## Why CREW Richmond



## Connecting, Advancing, and Empowering Women in Real Estate

### **Our Mission**

CREW Richmond was founded in 1990 to connect women in commercial real estate (CRE) for business opportunities. Today, with 130+ members, CREW Richmond as a member of CREW Network exists to advance the careers and success for all women in the Commercial Real Estate Industry. Our Core Values include inclusivity, continuous improvement, fellowship, and influence.



### **Mission Pillars**

### **Industry Leadership**

To be the most impactful commercial real estate organization in the Richmond region by setting trends and standards for others to follow. To be recognized and respected for thought leadership and programing, while being an inclusive community.



#### **Professional Relationships**

To be the organization of choice to connect women and their allies from all disciplines, backgrounds, ages, and ethnicities within commercial real estate. To provide a space and platform for women to share diverse perspectives with one another and to come together to build and strengthen their professional networks.

### **Member and Sponsor Value**

To provide members and sponsors greater opportunities to promote themselves and their businesses, expand their professional development knowledge, develop their leadership skills, and network amongst other industry partners.



# CREW Richmond Locally and Beyond:

- · 130+ members in local Richmond chapter
- 80+ markets worldwide
- 15,000 + members across CREW Network globally
- Opportunities to connect with CREW Network members attend one of CREW Network's global educational, outreach or networking events (Convention, Leadership Certificate, CREW Councils) or engage in CREWbiz online community or CREW Network webinars.

**Attend an Upcoming Event** 

### The CREW Experience

### Why Join

- Premier business networking organization
- Dozens of events annually with our local chapter for networking and professional growth
- Leadership development opportunities locally and globally
- Access to training and library of industry resources
- Access to CREWbiz national member directory and discussion forum

### Why Sponsor

- Position your company as a leader supporting the advancement of women in CRE
- Access to industry research that informs best practices
- Support scholarships awarded to college students pursing CRE careers
- Exposure for your brand and business throughout the year across multiple avenues such as our weekly email blasts and event announcements, monthly e-newsletter and luncheons, and CREW Richmond's social media accounts.



Beyond networking and leadership development, CREW Richmond offers members unique opportunities to actively shape the commercial real estate industry. By volunteering for committees, career outreach programs, and philanthropic initiatives, members can gain handson experience while supporting the growth of women in CRE.

## Industries represented in our membership





Real Estate Development

Finance







Brokerage

Property & Facility Management

Engineering







Construction

Architecture

Commercial Lending





Law

Marketing & Business Development









### Join CREW Richmond

Be part of a global network of 15,000+ professionals across 80+ markets. Grow your network, expand your influence, and make an impact in commercial real estate.

Join Today

### **Get Involved**

- Serve on a Committee
- Volunteer for Career Outreach
- Nominate for Awards
- Give Back / Donate

### **In Good Company**

See our current Sponsor List