



2026 Sponsorship Opportunities  
Effective October 1, 2025

Sponsorship Levels	Signature	\$ Value	Platinum	\$ Value	Gold	\$ Value	Silver	\$ Value	Friend	\$ Value
Cost	\$10,000	Limited to 1 Sponsor	\$7,500		\$5,000		\$2,500		\$1,200	
Face of the Chapter		Priceless								
Company logo featured on CREW EB website		Priceless		Priceless		Priceless		Priceless		Priceless
Spotlight in CREW EB e-mail newsletter, featuring company logo, sponsor member profile, or projects (content to be provided by sponsor)	4x	\$1,000	3x	\$750	2x	\$500	2x	\$500	1x	\$250
Spotlight on CREW EB social media with 1,400+/- followers (Gold and Silver levels grouped together)	2x	Priceless	2x	Priceless	2x	Priceless	1x	Priceless		
Company logo featured in SF Business Times and other publications		Priceless		Priceless		Priceless		Priceless		Priceless
CREW Network & CREW EB annual membership dues @ \$395	3	\$1,185*	2	\$790*	1	\$395*	1	\$395*	1	\$395*
Complimentary registration of CREW Network Convention or 3 nights hotel @ \$1,299 each	3	\$3,897	2	\$2,598	1	\$1,299				
Complimentary passes to Chapter luncheons @ ±\$70 each (excludes special events)	ALL	\$560	6	\$420	4	\$280	3	\$210	2	\$140
Complimentary passes to Special Event: Sponsor Appreciation Event @ \$100 each & Gift based on commitment level	4	\$700	2	\$400	2	\$350	1	\$200	1	\$150
Complimentary passes to Special Event: Holiday Party @ ±\$125 each	3	\$375	2	\$250	1	\$125				
\$500 credit towards a \$1,000 sponsorship of a "Special Event"	1	\$500	1	\$500						
Complimentary Mentorship Program participation dues @ ±\$100 each	1	\$100	1	\$100	1	\$100				
Complimentary passes to Happy Hour	ALL	\$140	3	\$105	3	\$105	2	\$70		
Spotlighted Partner (2) min speaking opportunity at TBD monthly program(s). Seated at table with guest speaker.	4x	Priceless	3x	Priceless	1x	Priceless				
Company verbally recognized at podium at CREW EB lunch events	ALL	Priceless	ALL	Priceless	ALL	Priceless	ALL	Priceless	ALL	Priceless
Company logo included on slides, tabletop displays, and roll-up banner displayed at CREW EB lunch events (banner printed on 2/15/26)	ALL	Priceless	ALL	Priceless	ALL	Priceless	ALL	Priceless	ALL	Priceless
Sponsor nametag ribbon for all company attendees at CREW EB events	ALL	Priceless	ALL	Priceless	ALL	Priceless	ALL	Priceless	ALL	Priceless
Leadership training workshop 2x/yr (with CREW EB leadership team)		\$200		\$200		\$200				
Dedicated Sponsorship Ambassador to help you utilize your benefits		Priceless		Priceless		Priceless		Priceless		Priceless
TOTAL \$Value + Intangible Marketing Reach		\$8,657+		\$6,113		\$3,354		\$1,375		\$935

\*Individual Membership Qualifications must be met and application must be approved by the Board of Directors. Certain QRCRE are subject to a waiting list for new memberships. As of 10/1/25, this cap applies to "Commercial Lending".

Sponsorship questions contacts:

Linda Tigue, Sponsorship Director, [linda.tigue@firstcitizens.com](mailto:linda.tigue@firstcitizens.com)

Brennan Geraghty, Sponsorship Chair, [brennager@gmail.com](mailto:brennager@gmail.com)

Toni Bigness, Sponsorship Co-Chair, [toni.bigness@goarmstrong.com](mailto:toni.bigness@goarmstrong.com)