



CREWSV 

**SPONSORSHIP
OPPORTUNITIES**

2026





Why Sponsor?

As a CREW Silicon Valley Chapter Sponsor, you are helping advance women in commercial real estate by supporting professional growth, leadership development, and industry equity. Your sponsorship not only amplifies your commitment to diversity and inclusion but also connects your brand to a vibrant community that's shaping the future of CRE.

Becoming a Chapter Sponsor gives your company year-round brand visibility and access to a powerful network of decision-makers in commercial real estate. Sponsorship opens doors to new business opportunities, strengthens client relationships, and aligns your brand with industry leaders who value innovation and collaboration.

CHAPTER SPONSOR TESTIMONIALS

“As CREW is made of members who touch commercial real estate in a variety of ways, the breadth and depth of resources brought to one’s fingertips cannot be surpassed.”



Washington Holdings has been a platinum sponsor for nearly 10 years. We view CREW as a place to go for support, advice, and a general feeling of belonging in the local commercial real estate industry. A member in the initial stage of their career can benefit from expedited growth both professionally and personally through the relationships being built within the organization. Those well established in their career have an opportunity to continue growing their business and bring others up through the mentorship program.

As CREW is made of members who touch commercial real estate in a variety of ways, the breadth and depth of resources brought to one’s fingertips cannot be surpassed. CREW membership is made of real estate brokers, investors, bankers, lenders, managers, professional service groups, attorneys, general contractors, etc. In 1989, the Silicon Valley chapter of Commercial Real Estate Women was established for women to nurture growth and camaraderie in the industry. In 2025 the camaraderie continues and has grown into a membership of 12.39% men. All who seek a supportive organization where they can grow their real estate knowledge base, network, and be current on commercial real estate matters should consider CREW.”

Rosanna Davidson | Senior VP | Washington Holdings | Platinum Sponsor



“We sponsor CREW because our values align closely with its mission to elevate women in CRE...”

... and we’ve watched them live out that mission with the elevation of our own female members by the organization. We see value in the investment, and CREW has made a significant investment back by developing our members, providing leadership opportunities for them, and creating networking opportunities with the best-in-class of the industry.”

Leigh Zils | Director of Sales | One Workplace | Platinum Sponsor



SPONSORSHIP COMMITTEE MEMBERS | AMBASSADORS



Amy Nieva
anieva@oneworkplace.com



Claudia Martinez
cmartinez@Arborealcompany.com



Kim Petroff
kim@ba.stone.com



Janine McCaffery
Janine.McCaffery@stewart.com



Rebecca Barnes
rbarnes@centuryurban.com



Seth Wilson
seth.wilson@bcciconst.com



Susan Foong
sfoong@hga.com

2025 CHAPTER SPONSORS

Platinum

HGA



SWINERTON



WASHINGTON
HOLDINGS

Gold



PIVOT



SpencerFane®

Titanium



Friend



PLANT

2026 ANNUAL CHAPTER SPONSOR LEVELS & BENEFITS

Sponsorship Levels		Platinum Partner		Gold Partner		**Titanium		Friend of CREW SV	
Cost		\$7,900		\$5,550		2500		2500	
Discount for Commitment by 1.18.26		15%		10%		5%		5%	
Cost with % Discount		\$6,715		\$4,995		2375		2375	
	Value	Quantity	\$ Value	Quantity	\$ Value	Quantity	\$ Value	Quantity	\$ Value
CREW Network & CREWSV Annual General Membership Dues @ up to \$689 each	\$ 689.00	3	\$2,067	2	\$1,378	1	\$689	1	\$689
Complimentary Passes to (7) Monthly Programs @ Average Monthly Program Pass @ ±\$88 each	\$ 616.00	3	\$1,848	2	\$1,232	1	\$616		
Complimentary Passes to Impact Awards @ up to ±\$125 each	\$ 125.00	3	\$375	2	\$250	1	\$125	1	\$125
Complimentary Passes to Special Event Top Golf Event @ up to ±\$164 each	\$ 164.00	2	\$328	1	\$164	1	\$164		
Complimentary Passes to Special Event Family Event @ ±\$69 each	\$ 69.00	2	\$138	1	\$69	1	\$69		
Complimentary Passes to Special Event Casino Night @ ±\$184 each	\$ 184.00	2	\$368	1	\$184	1	\$184	1	\$184
Complimentary Passes to Special Event Holiday Party @ up to ±\$115 each	\$ 115.00	3	\$345	2	\$230	1	\$115	1	\$115
Complimentary Mentorship Participation Dues @ up to ±\$150 each	\$ 150.00	2	\$300	1	\$150	1	\$150		
\$500 credit towards sponsoring one of the "Special Events" (TopGolf, Family Event, Casino Night, Holiday Party) by 1.18.26	\$ 500.00	1	\$500						
General Membership Priority Status		3	Priceless						
Industry Exclusive Sponsor per Chapter Sponsorship Level		✓	Priceless						
Special Events - Priority status for sponsoring		✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Impact Awards - Sponsorship Recognition		✓	Priceless	✓	Priceless				
Monthly Programs - Platinum Chapter Sponsor Highlight for three (3) minutes, plus seated at table with Guest Speaker		✓	Priceless						
Monthly Programs - Swag / marketing materials giveaway for Spotlit Chapter Sponsors		✓	Priceless	✓	Priceless				
CREW SV e-blasts - Opportunity to feature company profile		✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
CREW SV website - Sponsor Recognition & link to Company website		✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Social Media presence - with ±1500 Followers & ±2000 average monthly impressions via LinkedIn, Instagram, Facebook & Twitter		✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Chapter Sponsor Recognition during Programs and Events		✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Chapter Sponsor nametag for all Company attendees-CREW SV Events		✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
Dedicated Sponsorship Ambassador to help you utilize your benefits		✓	Priceless	✓	Priceless	✓	Priceless	✓	Priceless
TOTAL \$Value + Intangible Marketing Reach		\$6,269 +		\$3,657 +		\$2,112 +		\$1,113 +	
Effective Cost (commitment after 1.18.26) = Cost - \$Value		\$1,631		\$1,893		\$388		\$1,387	
Effective Cost (commitment before 1.18.26) = Cost with early % discount - \$Value		\$446		\$1,338		\$263		\$1,262	

** Titanium is limited to 2 Sponsors. It requires certification as women, minority, or LGBTQIA+ owned business.

2026 SPECIAL EVENTS SPONSORSHIP

CONSIDER ANNUAL SPONSORSHIP TO SUPPORT IMPORTANT PROGRAMS AND ORGANIZATIONAL INFRASTRUCTURE OR SPONSOR ONE OF OUR SPECIAL EVENTS THAT TAKE PLACE THROUGHOUT THE YEAR.





Co-hosted with JLL's Women's Business Network., this event blends business, fun, and community. It's more than just golf—it's an evening of laughter, connections, and opportunity. As a sponsor, you'll showcase your brand to an influential network of professionals while supporting a dynamic event that celebrates collaboration and leadership.

Golf Bay Sponsorships - \$1500 (8 available)

- (2) golf bays, facilitating a total of 12 players, for you to spotlight your company via signage, decorations, swag handouts, drawings, or some other fun & creative way to interact with the attendees.
- (2) admission tickets including (2) drink tickets per person for beer and wine and a served taco bar for dinner.



Family Night Event (TBD)

**NEW FAMILY NIGHT EVENT
PLANNING IS CURRENTLY IN THE
WORKS. DETAILS TO COME**



SIGNATURE COCKTAIL BAR

Sponsor

\$1,500 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the Signature Cocktail Bar
 - Opportunity to provide Company logo napkins & glassware
- Two (2) Complimentary guest passes



FOOD STATION Sponsor

\$1,500 each (3 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the Food Station
 - Opportunity to provide Company logo napkins
- Two (2) Complimentary guest passes



MAIN BAR Sponsor

\$1,500 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the Bar
 - Opportunity to provide Company logo napkins & glassware
- Two (2) Complimentary guest passes

PHOTO BOOTH Sponsor

\$1,500 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the Photo Booth
- Two (2) Complimentary guest passes



ENTERTAINMENT Sponsor

\$2,500 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the Band Stage
- Three (3) Complimentary guest passes



CENTERPIECE Sponsor

\$1250 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - Company signage
 - Company signage on centerpieces if provided by Sponsor
- Two (2) Complimentary guest passes



GAMES TABLE Sponsor

Blackjack, Roulette & Craps Table - \$750 each (6 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the Playing Station
 - Opportunity to provide Company logo playing cards
- One (1) Complimentary guest pass



ENTERTAINMENT Sponsor

\$1,750 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media) and program materials
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the Band Performance Stage
 - Shout out by the Band
 - Opportunity for company representative to speak on stage (2 min)
- Three (3) complimentary guest passes

PHOTO BOOTH Sponsor

\$1,500 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media) and program materials
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage on the photo strip printouts
 - Shout out at the Event
- Two (2) complimentary guest passes



WINE & BEER BAR Sponsor

\$1,250 (2 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media) and program materials
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the wine & beer bar
 - Shout out at the Event
 - Opportunity to provide Company logo napkins at the Bar Stations
- Two (2) complimentary guest passes





FOOD STATION Sponsor

\$1,000 (3 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media) and program materials
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at the Welcome Table
 - Company signage at the food stations
 - Shout out at the Event
 - Opportunity to provide Company logo napkins at the Food Stations
- Two (2) complimentary guest passes



YETI COOLER Sponsor

\$300 (1 available)

We will be raffling off a Yeti cooler as one of our main events. Sponsors can add Company's logo or branding to the cooler. The YETI cooler will be prominently featured throughout our event. This is your chance to align your brand with quality, durability, and outdoor adventure while supporting a great cause!

Wine Fridge with Wine Bottles Sponsor

\$300 (1 available)

We will be raffling off a wine fridge as one of our main events. Sponsors are welcome to add their company's logo and branding to the fridge. The wine fridge will be prominently featured throughout our event.

