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# LETTER FROM CREW EAST BAY 2026 PRESIDENT

Dear Valued Sponsors and Future Partners,

As President, I'm thrilled to invite you to join us for another transformative year of growth, innovation, and opportunity. Your sponsorship is more than financial support—it's a catalyst for progress, leadership, and lasting impact within the commercial real estate industry.

When you support CREW East Bay, you're investing in a powerful network of professionals who are breaking barriers, elevating one another, and redefining what's possible. Together, we're not just hosting events—we're creating pathways for connection, mentorship, and leadership that shape the future of our industry.

This year, let's continue to open new doors, empower fresh voices, and inspire the next generation of trailblazers. With your partnership, we can turn vision into action and possibility into progress.

Thank you for believing in our mission and for being part of this incredible journey. The future of commercial real estate starts with us. Together we can make a difference.

With gratitude and excitement,

Doris Carter  
President, CREW East Bay

## Our Mission

Crew East Bay was founded in 2005 to connect commercial real estate women in the East Bay for business opportunities. Today, with more than 100 members, our mission is to advance all women in commercial real estate through business networking, leadership development, career outreach, and industry research.





2026 Sponsorship Opportunities  
Effective October 1, 2025

| Sponsorship Levels                                                                                                                      | Signature | \$<br>Value             | Platinum | \$<br>Value | Gold    | \$<br>Value | Silver  | \$<br>Value | Friend  | \$<br>Value |
|-----------------------------------------------------------------------------------------------------------------------------------------|-----------|-------------------------|----------|-------------|---------|-------------|---------|-------------|---------|-------------|
| Cost                                                                                                                                    | \$10,000  | Limited to 1<br>Sponsor | \$7,500  |             | \$5,000 |             | \$2,500 |             | \$1,200 |             |
| Face of the Chapter                                                                                                                     |           | Priceless               |          |             |         |             |         |             |         |             |
| Company logo featured on CREW EB website                                                                                                |           | Priceless               |          | Priceless   |         | Priceless   |         | Priceless   |         | Priceless   |
| Spotlight in CREW EB e-mail newsletter, featuring company logo, sponsor member profile, or projects (content to be provided by sponsor) | 4x        | \$1,000                 | 3x       | \$750       | 2x      | \$500       | 2x      | \$500       | 1x      | \$250       |
| Spotlight on CREW EB social media with 1,400+/- followers (Gold and Silver levels grouped together)                                     | 2x        | Priceless               | 2x       | Priceless   | 2x      | Priceless   | 1x      | Priceless   |         |             |
| Company logo featured in SF Business Times and other publications                                                                       |           | Priceless               |          | Priceless   |         | Priceless   |         | Priceless   |         | Priceless   |
| CREW Network & CREW EB annual membership dues @ \$450                                                                                   | 3         | \$1,350*                | 2        | \$900*      | 1       | \$450*      | 1       | \$450*      | 1       | \$450*      |
| Complimentary registration of CREW Network Convention or 3 nights hotel @ \$1,299 each                                                  | 3         | \$3,897                 | 2        | \$2,598     | 1       | \$1,299     |         |             |         |             |
| Complimentary passes to Chapter luncheons @ ±\$75 each (excludes special events)                                                        | ALL       | 600                     | 6        | 450         | 4       | 300         | 3       | 225         |         |             |
| Complimentary passes to Special Event: Sponsor Appreciation Event @ \$100 each & Gift based on commitment level                         | 4         | \$700                   | 2        | \$400       | 2       | \$350       | 1       | \$200       | 1       | \$150       |
| Complimentary passes to Special Event: Holiday Party @ ±\$175 each                                                                      | 3         | 525                     | 2        | \$350       | 1       | \$175       |         |             |         |             |
| \$500 credit towards a \$1,000 sponsorship of a "Special Event"                                                                         | 1         | \$500                   | 1        | \$500       |         |             |         |             |         |             |
| Complimentary Mentorship Program participation dues @ ±\$100 each                                                                       | 1         | \$100                   | 1        | \$100       | 1       | \$100       |         |             |         |             |
| Complimentary passes to Happy Hour                                                                                                      | ALL       | \$140                   | 3        | \$105       | 3       | \$105       | 2       | \$70        |         |             |
| Spotlighted Partner (2) min speaking opportunity at TBD monthly program(s). Seated at table with guest speaker.                         | 4x        | Priceless               | 3x       | Priceless   | 1x      | Priceless   |         |             |         |             |
| Company verbally recognized at podium at CREW EB lunch events                                                                           | ALL       | Priceless               | ALL      | Priceless   | ALL     | Priceless   | ALL     | Priceless   | ALL     | Priceless   |
| Company logo included on slides, tabletop displays, and roll-up banner displayed at CREW EB lunch events (banner printed on 2/15/26)    | ALL       | Priceless               | ALL      | Priceless   | ALL     | Priceless   | ALL     | Priceless   | ALL     | Priceless   |
| Sponsor nametag ribbon for all company attendees at CREW EB events                                                                      | ALL       | Priceless               | ALL      | Priceless   | ALL     | Priceless   | ALL     | Priceless   | ALL     | Priceless   |
| Leadership training workshop 2x/yr (with CREW EB leadership team)                                                                       |           | \$200                   |          | \$200       |         | \$200       |         |             |         |             |
| Dedicated Sponsorship Ambassador to help you utilize your benefits                                                                      |           | Priceless               |          | Priceless   |         | Priceless   |         | Priceless   |         | Priceless   |
| TOTAL \$ Value + Intangible Marketing Reach                                                                                             |           | \$9,012+                |          | \$6,353+    |         | \$3,299+    |         | \$1,445+    |         | \$850+      |

\*Individual Membership Qualifications must be met and application must be approved by the Board of Directors. Certain QRCRE are subject to a waiting list for new memberships. As of 10/1/25, this cap applies to "Commercial Lending".

Sponsorship questions contacts:

Linda Tigue, Sponsorship Director, [linda.tigue@firstcitizens.com](mailto:linda.tigue@firstcitizens.com)

Brennan Geraghty, Sponsorship Chair, [brennager@gmail.com](mailto:brennager@gmail.com)

Toni Bigness, Sponsorship Co-Chair, [toni.bigness@goarmstrong.com](mailto:toni.bigness@goarmstrong.com)



*To advance women as influential leaders  
in the commercial real estate industry by  
providing educational resources,  
recognition, and opportunities to build  
professional relationships.*

## SPECIAL THANKS TO OUR 2025 SPONSORS

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