of your company by learning leadership skills and sharing new ideas.

**BUILD** customer loyalty and broaden recognition in a highly desirable market.

**DEMONSTRATE** your tangible support for achieving equity in commercial real estate by supporting CREW DC.



### **AI in CRE: Accelerating Innovation, Equity & Impact**

6.17.25 | The Square, Washington, DC | Speakers from L to R: Seema Alexander, Virgent AI, Emma Larson, Elise AI, Alexandra Nicoletti, Camber Creek, Valerie Trent, Thizo, and John Sikaitis, CBRE



# Learn More About **CREW DC**

## **FOUNDED 1979**

As a founding chapter of CREW Network, CREW DC has been influencing the industry and advancing women for more than four decades. Our chapter is influential, effective, creative and sustaining - your sponsor dollars make a significant difference.



## **450+ MEMBERS**

CREW DC is one of the largest chapters in the global network, with members representing every aspect of a real estate deal from acquisition, development, finance, design, construction, operation, leasing, sales, and all specialty disciplines needed to round out a team.

## **70+ COMPANIES**

More than 80 of the best companies in commercial real estate sponsor CREW DC. Your support tells employees, customers and the industry that you value diversity.

## **4,000+ OPPORTUNITIES**

CREW DC provides thousands of individual opportunities to engage, connect, and develop relationships for our stakeholders.

### **CNCC Swing & Serve Golf Outing**

7.07.25 | Chantilly Country Club | Melissa McGarry, FOXXSTEM | Special Events Committee Co-Chair



# Event Sponsorship at a **Glance**

Event-specific sponsorships play a crucial role in enhancing the visibility and impact of larger programs throughout the year. By associating their brand with specific events, sponsors can leverage promotional activities, engage attendees through interactive experiences, and showcase their commitment to supporting local initiatives. Major programs often attract significant sponsors, creating mutually beneficial partnerships that elevate both the event's profile and the sponsor's brand recognition.

The summer golf outing and the annual awards ceremony are prime examples of event-specific sponsorships that allow businesses to gain visibility and connect with the community. These events provide valuable networking opportunities while showcasing sponsors' brands to a targeted audience, ultimately enhancing brand recognition among chapter members and attendees.

## **2024 CREW DC Awards Ceremony**

11. 07.24 | Spy Museum | Miriam Brodie, Kimley-Horn, Past President, Genevieve Hanson, H&H Realty, Current President, and Catherine Heath, Perkins and Will, President-Elect

## **CNCC Golf Outing**

This exciting event not only offers a fantastic day on the green but also provides your organization with great visibility among the CNCC Chapter members and all golf enthusiasts. Various sponsorship levels are available, each designed to maximize your exposure and enhance your brand's presence.

**2025 CNCC Swing & Serve Summer Outing**  
7.07.25 | Chantilly National Country Club



## **Annual Awards Ceremony**

We invite businesses and organizations to seize this unique opportunity to sponsor our event. Sponsorship packages offer a variety of benefits, including prominent branding visibility, complimentary tickets, and exclusive networking opportunities with industry leaders. Your support will not only enhance the experience for our attendees but also demonstrate your commitment to recognizing outstanding achievements in our community.



# Sponsorship OPPORTUNITIES

## Premier Lead - \$15,000

CREW DC Membership(s)*	5
CREW DC Dollars (see guide)	\$3,000
Opportunity to feature company profile next to your logo on CREW DC’s website	✔
Opportunity to Demonstrate a company team member(s) as a thought leader by inclusion of potential expert speakers	✔
Company Name on CREW DC Website	Logo & Link
Recognition at CREW DC Events	Logo
Recognition on CREW DC Communications	✔
Opportunity to boost your social media presence and demonstrate your support of CREW DC as we share relevant updates from your firm across our channels**	4x a year & 1 group thank you post
CREW Network Career Center with access to women and BIPOC candidates	✔

### CREW DC DOLLARS USAGE GUIDE

**REGISTRATION FOR CREW DC EVENTS**—Use CREW DC Dollars to cover registration fees for any CREW DC event. Both members and non-members may be registered using CREW DC Dollars.

**REGISTRATION FOR CREW NETWORK EVENTS AND CONVENTION**—Apply CREW DC Dollars towards CREW Network Events and Convention registration fees.

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# Sponsorship OPPORTUNITIES

## Diamond - \$12,000

CREW DC Membership(s)*	4
CREW DC Dollars (see guide)	\$2,000
Opportunity to feature company profile next to your logo on CREW DC’s website	✔
Opportunity to Demonstrate a company team member(s) as a thought leader by inclusion of potential expert speakers	✔
Company Name on CREW DC Website	Logo & Link
Recognition at CREW DC Events	Logo
Recognition on CREW DC Communications	✔
Opportunity to boost your social media presence and demonstrate your support of CREW DC as we share relevant updates from your firm across our channels**	2x a year & 1 group thank you post
CREW Network Career Center with access to women and BIPOC candidates	✔

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# Sponsorship OPPORTUNITIES

## Platinum - \$8,500

CREW DC Membership(s)*	4
CREW DC Dollars (see guide)	\$1,250
Opportunity to feature company profile next to your logo on CREW DC’s website	
Opportunity to Demonstrate a company team member(s) as a thought leader by inclusion of potential expert speakers	✓
Company Name on CREW DC Website	Logo & Link
Recognition at CREW DC Events	Logo
Recognition on CREW DC Communications	✓
Opportunity to boost your social media presence and demonstrate your support of CREW DC as we share relevant updates from your firm across our channels**	1x a year & 1 group thank you post
CREW Network Career Center with access to women and BIPOC candidates	✓

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# Sponsorship OPPORTUNITIES

## Gold - \$6,000

CREW DC Membership(s)*	3
CREW DC Dollars (see guide)	\$1,000
Opportunity to feature company profile next to your logo on CREW DC’s website	
Opportunity to Demonstrate a company team member(s) as a thought leader by inclusion of potential expert speakers	
Company Name on CREW DC Website	Logo & Link
Recognition at CREW DC Events	Logo
Recognition on CREW DC Communications	✔
Opportunity to boost your social media presence and demonstrate your support of CREW DC as we share relevant updates from your firm across our channels**	1 group thank you post
CREW Network Career Center with access to women and BIPOC candidates	✔

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# Sponsorship OPPORTUNITIES

## Silver - \$4,000

CREW DC Membership(s)*	2
CREW DC Dollars (see guide)	\$650
Opportunity to feature company profile next to your logo on CREW DC’s website	
Opportunity to Demonstrate a company team member(s) as a thought leader by inclusion of potential expert speakers	
Company Name on CREW DC Website	Name
Recognition at CREW DC Events	Logo
Recognition on CREW DC Communications	
Opportunity to boost your social media presence and demonstrate your support of CREW DC as we share relevant updates from your firm across our channels**	1 group thank you post
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# Sponsorship OPPORTUNITIES

## Bronze - \$3,000

CREW DC Membership(s)*	1
CREW DC Dollars (see guide)	\$500
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Opportunity to Demonstrate a company team member(s) as a thought leader by inclusion of potential expert speakers	
Company Name on CREW DC Website	Name
Recognition at CREW DC Events	Logo
Recognition on CREW DC Communications	
Opportunity to boost your social media presence and demonstrate your support of CREW DC as we share relevant updates from your firm across our channels**	1 group thank you post
CREW Network Career Center with access to women and BIPOC candidates	

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# Sponsorship OPPORTUNITIES

## Friends of CREW DC - \$1,500

CREW DC Membership(s)*	0
CREW DC Event Registration Discount (see guide)	5% Registration Discount
Opportunity to feature company profile next to your logo on CREW DC’s website	
Opportunity to Demonstrate a company team member(s) as a thought leader by inclusion of potential expert speakers	
Company Name on CREW DC Website	Name
Recognition at CREW DC Events	Logo
Recognition on CREW DC Communications	
Opportunity to boost your social media presence and demonstrate your support of CREW DC as we share relevant updates from your firm across our channels**	1 group thank you post
CREW Network Career Center with access to women and BIPOC candidates	

## New Sponsorship Level!

### FRIENDS OF CREW DC GUIDE

**REGISTRATION FOR CREW DC EVENTS**—Use DESIGNATED DISCOUNT CODE for up to two (2) attendees to attend any CREW DC Chapter events, including Awards and Golf.

**REGISTRATION FOR CREW NETWORK EVENTS AND CONVENTION**—This discount DOES NOT apply to any CREW NETWORK EVENTS AND CONVENTION.

**SPONSORSHIP OF CREW DC SIGNATURE EVENTS AND PROGRAMMING**— This discount cannot be applied towards sponsorship for Signature events such as Golf, Awards, and Special Programming.

**IMPORTANT NOTES**—FRIENDS OF CREW Sponsorship level is open to Companies who are NEW to CREW DC annual sponsorship. The Friends of CREW sponsorship level can be renewed for ONE (1) additional year only.



# Sponsorship OPPORTUNITIES

## At A GLANCE

	PREMIER LEAD \$15,000	DIAMOND \$12,000	PLATINUM \$8,500	GOLD \$6,000	SILVER \$4,000	BRONZE \$3,000	FRIENDS OF CREW \$1,500
CREW DC Membership(s)*	5	4	4	3	2	1	0
CREW DC Dollars	\$3,000	\$2,000	\$1,250	\$1,000	\$650	\$500	5% reg discount to all Chapter Events
Opportunity to feature company profile next to your logo on CREW DC's website	✓	✓					
Opportunity to Demonstrate a company team member(s) as a thought leader by inclusion of potential expert speakers	✓	✓	✓				
Company Name on CREW DC Website	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name	Name	Name
Recognition at CREW DC Events	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Recognition on CREW DC Communications	✓	✓	✓	✓	✓	✓	✓
Opportunity to boost your social media presence and demonstrate your support of CREW DC as we share relevant updates from your firm acrossour channels**	4x a year & 1 group thank you post	2x a year & 1 group thank you post	1x a year & 1 group thank you post	1 group thank you post	1 group thank you post	1 group thank you post	1 group thank you post
CREW Network Career Center with access to women and BIPOC candidates	✓	✓	✓	✓	✓	✓	

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For more detail on how to use CREW DC Dollars, please refer back to the specific level page.