



2025 ANNUAL

# SPONSORSHIP OPPORTUNITIES



[WWW.CREWAUSTIN.ORG](http://WWW.CREWAUSTIN.ORG)



# 2025 Partner Program

CREW Austin is the premier business network in commercial real estate. When you become a partner, you are directly supporting the advancement of women in commercial real estate, while influencing the growth and success of the Central Texas CRE industry as a whole. CREW members complete millions of dollars in transactions with each other annually. CREW promotes members doing business with other members, locally and nationwide – a great source of vendors, potential clients, and referral opportunities! Our Partner Program funds our various local programs throughout the year while ensuring valuable exposure for our Partner firms. **Sign up to support CREW Austin today @ [www.crewaustin.org](http://www.crewaustin.org).**

PARTNER LEVEL	Diamond <i>*Only 3 Available</i>	Platinum	Gold	Silver	Bronze
Price of Partner Level <i>Value of Benefits</i>	\$7,500 \$14,445	\$5,250 \$7,725	\$3,500 \$5,835	\$2,250 \$2,845	\$1,000 \$1,555
Recognition on CREW website with link to company website	★	★	★	★	★
Logo recognition at CREW events, social media platforms, and newsletters	★	★	★		
Name recognition at CREW events, social media platforms, and newsletters				★	★
Exclusive Access with Elevate speaker(s) at private event <i>*if available</i>	★				
Full Table (8 seats) for Annual Forum Event (Elevate)	★				
Half Table (4 seats) for Annual Forum Event (Elevate)		★			
2 Tickets to Annual Forum Event (Elevate)			★		
1 Ticket to Annual Forum Event (Elevate)				★	
Title Sponsor of <u>ONE</u> of the following events: <i>*1st come, 1st served</i> • TopGolf Ace Sponsor • Annual 'Elevate' Event • Career Development <b>See benefits listed below.</b>	★				
1 Bay/Team for Top Golf - Caddy Sponsor	★	★			
2 player tickets for Top Golf			★		
1 spectator ticket for Top Golf				★	
One luncheon featuring your company includes: • Brief synopsis from the podium and one month featured on CREW Austin's website	★	★			
One luncheon featuring your company includes: • Verbal recognition from President and logo on display			★		
1 Ticket to ALL CREW Luncheons	★				
5 Tickets for monthly CREW Luncheons (7 lunches total)		★			
3 Tickets for monthly CREW Luncheons (7 lunches total)			★		
2 Tickets for monthly CREW Luncheons (7 lunches total)				★	
1 Tickets for monthly CREW Luncheons (7 lunches total)					★
1 annual CREW Membership (if CRE eligible)	★	★	★		
Logo recognition at CREW Discovery Events	★	★	★		
Sponsor for Annual CREWFest	★				
1 Ticket to the following Exclusive Events • Architecture Tour • Foundation Event • Holiday Party	★	★	★	★	
Sponsorship of <u>ONE</u> of the following A La Carte Options <i>*1st come, 1st served</i> • Dine Around • Lunch & Learn • Hard Hat & Heels	★	★	★	★	
Sponsorship of ONE Coffee with CREW				★	★

## TITLE SPONSORSHIP BENEFITS:

**Top Golf Ace Sponsor:** 1 golf bay in premium location, 6 player tickets + 2 spectator tickets, 2 beer buckets, top sponsor recognition with logo incorporated into event graphics, logo displayed at all bays and opportunity to donate to swag bag.

**Elevate Sponsor:** Recognition on the event webpage and event emails, a full-page ad on the inside front cover and/or back cover of the program and a full table (8 seats). A five-minute pitch in opening announcements, a display table for marketing materials at the registration area, and an attendee list provided after the event with contact information.

**Career Development Visionary:** Banner sponsor. Recognition with a large logo and company name on all CREW-generated marketing materials, signage, and event pages.

**Opportunity to promote your company with branded gifts and attend UCREW sessions and CREW Career Day and the opportunity to introduce your company at the UCREW Event**

# CREW Austin Exclusive Event Sponsorships

2025

## ARCHITECTURE TOUR

*Tour recognizing work by CREW Austin members that has helped shape the fabric of our city's downtown.*

- **TRAILBLAZER**.....\$2,500  
Recognition at the event, newsletter and on the website (full logo), 2 minute company introduction and 2 complimentary tickets to the event.
- **PATHFINDER**.....\$1,500  
Recognition at the event, newsletter and on the website (full logo) and 1 complimentary ticket to the event.
- **SCOUT**.....\$500  
[2 available] Recognition at the event, newsletter and on the website (name only).



## TOPGOLF EVENT

*One of CREW Austin's signature events with approximately 150 attendees.*

- **ACE**.....\$3,500  
[1 available] 1 golf bay in premium location, 6 player tickets + 2 spectator tickets, 2 drink tickets per person, top sponsor recognition with logo incorporated into event graphics, logo displayed at all bays and opportunity to donate to swag bag.
- **BIRDIE**.....\$2,500  
[3 available] 1 golf bay, 6 player tickets, 2 drink tickets per person, logo featured at event and on event page and opportunity to donate to swag bag.
- **PAR**.....\$1,250  
[6 available] 1 golf bay, 6 player tickets, 1 drink ticket per person and logo featured at event & on event page.
- **FOOD SPONSOR**.....\$1,000  
[2 available] 2 player OR spectator tickets, logo featured at event and on event page and opportunity to donate to swag bag.
- **DRINK SPONSOR**.....\$1,000  
[2 available] 2 player OR spectator tickets, logo featured at golf bay and opportunity to donate to swag bag.
- **CADDY SPONSOR**.....\$950  
[unlimited] 1 golf bay, 6 player tickets and company name featured at event & on event page.
- **BEAT THE PRO SPONSOR**.....\$750  
[1 available] 1 player OR spectator ticket, logo featured at event and on event page.
- **CLOSEST TO THE PIN SPONSOR**.....\$750  
[1 available] 1 player OR spectator ticket, logo featured at event and on event page.
- **TROPHY SPONSOR**.....\$500  
[1 available] 1 player OR spectator ticket, company logo displayed and on event page.
- **PHOTO SPONSOR**.....\$500  
[1 available] 1 player OR spectator ticket, company logo displayed and on event page.





# CREW Austin Exclusive Event Sponsorships

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## EDUCATION EVENTS

*Career Development:* *CREW Careers is a one-day interactive program introducing young women to the many careers in CRE. UCREW benefits undergraduate women attending local Colleges & Universities, who are seeking information about and connections for careers in CRE.*

- **VISIONARY.....\$1,500**  
[1 available] Banner sponsor. Recognition with a large logo and company name on all CREW-generated marketing materials, signage, and event pages. Opportunity to promote your company with branded gifts and attend UCREW sessions and CREW Career Day and the opportunity to introduce your company at the UCREW Event.
- **CHAMPION.....\$1,000**  
[1 available] Recognized with a medium logo and company name on all CREW-generated marketing, signage, and event pages. Opportunity to promote your brand with branded gifts and provide swag items for swag bags. Invited to attend UCREW sessions, CREW Career Day, and all related events, with logo visibility on event websites and at the events. Opportunity to present a "commercial" during the UCREW Event.
- **WINNERS DAY.....\$1,000**  
[1 available] Company logo on all CREW-generated marketing materials, signage, and event pages. Opportunity to promote your brand with branded gifts and provide swag items for swag bags. Invited to attend UCREW sessions, CREW Career Day, and all events, with your company name featured on event websites and at the events. Sponsorship contributes to covering the cost of student volunteer lunches.
- **MENTOR.....\$500**  
[10 available] Company logo on all CREW-generated marketing materials, signage, and event pages, with the opportunity to promote your brand through branded gifts. Invited to attend UCREW sessions, CREW Career Day, and all related events, with your company name featured on event websites and at the events. Sponsorship supports student scholarships.
- **HOSPITALITY.....\$250**  
[4 available] Company logo on all CREW-generated marketing materials, signage, and event pages. Opportunity to promote your brand with branded gifts and provide swag items for swag bags. Invited to attend UCREW sessions, CREW Career Day, and all events, with your company name featured on event websites and at the events. Sponsorship contributes to covering the cost of student volunteer lunches.



# CREW Austin Exclusive Event Sponsorships

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## RESEARCH INITIATIVES

Research & Governance: Each year, CREW Austin produces original, timely research on growth and development in the five-county Austin Metro, equipping regional leaders with the insights they need to make informed decisions that enhance quality of life for all residents. We also amplify CREW Network's global research on gender and inclusivity in commercial real estate—bringing vital data and perspective to local workplace culture leaders. Together, these efforts create a powerful platform for CREW Austin members to demonstrate thought leadership, showcasing their expertise and influence in shaping Central Texas's future.

### • **RESEARCH PARTNER.....\$4,000** [1 available]

- Recognition on CREW website with link to company website.
- Logo recognition at CREW events, social media platforms, and newsletters.
- 2 tickets to the Research Celebration Event
- 2 tickets to the Workplace Culture Panel Brunch
- 1 annual CREW membership (if CRE eligible)
- Recognition with a logo on CREW research event banners, handouts, and publications
- Logo recognition at CREW Discovery Events

Your sponsorship provides foundational support for CREW Austin's annual research initiatives, funding the tools, expertise, and outreach that make our work possible. This includes hosting research roundtables and interviews, conducting advanced analytics and data visualization, utilizing survey platforms, and producing professional publications and printed materials. As a Research Partner, you help ensure that CREW Austin can deliver high-quality, actionable research to inform strategic decisions in the Austin Metro, while elevating the visibility and credibility of women in commercial real estate and related industries.

### • **RESEARCH CELEBRATION BRUNCH HOST.....\$1,500** [1 available]

- Recognition on CREW website with link to company website.
- Name recognition at CREW events, social media platforms, and newsletters.
- 2 tickets to this event with opportunity to share branded gifts and introduce your company.
- Logo recognition on banners and handouts related to this event.
- Name recognition in CREW research publications.

Your sponsorship helps underwrite the venue and provides food for the invited research contributors who shaped CREW Austin's yearlong research initiatives on growth and development in the 5-county Austin Metro. This event will bring together approximately 100 regional strategic leaders, community stakeholders, CREW members and research team members to unveil the final Capstone Research Report, which highlights the year's methodologies and published findings. Sponsorship ensures a professional, engaging environment for meaningful strategic connections and recognition of the research team's work.

### • **WORKPLACE CULTURE PANEL & BRUNCH HOST.....\$1,500** [1 available]

- Recognition on CREW website with link to company website.
- Name recognition at CREW events, social media platforms, and newsletters.
- 2 tickets to this event with opportunity to share branded gifts and introduce your company.
- Logo recognition on banners and handouts related to this event.
- Name recognition in CREW research publications.

Your sponsorship helps provide an elevated venue and food for an audience of executives, human resources leaders, and community influencers committed to fostering healthy workplace cultures. This event—expected to draw around 100 attendees—highlights CREW Network's global industry research and hosts a high-level panel conversation about the most pressing issues for workplace culture. Your contribution ensures a welcoming space where leaders can connect, exchange ideas, and explore actionable strategies for creating more equitable and engaging workplaces.