

2026

SPONSORSHIP

The industry's premier business
networking organization



CREW (Commercial Real Estate Women) Network was founded in 1989 to bring together women in commercial real estate to exchange information, develop business contacts and help each other succeed professionally. Today, CREW Network is the premier business network dedicated to accelerating success for women in the industry globally.

Our Mission Initiatives:

Business Networking

Facilitating business networking and deal making among our multi-disciplinary membership is the cornerstone of our organization. We deliver impactful networking opportunities including three Leadership Summits, the CREW Network Convention, and Leadership Certificate program annually. Members also have exclusive access to our CREWbiz technology platform, which serves as a membership directory, resource and referral center and personal marketing tool.

Industry Research

CREW Network is the world's leading producer of research on gender and diversity in commercial real estate. Our industry research produces research papers annually and a benchmark study every five years, delivering data and action items to advance women and Black, indigenous and people of color in commercial real estate, and positively impact the industry.

Leadership Development

Building effective leaders is key to advancing the commercial real estate industry. We dedicate significant resources to providing our members with high-level leadership development training and opportunities to serve on global boards and committees to develop and hone applicable leadership skills.

Career Outreach

CREW Network and our Foundation are committed to bringing more women into commercial real estate by creating programs that educate women and girls about the career opportunities available to them, supporting college-level commercial real estate education through scholarships, and providing mentorships to those new to the industry.



Established in 1998, CREW Network Foundation is the only organization dedicating its resources solely to transforming the commercial real estate industry by advancing women globally.

We are committed to bringing more women into commercial real estate with programs that educate women and girls about the career opportunities available to them and creating mentoring relationships for those new to the industry. When donating in support of our mission, you may choose to dedicate your gift towards a specific scholarship fund, industry research, or career outreach efforts.

CREW Network Foundation scholarships support future female leaders as they pursue university-level education that will lead to careers in commercial real estate. Help us plant the seeds of change in the commercial real estate industry. Locally, the University of Cincinnati has had 8+ scholarship winners. CREW Greater Cincinnati is making an impact on the local level.

THE PREMIER BUSINESS NETWORK IN COMMERCIAL REAL ESTATE

Members Years of Experience



AUDIENCE

Distribution List
1,251
Recipients

weekly
Newsletter



Active & Engaged
Social Media Channels

We Are



2025 Metrics

SPONSOR BENEFITS

2026



	DIAMOND \$5,000	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000
Annual CREW Greater Cincinnati memberships	3	2	1	-	-
Complimentary registrations (for use at any CREW Greater Cincinnati program)	10	8	6	4	2
Feature article on CREW Greater Cincinnati website*	✓	✓	✓	✓	✓
Acknowledgement on CREW Greater Cincinnati website, emails, & events	✓	✓	✓	✓	✓
Golf outing hole sponsorship	✓	✓			

ADDITIONAL SPONSORSHIP OPPORTUNITIES

ANNUAL GOLF OUTING (Spring)

CREW GC's Golf Outing is one of our largest events of the year, attracting over 140 commercial real estate professionals to the golf course. For more information, please contact Paige Young paige.young@jll.com.

EAGLE SPONSOR LEVEL \$1,250 - \$2,000

Receive event signage, complimentary foursome to participate in the golf outing.

BIRDIE SPONSOR LEVEL \$500-\$1,000

Receive event signage, complimentary twosome to participate in the golf outing.

PAR SPONSOR LEVEL \$200-\$400

Program Sponsor

Sponsor one of our monthly luncheons.

For more information, please contact Joanna Myaka jmyaka@lothinc.com

Sponsor Per Program \$500

Sponsor logo included on promotion materials including website, event link, and emails as well as optional table set-up at event for swag/company info.

SPONSOR FORM

[Click HERE to access the
Sponsorship Commitment Form](#)

QUESTIONS?

Ashley Lai

Director of Sponsorship
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ashley.lai@jll.com

Audra Mitchell

Sponsorship Chair
513.967.2566
amitchell@gscreg.com

FAQs

How do I use my complimentary CREW GC Membership?

Please include the user's name on sponsorship commitment form.

The member application process applies.

Please note: Once approved, the membership belongs to the member's name, not the company's.

How do I use my complimentary registration for an event?

Each sponsor will be given a company code to use during registration.

What happens to unused membership and event registration benefits?

Sponsorship benefits are based on the calendar year and benefits expire at the end of the year.